

Newfoundland and Labrador

Census 2021

Regional Labour Market Information Infographics

March 30, 2023

Established in 2017 by the Government of Newfoundland and Labrador (NL) and administered by College of the North Atlantic, NL Workforce Innovation Centre (NLWIC) has a provincial mandate to provide a coordinated, central point of access to engage all labour market stakeholders about challenges, opportunities and best practices in workforce development.

NLWIC's goal is to promote the research, testing and sharing of **ideas** and models of **innovation** in workforce development that will positively **impact** employability, employment and entrepreneurship within the province's labour force and particularly underrepresented groups. Funding for NLWIC is provided by the Department of Immigration, Population Growth and Skills (IPGS) under the Canada-Newfoundland and Labrador Labour Market Development Agreement.

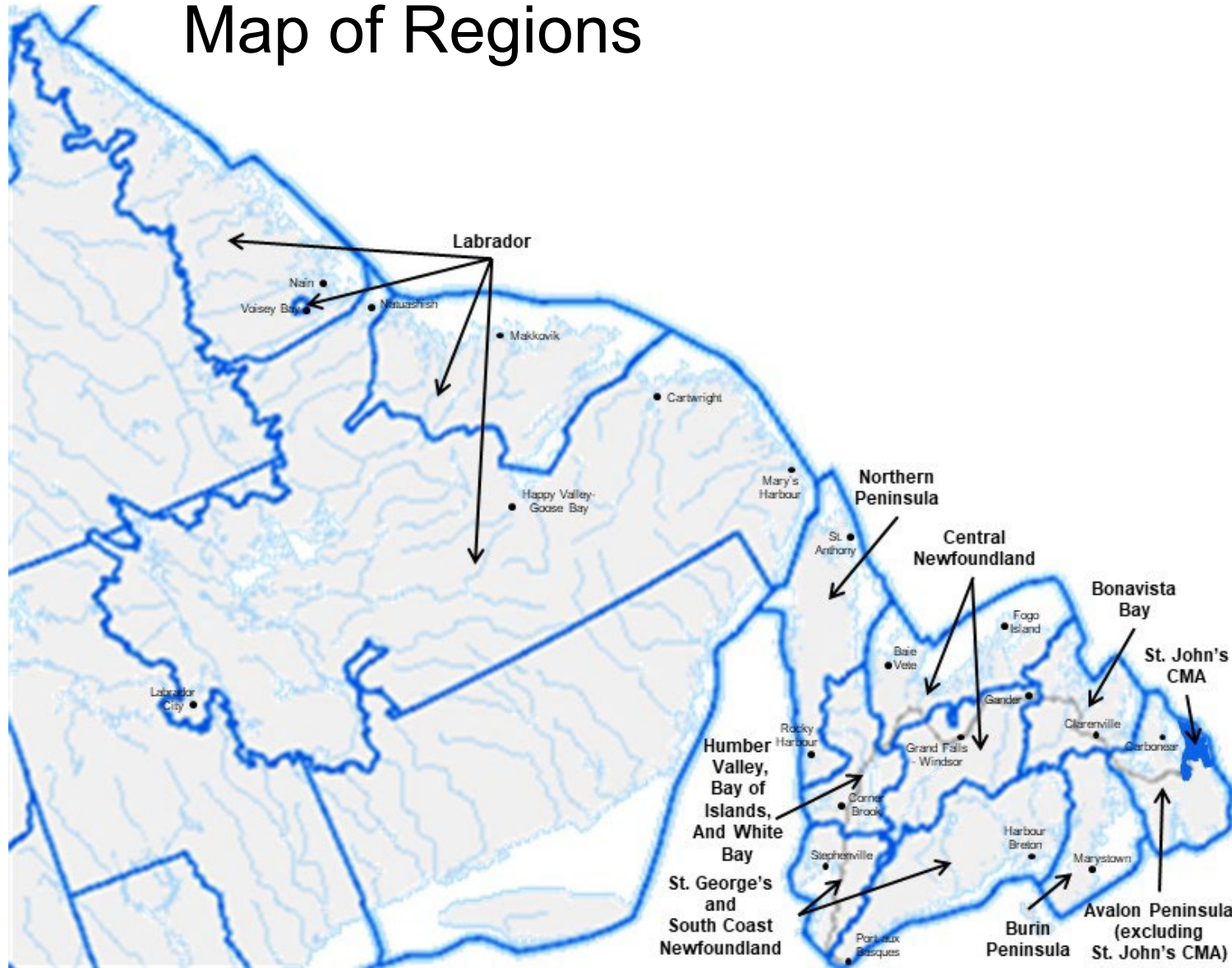
The Newfoundland and Labrador Census 2021 Regional Labour Market Information Infographics were created by NLWIC as an update to the Newfoundland and Labrador Labour Market Information Infographics released in 2021. The Infographics were created to support NLWIC's activities including the Regional Workforce Development Committees. The Regional Workforce Development Committees are one of NLWIC's mandated activities in collaboration with IPGS and the concurrent Future Skills Centre-funded research project "Testing and Evaluating the Impact of a New Workforce Development Model in Newfoundland and Labrador: Future-Proofing our Skills Development Ecosystem."



The data included in the Newfoundland and Labrador Census 2021 Regional Labour Market Infographics is sourced from the Statistics Canada 2021 Census of Population with comparisons to the Statistics Canada 2016 Census of Population.

Questions about the Newfoundland and Labrador Census 2021 Regional Labour Market Infographics can be addressed to nlwic@nlwic.ca. Check our website (www.nlwic.ca) and social media feeds (@NLWIC) for updates and additional Newfoundland and Labrador labour market information.

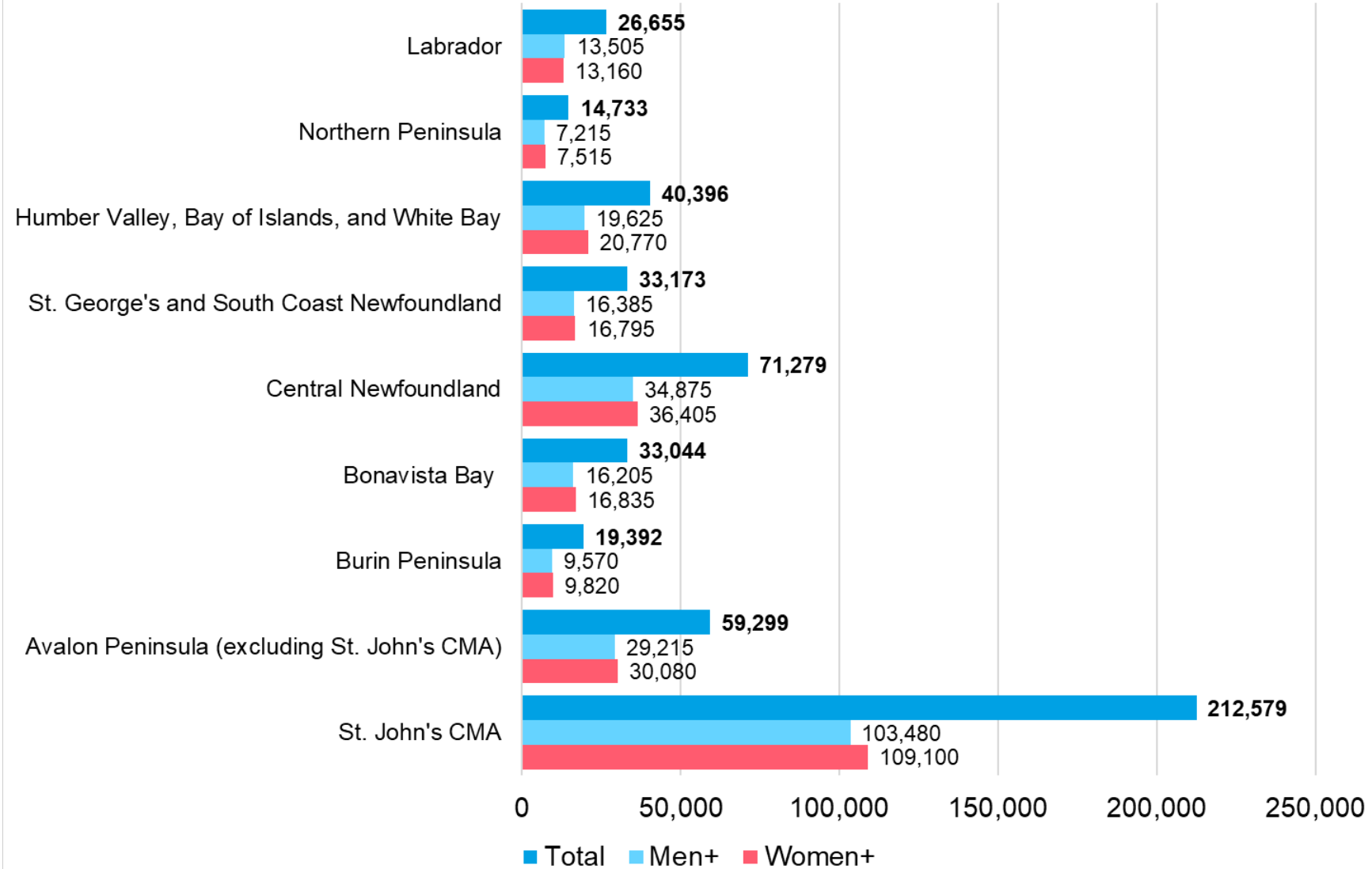
Map of Regions



Notes: (1) The regions used in this document are equivalent to Statistics Canada's Census Divisions for Newfoundland and Labrador and the St. John's Census Metropolitan Area (CMA).

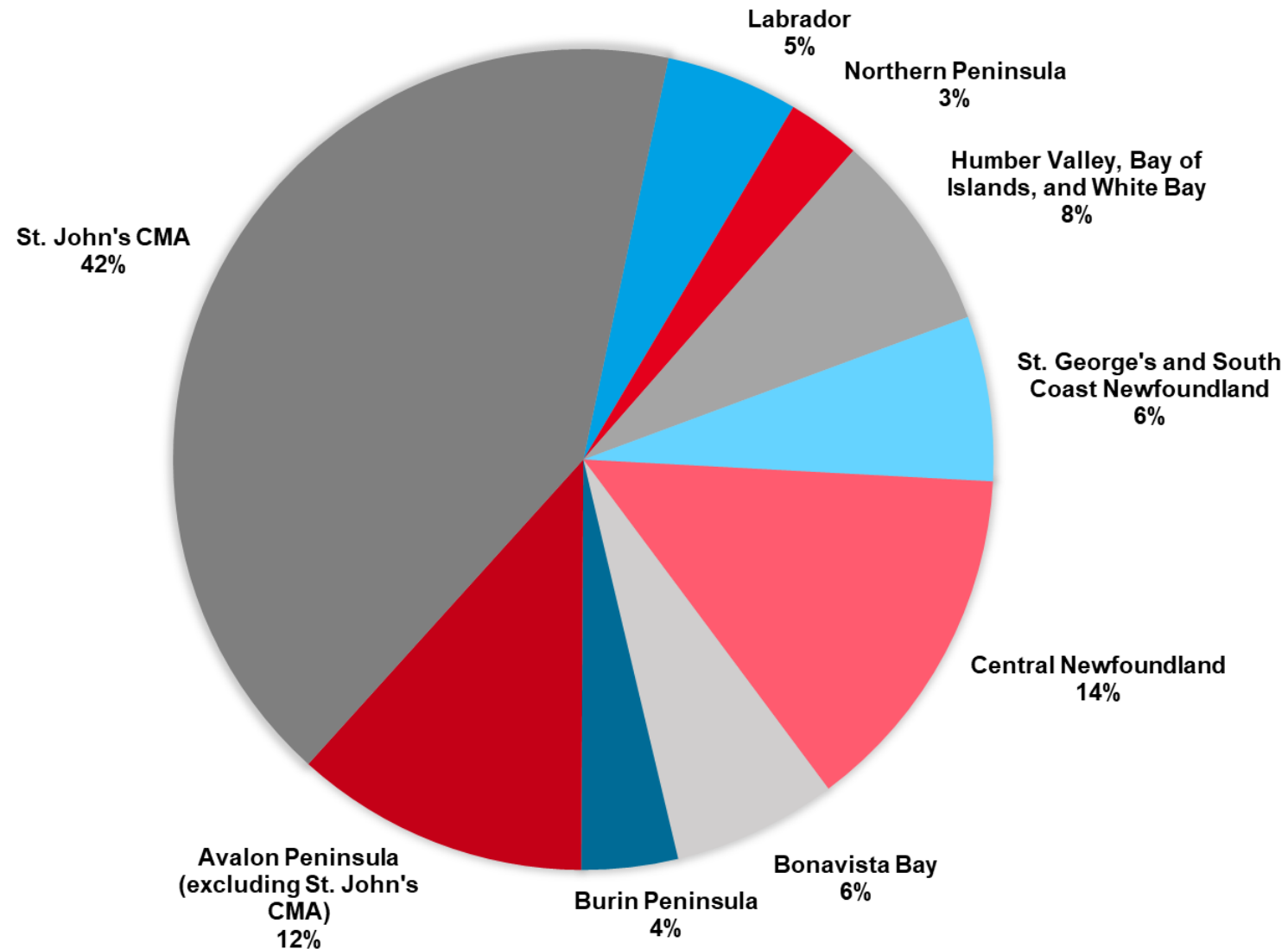
(2) **The regions used in this document are not equivalent to the Rural Secretariat Regions used in the Newfoundland and Labrador Labour Market Information Infographics released by NLIWC in 2021. Numbers cannot be directly compared between the two documents. See Appendix A for notes on the differences between the Rural Secretariat Regions and the regions used in this document.**

Population 2021

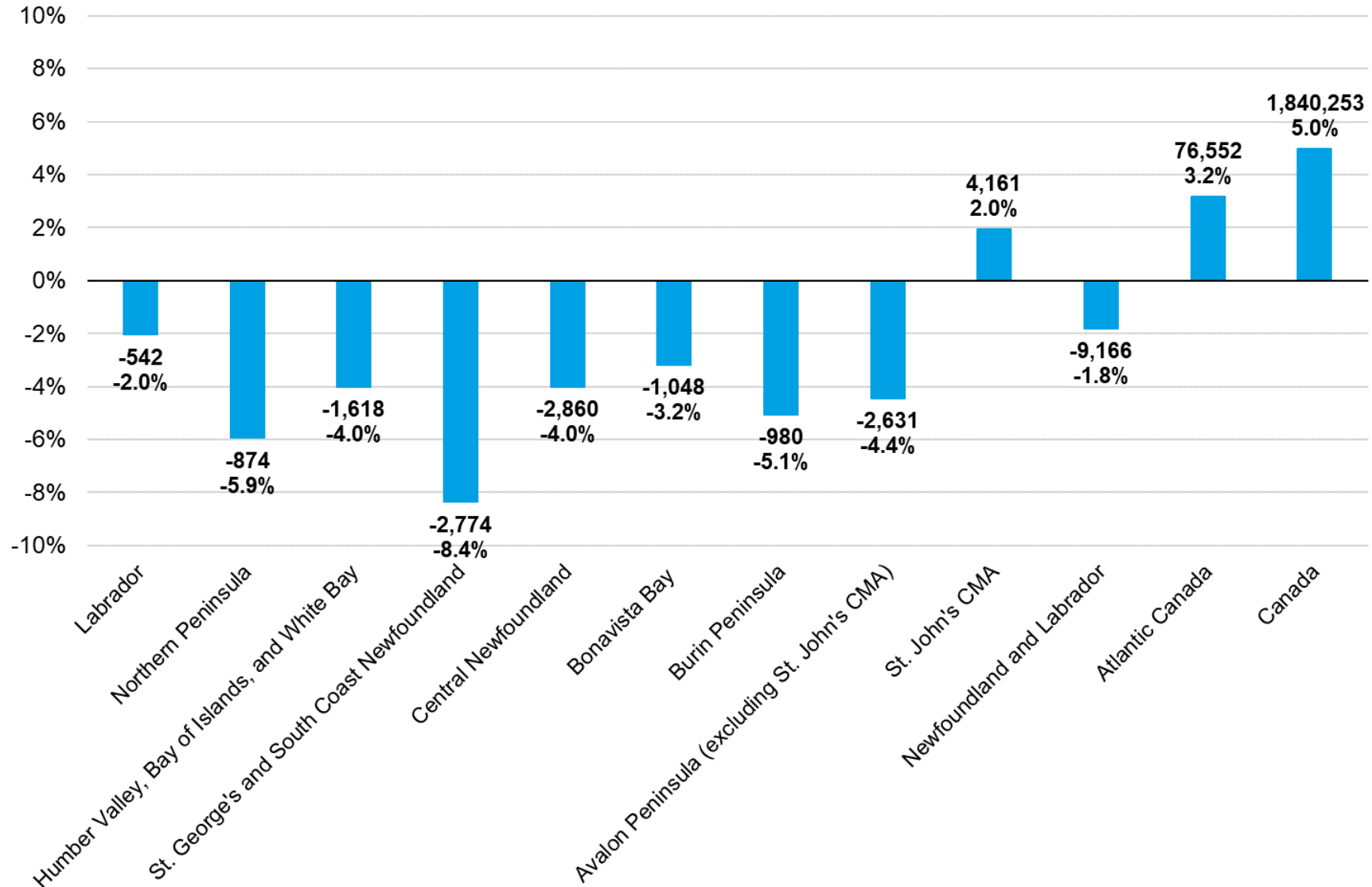


Notes: (1) Individuals in the category "non-binary persons" are distributed into the other two gender categories and are denoted by the "+" symbol. "Men+" includes men (and/or boys), as well as some non-binary persons. "Women+" includes women (and/or girls), as well as some non-binary persons.
 (2) Some population counts are adjusted in order to ensure confidentiality. The population counts will always be within 5 of the actual values.
 (3) Numbers in the two gender categories may not add to the total due to rounding.

NL Population Breakdown 2021



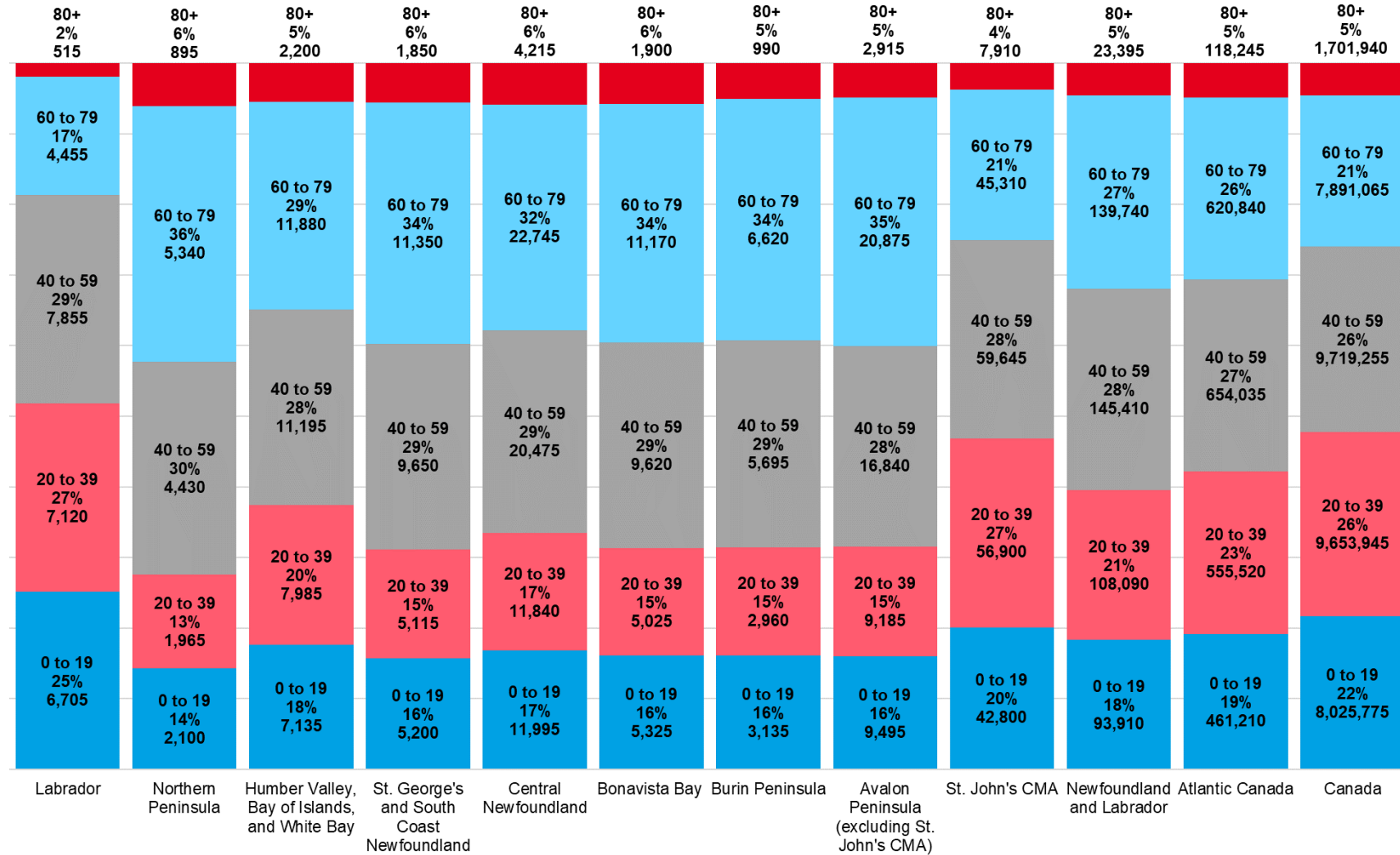
Population Change 2016 - 2021



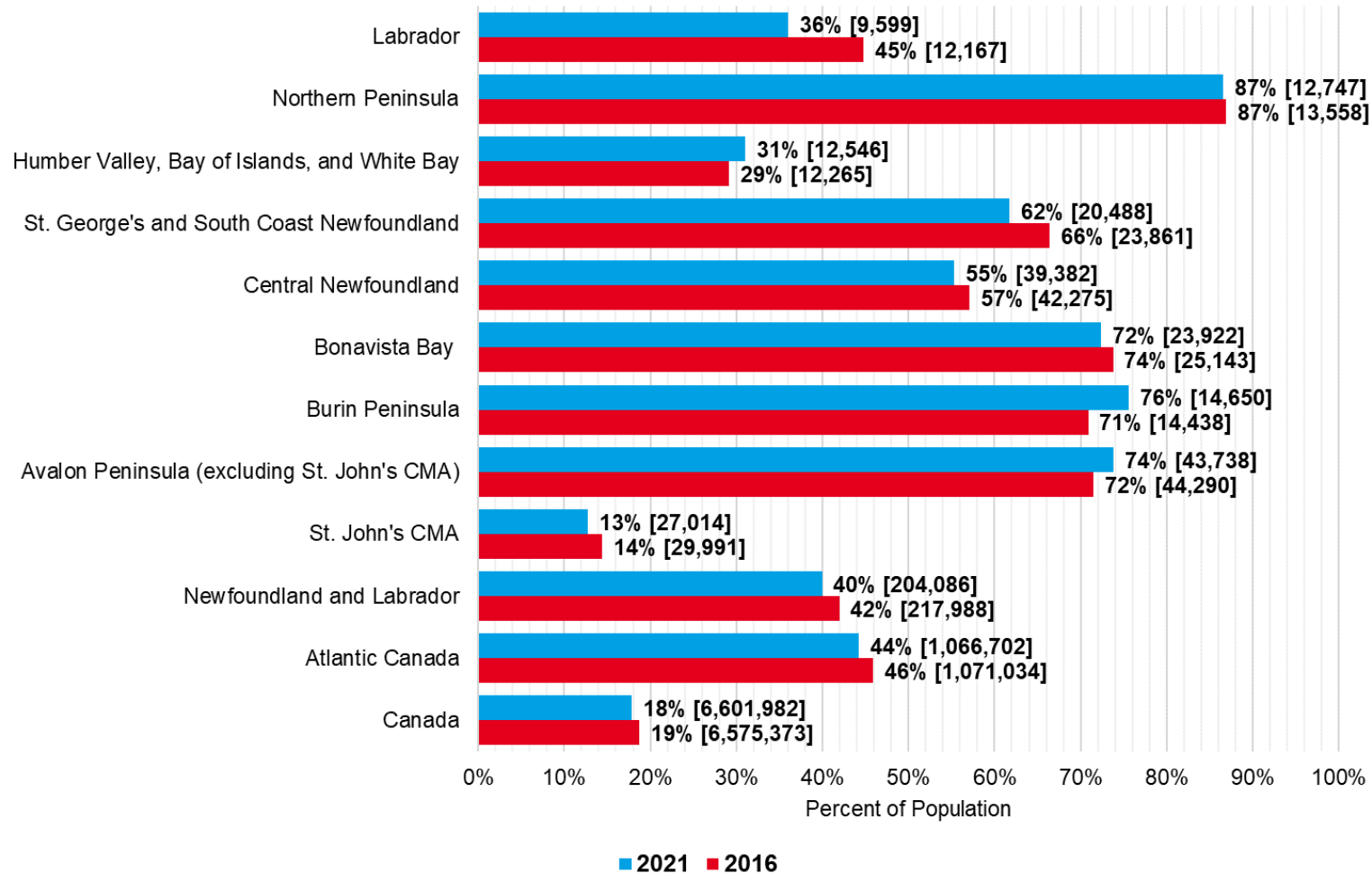
Notes: (1) Population change is affected by a combination of births, deaths, in migration, and out migration.

(2) St. John's CMA 2016 population was revised to include Holyrood, which is included in the St. John's CMA as of 2021. The population for Avalon Peninsula (excluding St. John's CMA) also reflects this change.

Population Distribution by Age 2021



Rural Population



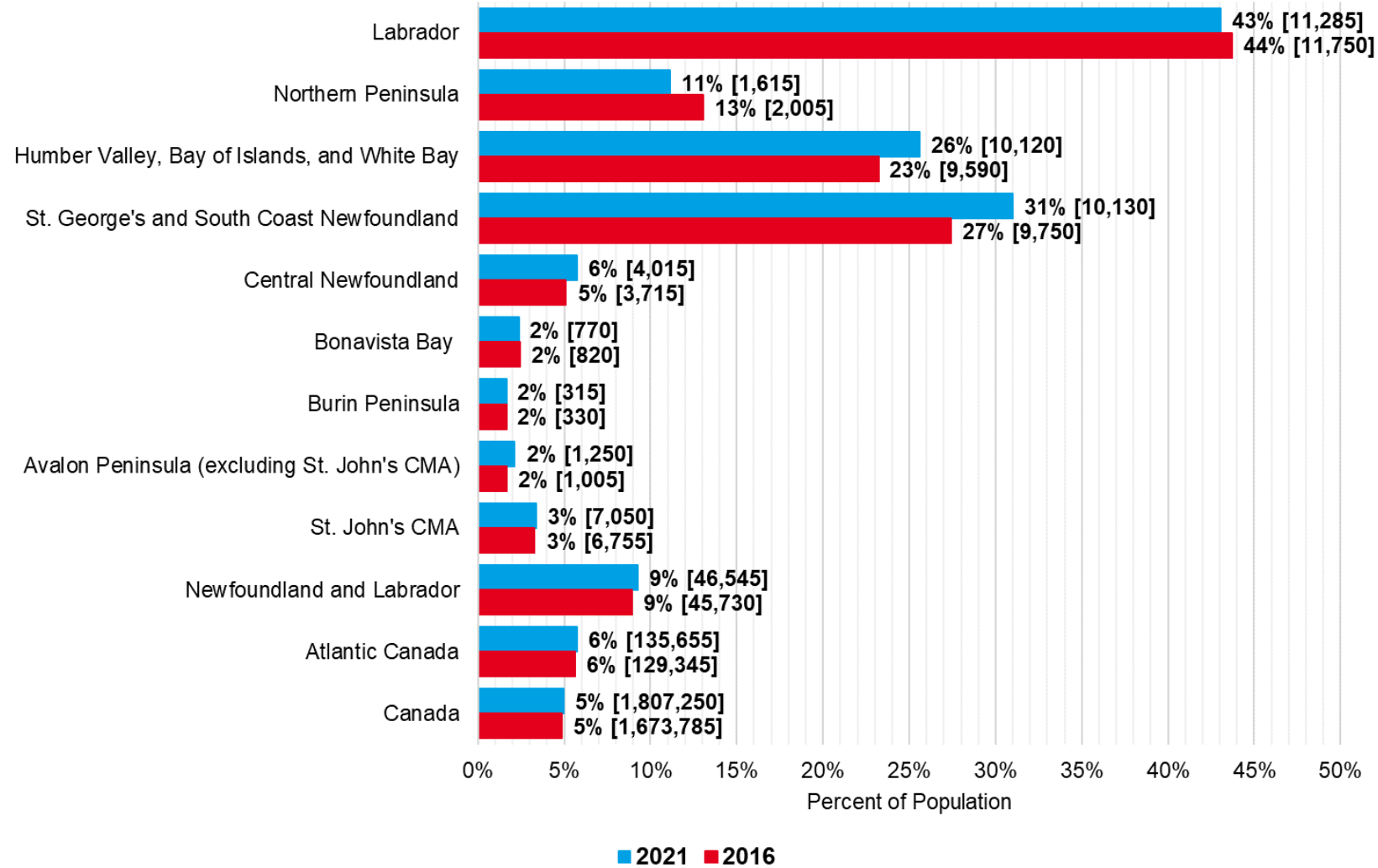
Notes: (1) **Rural is defined as an area with less than 1,000 inhabitants and a population density less than 400 people per square kilometer. Parts of Census Metropolitan Areas and Census Agglomerations are considered rural if they have less than 1,000 inhabitants and a population density less than 400 people per square kilometer.**

(2) Three areas Fortune in Burin Peninsula, Humber Arm South in Humber Valley, Bay of Islands, and White Bay, and Upper Island Cove in Avalon Peninsula (excluding St. John's CMA) were classified as rural in 2021 but were not in 2016. Two areas Sheshatshiu in Labrador and Stephenville Crossing in St. George's and South Coast Newfoundland were classified as rural in 2016 but were not in 2021.

(3) Of all the provinces and territories, Newfoundland and Labrador had the biggest relative loss in rural area population between 2016 and 2021

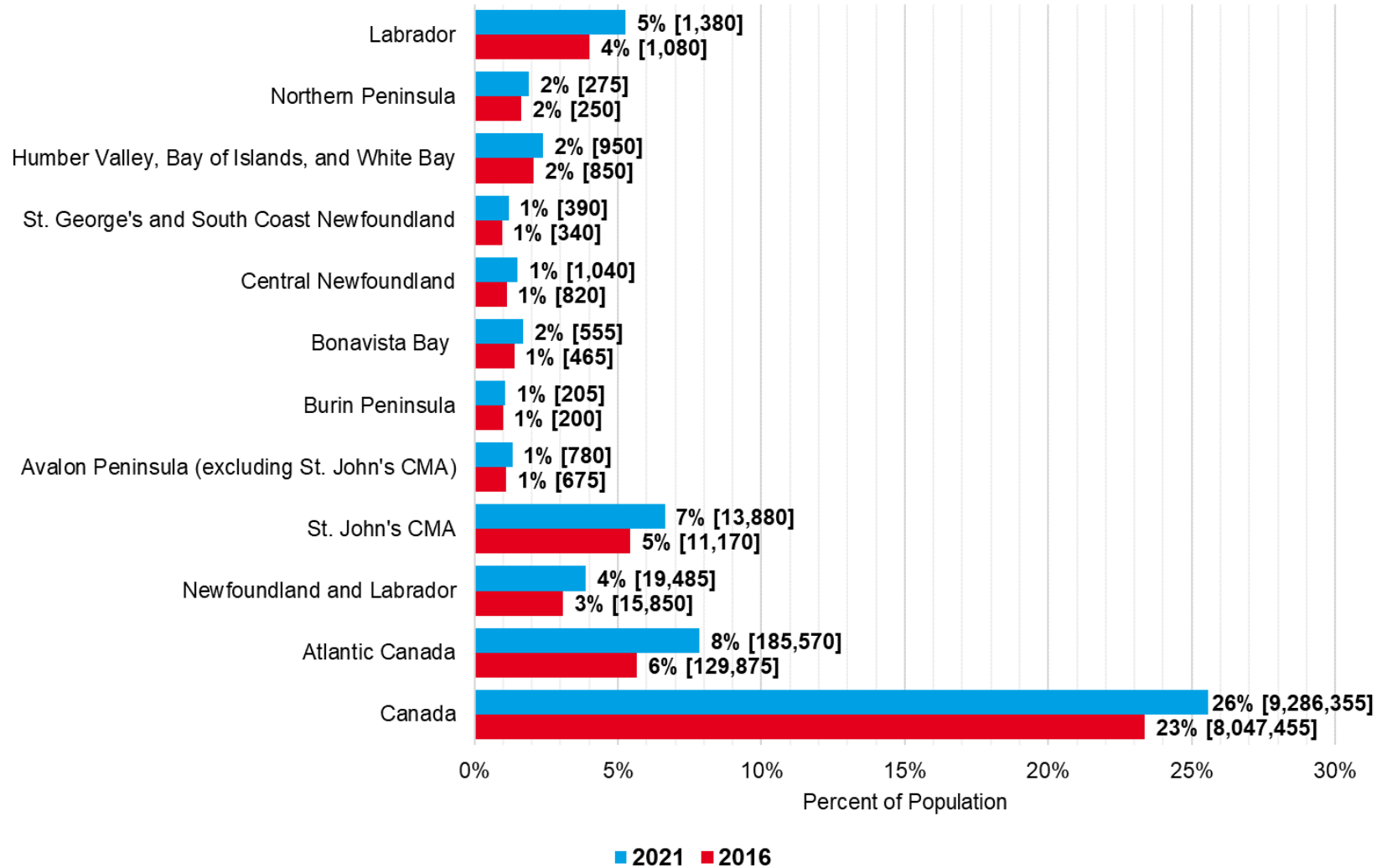
(<https://www12.statcan.gc.ca/census-recensement/2021/as-sa/98-200-y/2021002/98-200-y/2021002-eng.cfm>)

Indigenous Identity



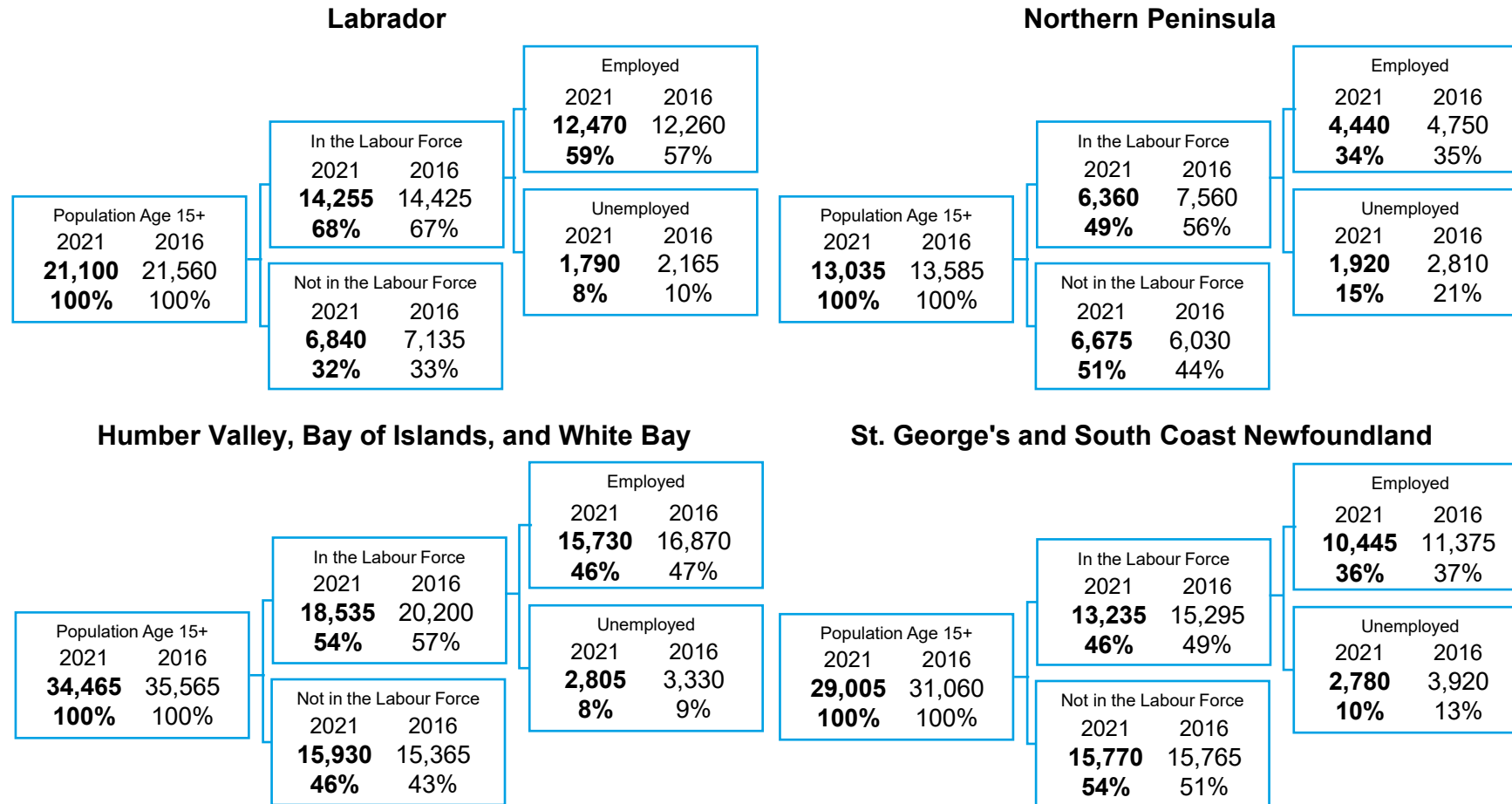
Note: Indigenous Identity includes persons who identify as First Nations (North American Indian), Métis and/or Inuk (Inuit) and/or those who report being Registered or Treaty Indians (that is, registered under the Indian Act of Canada), and/or those who report having membership in a First Nation or Indian band.

Immigrants and Non-permanent Residents



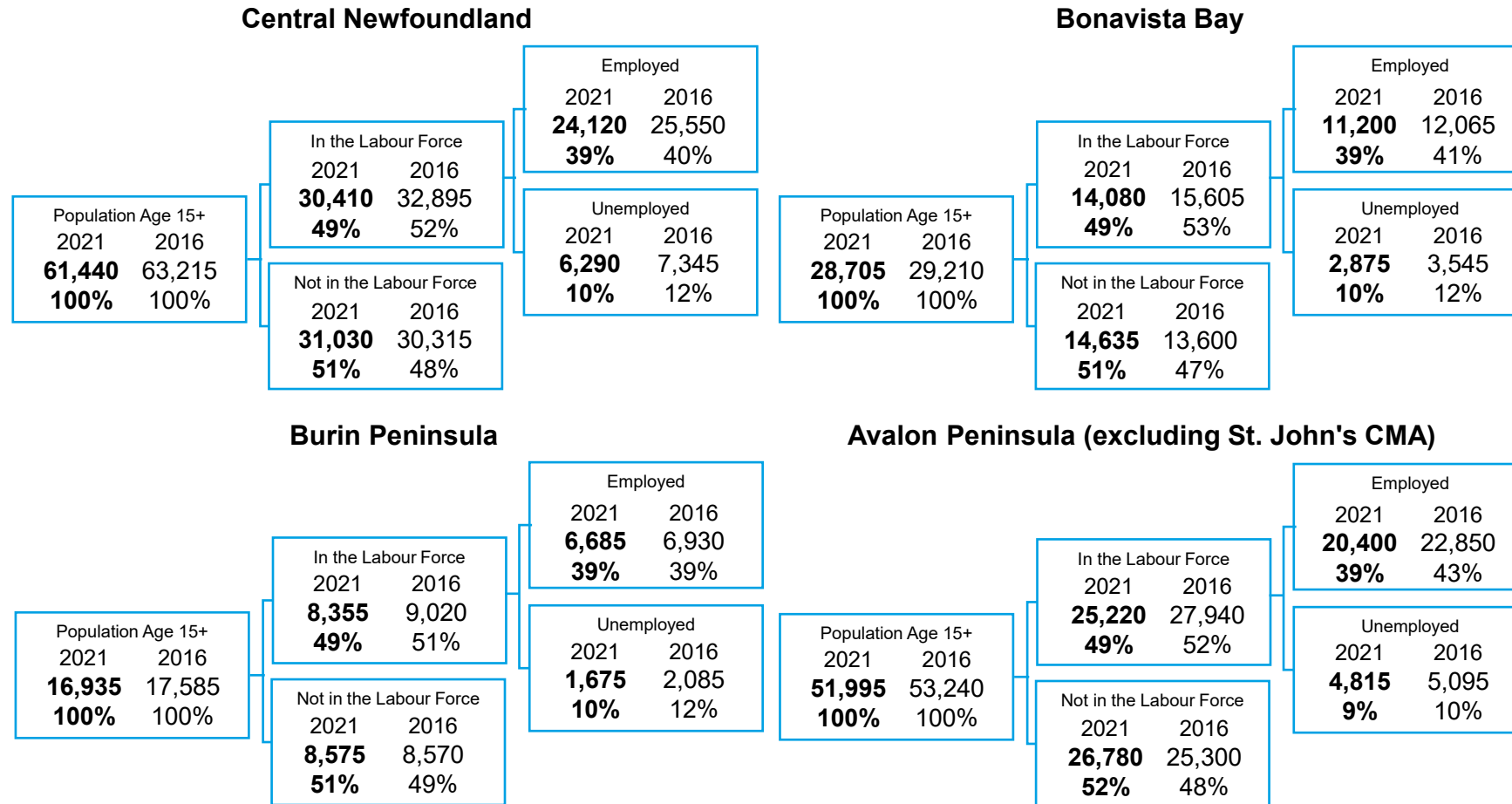
Note: Immigrants includes persons who are, or who have ever been, landed immigrants or permanent residents. Such persons have been granted the right to live in Canada permanently by immigration authorities. Immigrants who have obtained Canadian citizenship by naturalization are included in this category. Non-permanent residents includes persons from another country with a usual place of residence in Canada and who have a work or study permit or who have claimed refugee status (asylum claimants). Family members living with work or study permit holders are also included, unless these family members are already Canadian citizens, landed immigrants or permanent residents.

Labour Force Breakdown



Notes: (1) Data covers the Census reference week of Sunday, May 2 to Saturday, May 8, 2021 and Sunday, May 1 to Saturday, May 7, 2016.
 (2) Not in the Labour Force refers to persons who were neither employed nor unemployed.
 (3) Unemployed refers to persons who were without paid work or without self-employment work, were available for work and either had actively looked for paid work in the past four weeks; or were on temporary lay-off and expected to return to their job; or had definite arrangements to start a new job in four weeks or less.

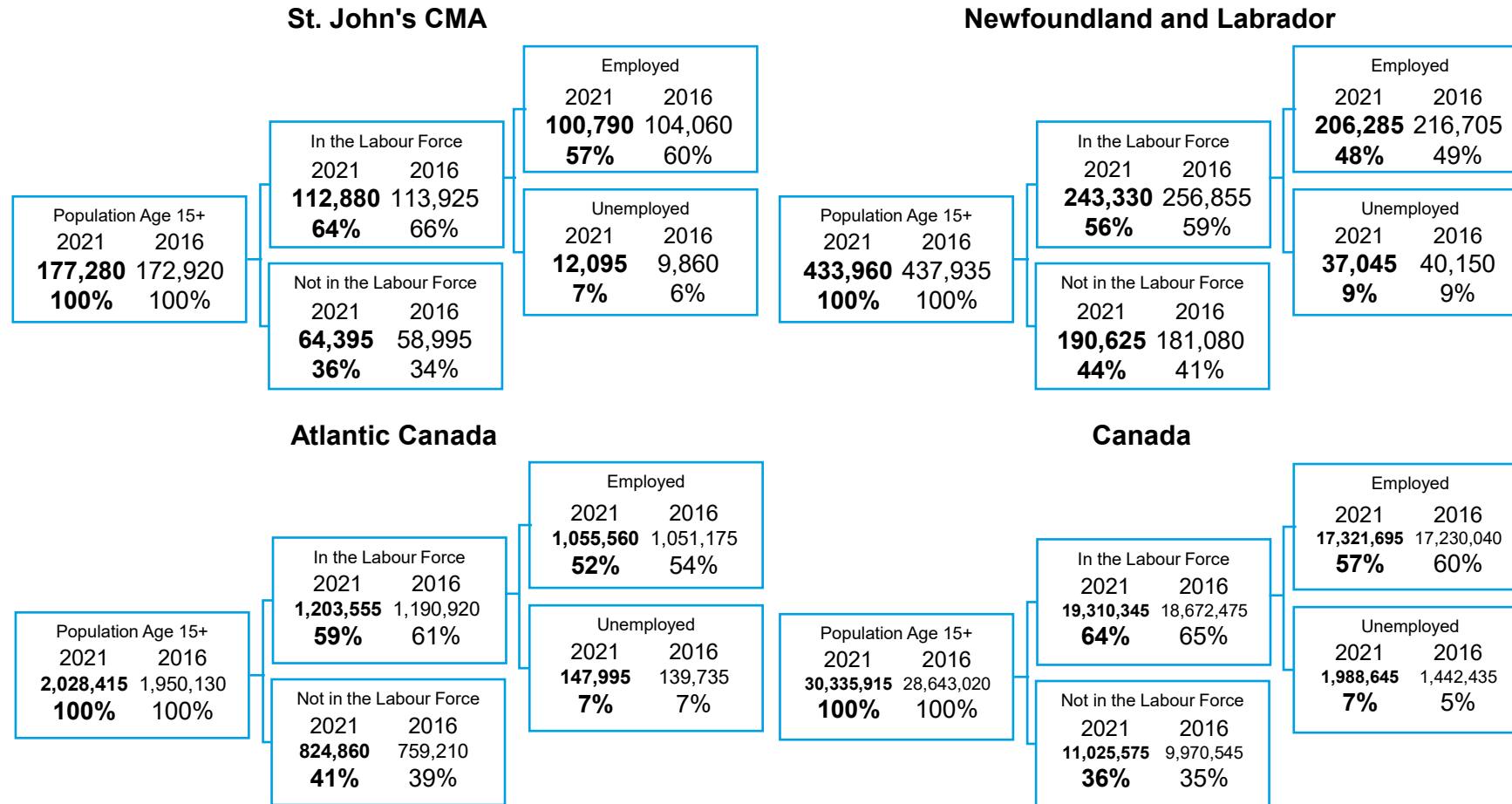
Labour Force Breakdown



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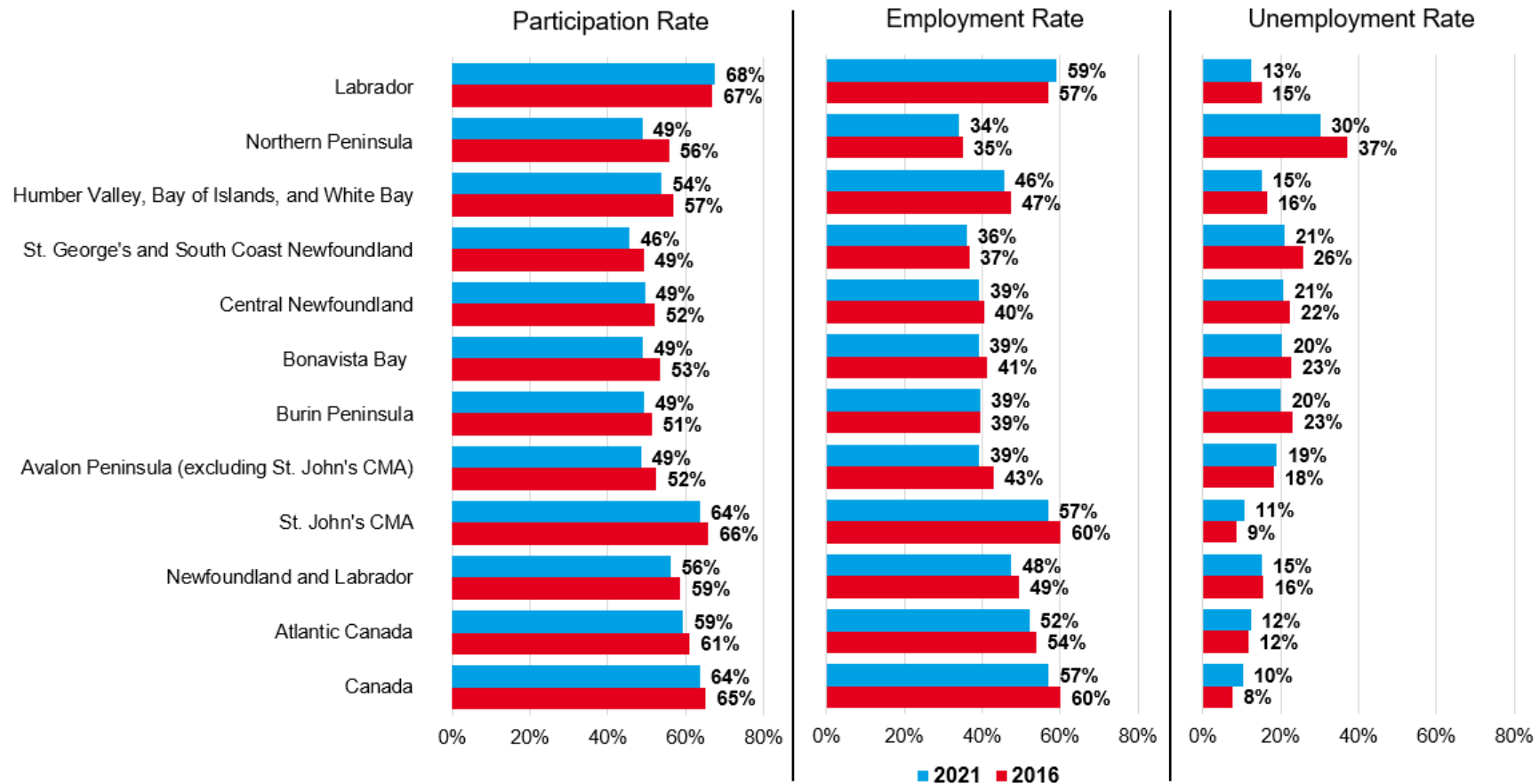
(4) The percentage listed for unemployed is not equivalent to unemployment rate.

Labour Force Breakdown



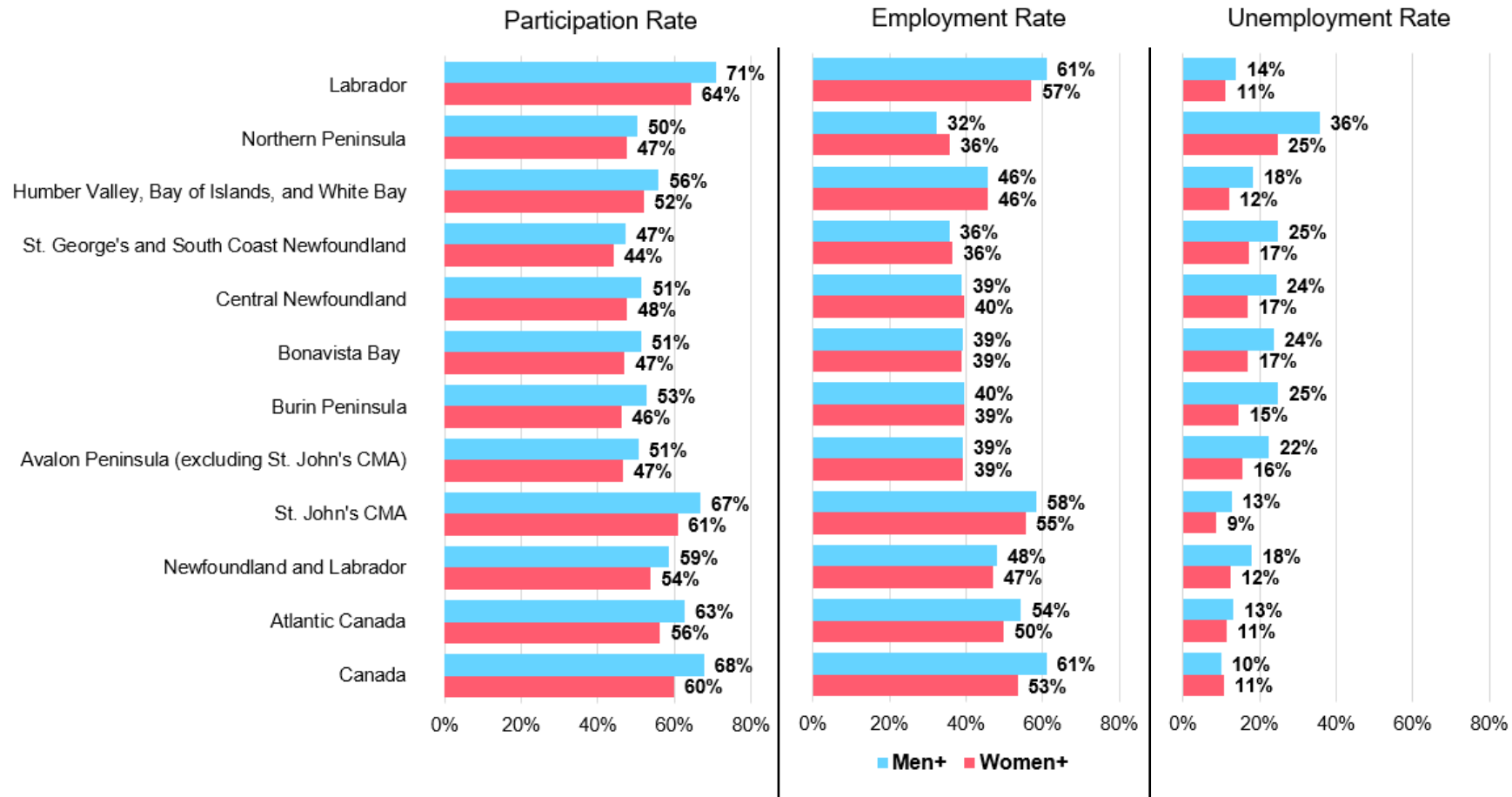
- Notes:
- (1) Data covers the Census reference week of Sunday, May 2 to Saturday, May 8, 2021 and Sunday, May 1 to Saturday, May 7, 2016.
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 - (4) The percentage listed for unemployed is not equivalent to unemployment rate. Unemployment rate is defined in note 2 of pages 14 and 15.

Participation Rate, Employment Rate, & Unemployment Rate



Notes: (1) Data covers the Census reference week of Sunday, May 2 to Saturday, May 8, 2021 and Sunday, May 1 to Saturday, May 7, 2016
 (2) Participation rate is the total labour force, expressed as a percentage of the total population aged 15 and over. Employment rate is the number of employed persons, expressed as a percentage of the total population aged 15 and over. Unemployment rate is the unemployed, expressed as a percentage of the labour force aged 15 and over.

Participation Rate, Employment Rate, & Unemployment Rate by Gender 2021



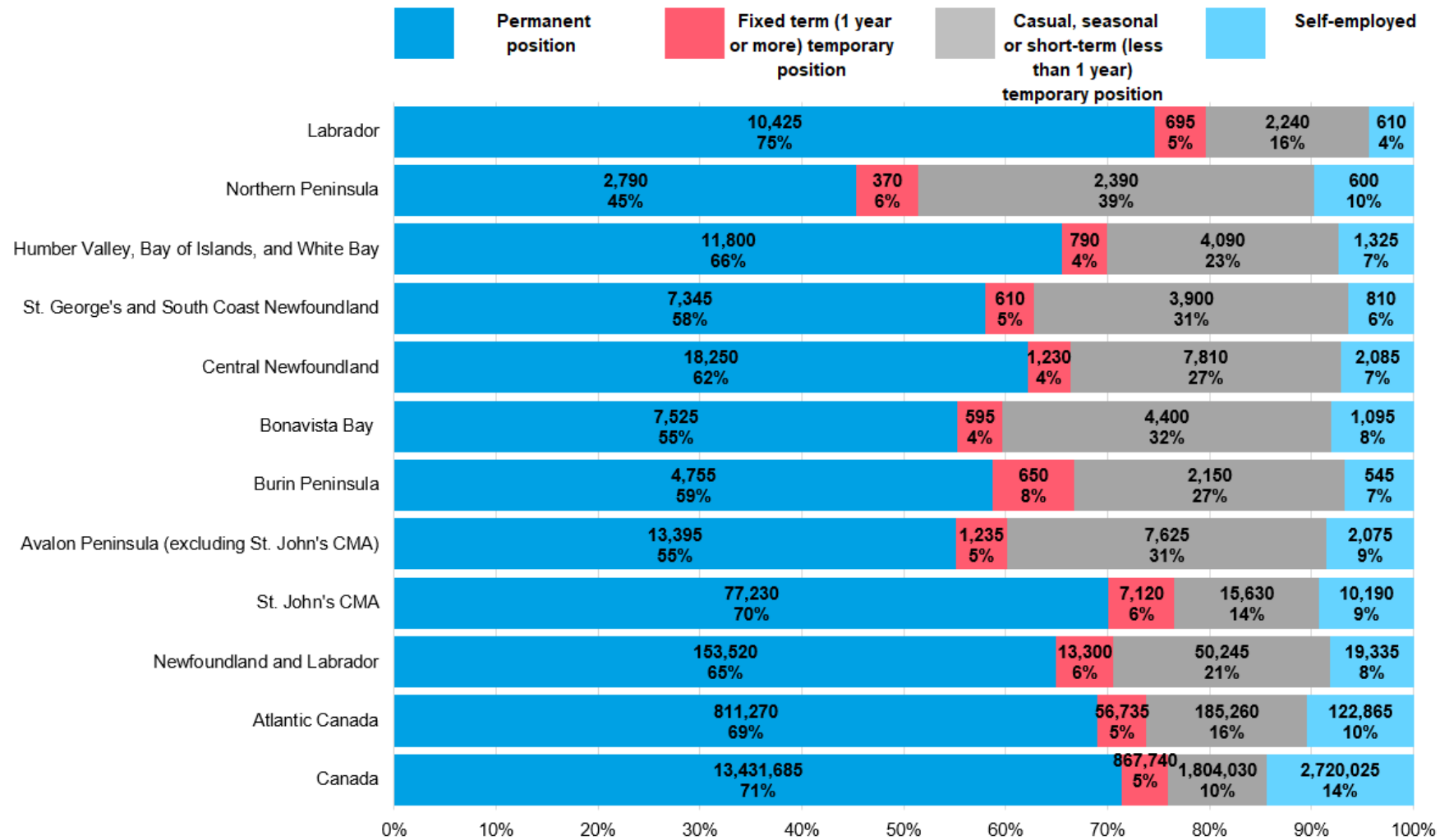
Note: (1) Data covers the Census reference week of Sunday, May 2 to Saturday, May 8, 2021.

(2) Participation rate is the total labour force, expressed as a percentage of the total population aged 15 and over. Employment rate is the number of employed persons, expressed as a percentage of the total population aged 15 and over. Unemployment rate is the unemployed, expressed as a percentage of the labour force aged 15 and over.

(3) Individuals in the category "non-binary persons" are distributed into the other two gender categories and are denoted by the "+" symbol. "Men+" includes men (and/or boys), as well as some non-binary persons. "Women+" includes women (and/or girls), as well as some non-binary persons.

Class of Worker and Job Permanency

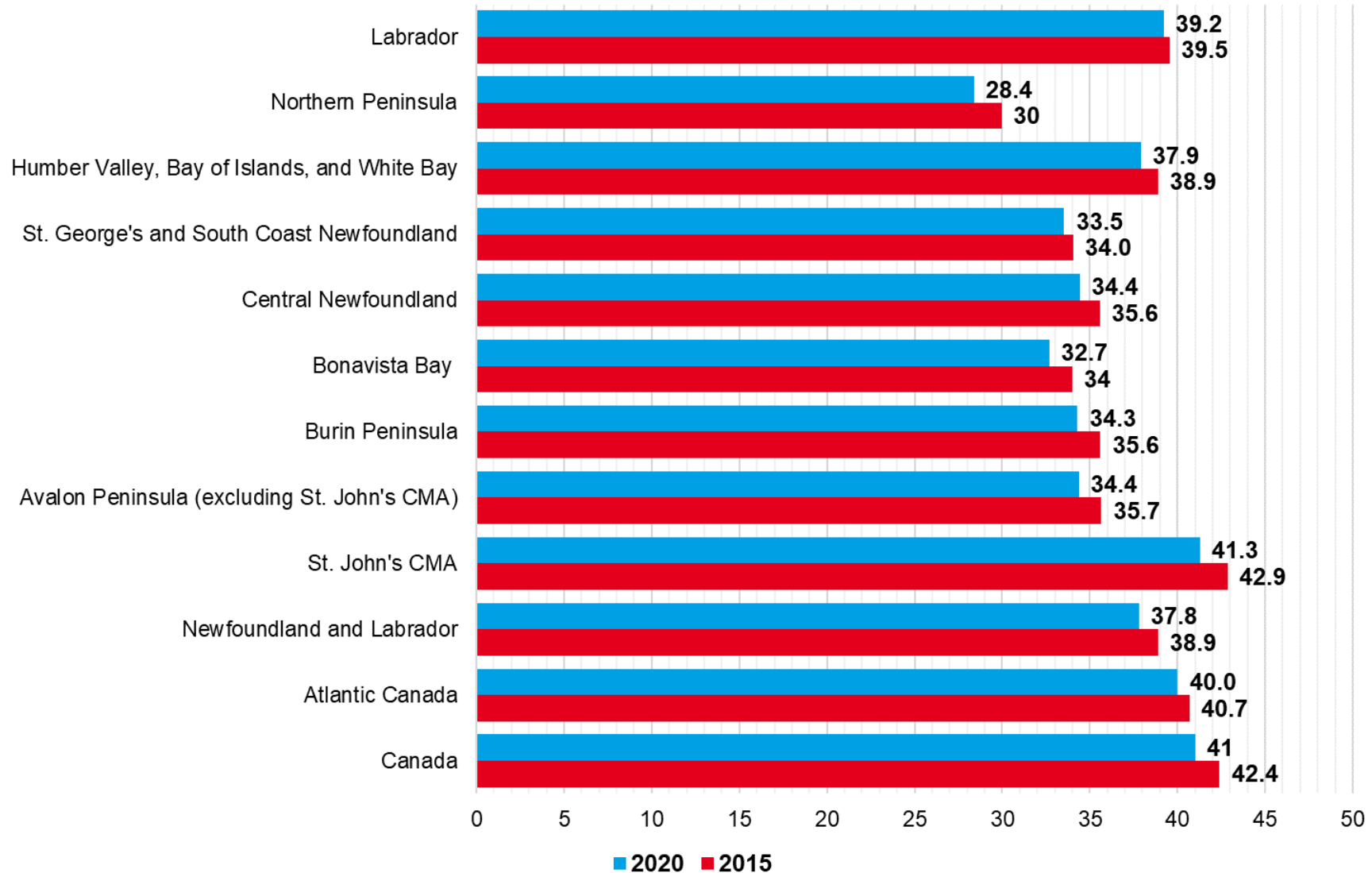
2021



Notes: (1) Class of worker (employee or self-employed) and job permanency (temporary or permanent position) for labour force aged 15 and over during the reference week of Sunday, May 2 to Saturday, May 8, 2021.

(2) Unemployed persons who have never worked for pay or in self-employment, or who had last worked prior to January 1, 2020 not included.

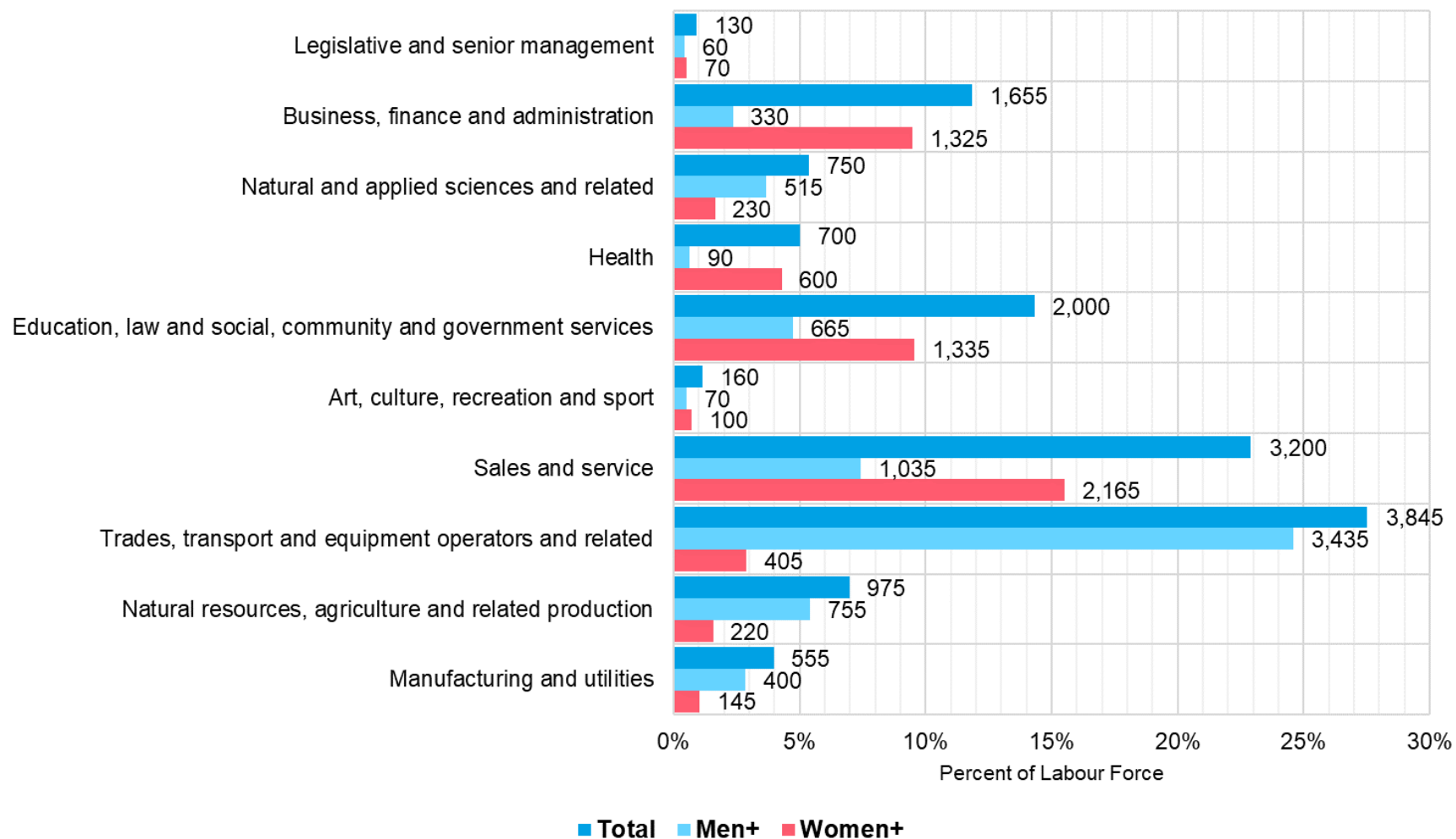
Average Weeks Worked in Reference Year



Note: Average weeks worked in reference year is the mean number of weeks worked of those aged 15 and over who worked during the reference year. Those who did not work during the reference year are not included in the average. The reference year for Census 2021 is 2020 and the reference year for Census 2016 is 2015.

Labour Force by Occupation 2021

Labrador



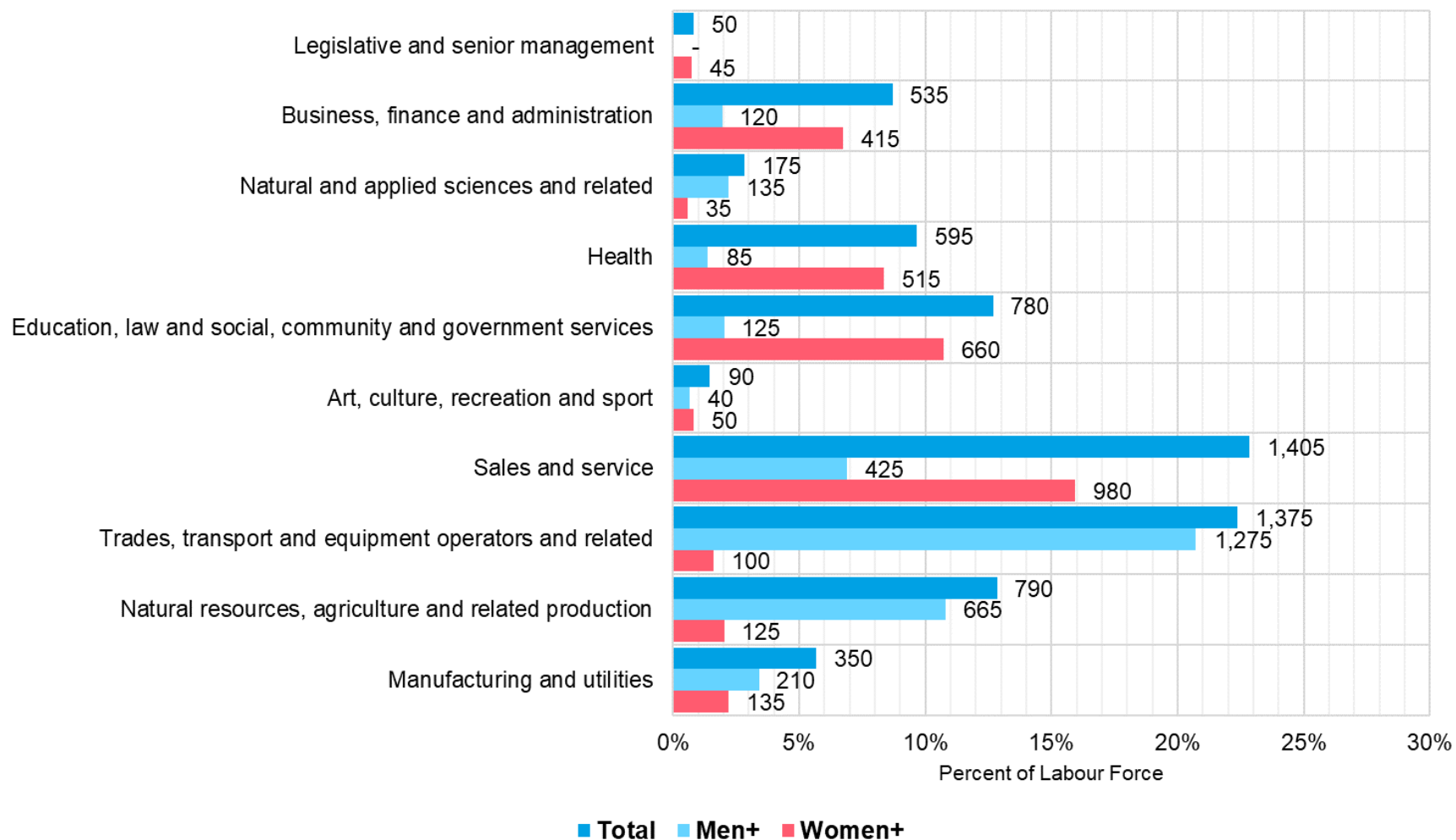
Notes: (1) Labour force aged 15 years and over during the reference week of Sunday, May 2 to Saturday, May 8, 2021 by broad category National Occupational Classification (NOC) 2021.

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(3) Numbers in the two gender categories may not add to the total due to rounding.

Labour Force by Occupation 2021

Northern Peninsula



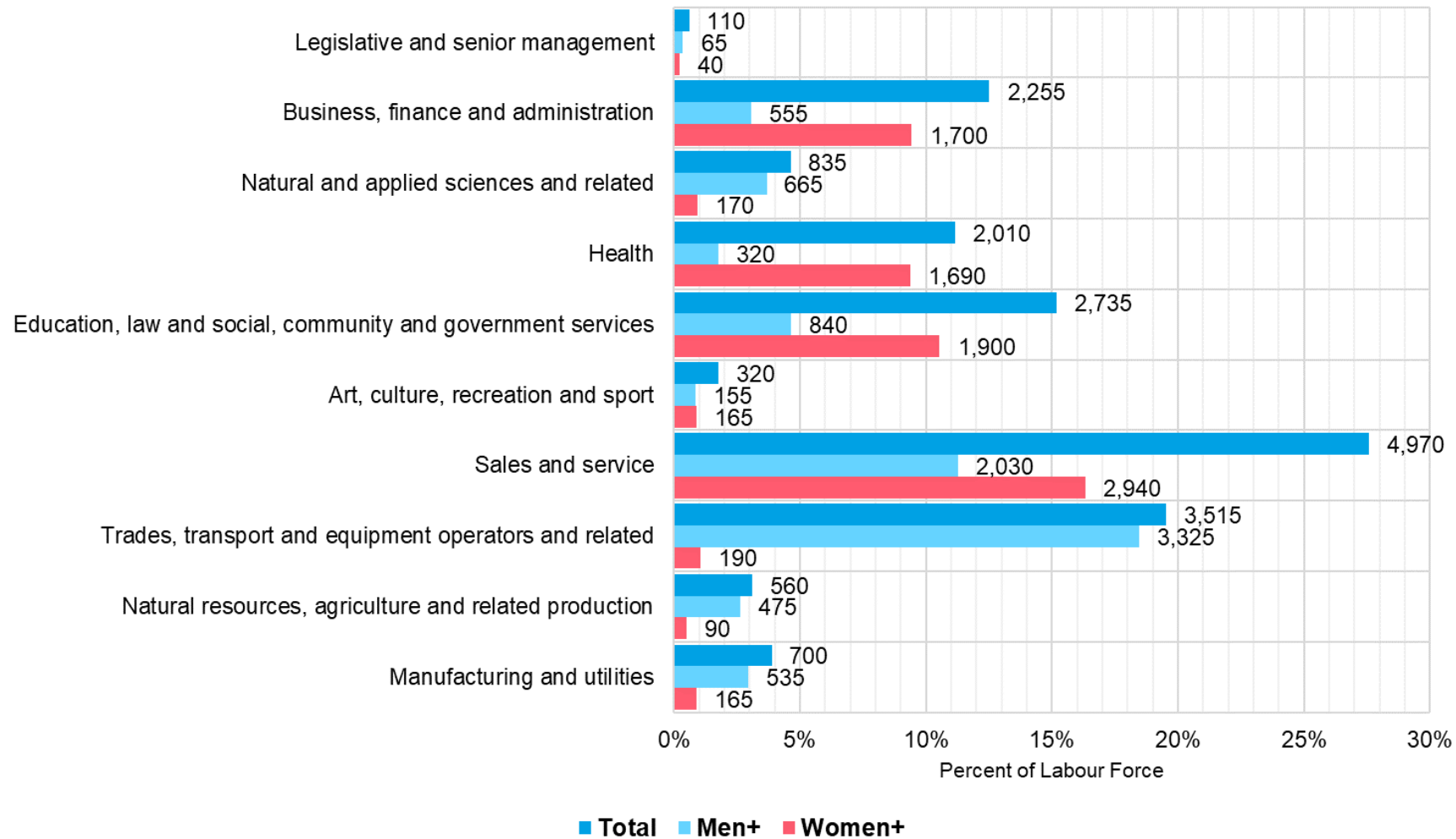
Notes: (1) Labour force aged 15 years and over during the reference week of Sunday, May 2 to Saturday, May 8, 2021 by broad category National Occupational Classification (NOC) 2021.

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Labour Force by Occupation 2021

Humber Valley, Bay of Islands, and White Bay



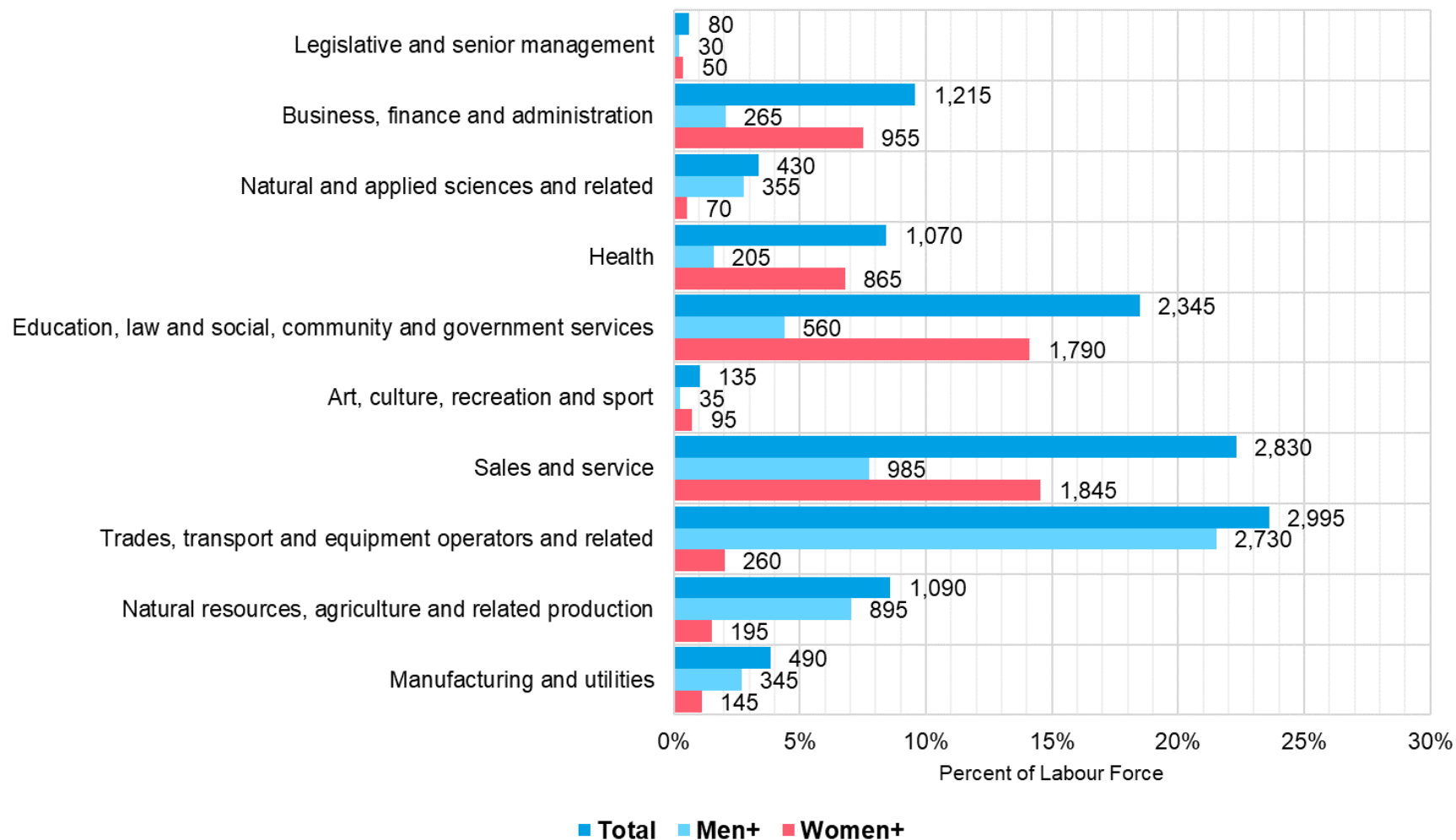
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Labour Force by Occupation 2021

St. George's and South Coast Newfoundland



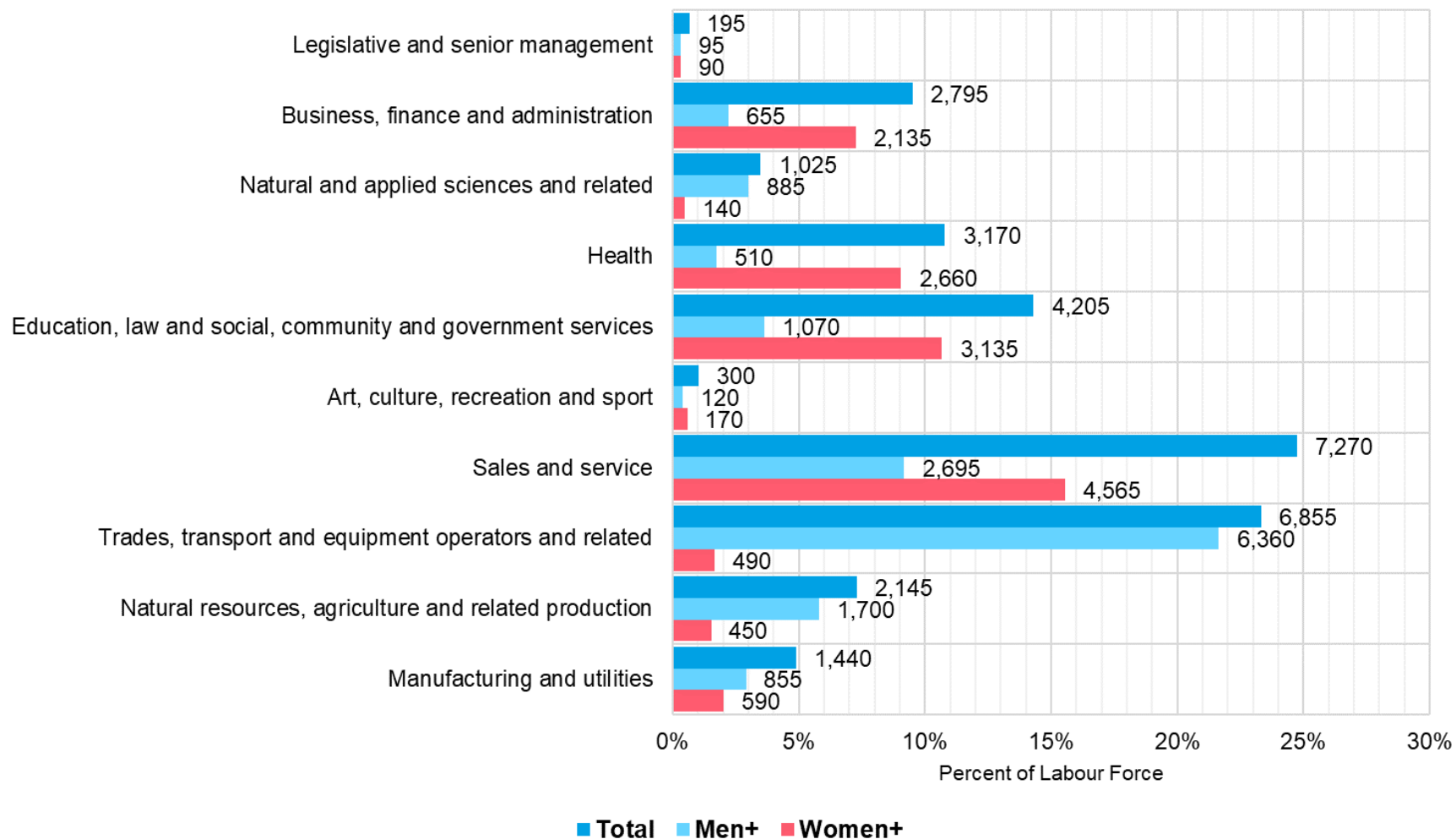
Notes: (1) Labour force aged 15 years and over during the reference week of Sunday, May 2 to Saturday, May 8, 2021 by broad category National Occupational Classification (NOC) 2021.

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Labour Force by Occupation 2021

Central Newfoundland



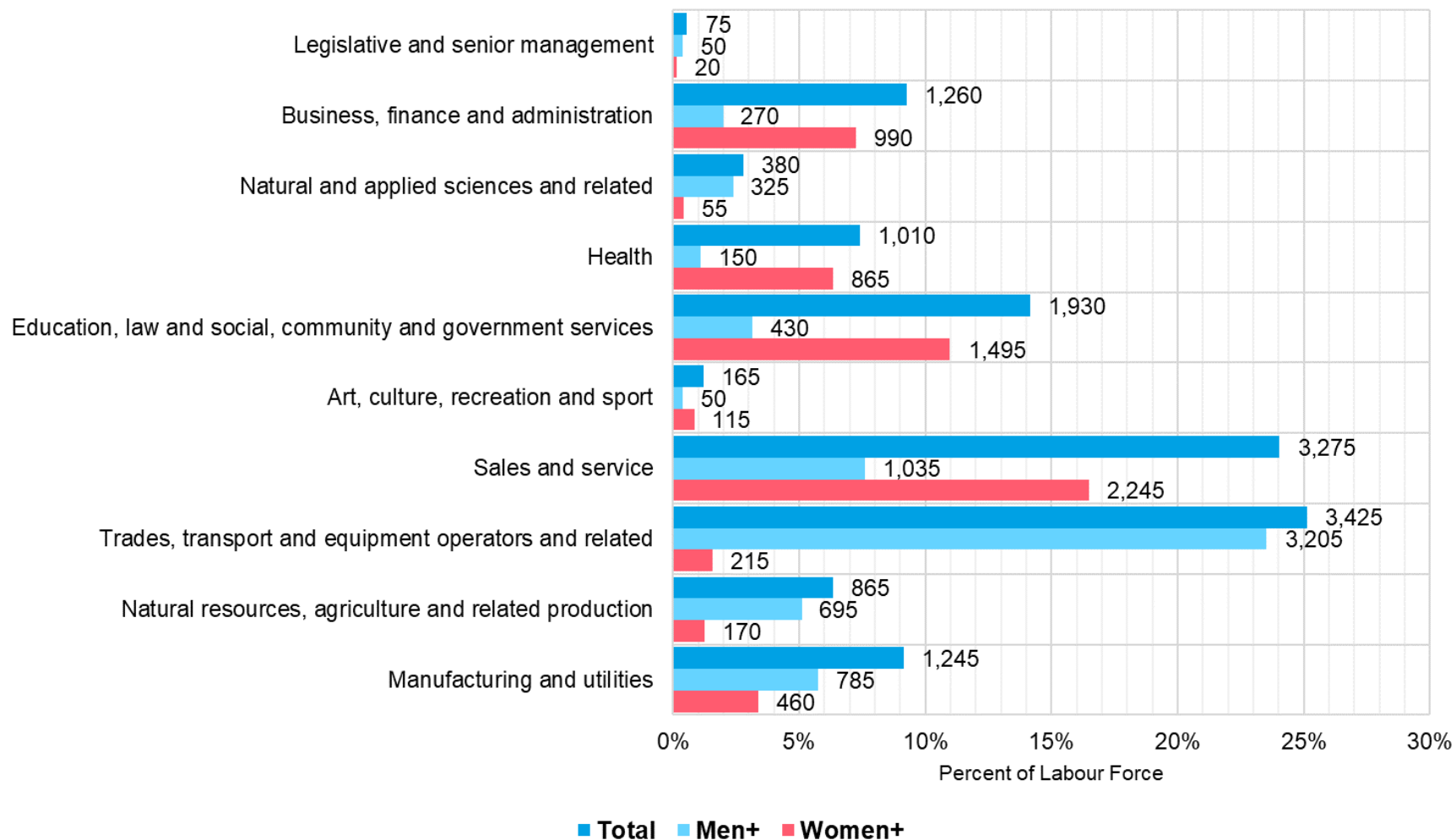
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Labour Force by Occupation 2021

Bonavista Bay



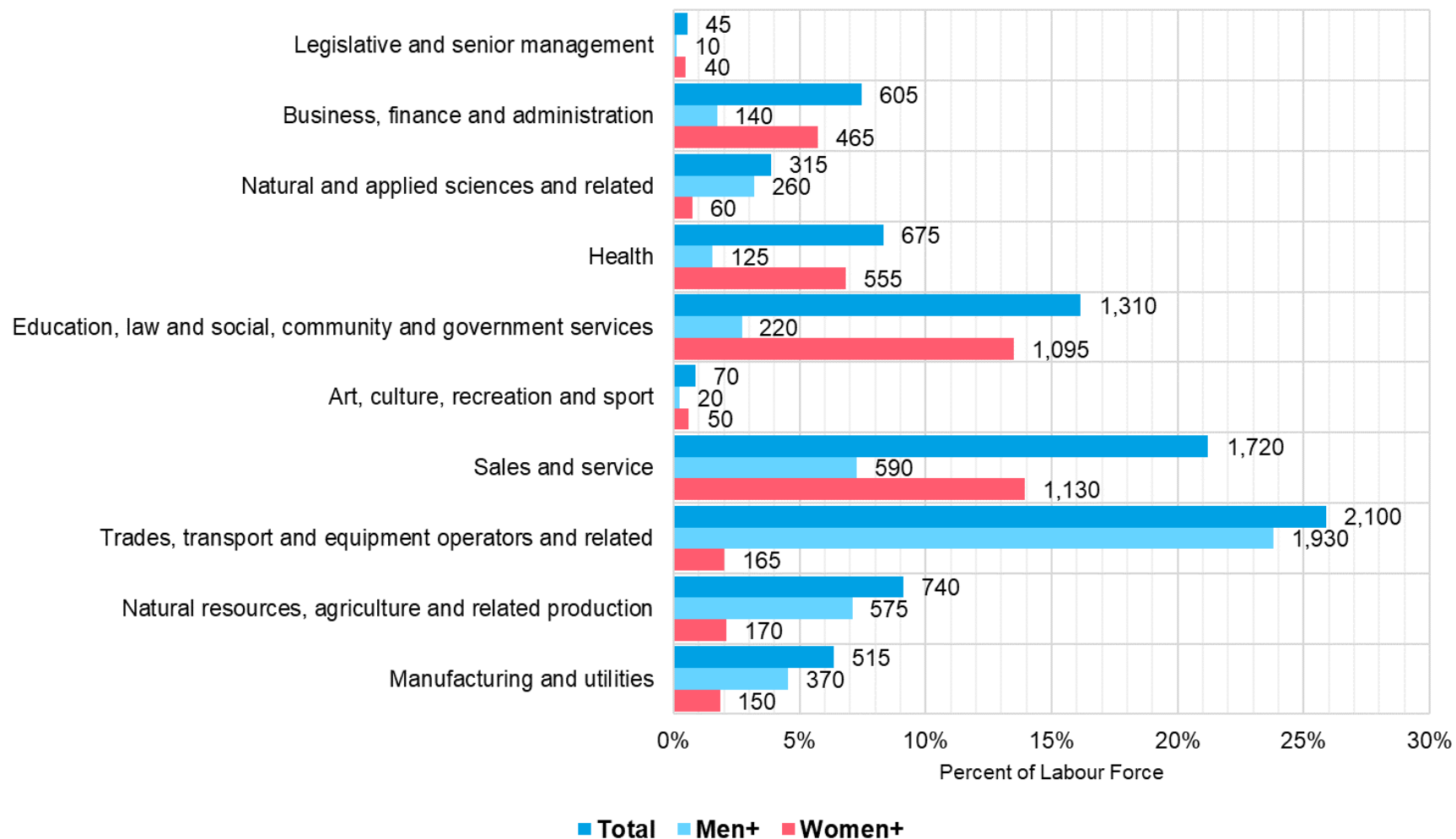
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Labour Force by Occupation 2021

Burin Peninsula



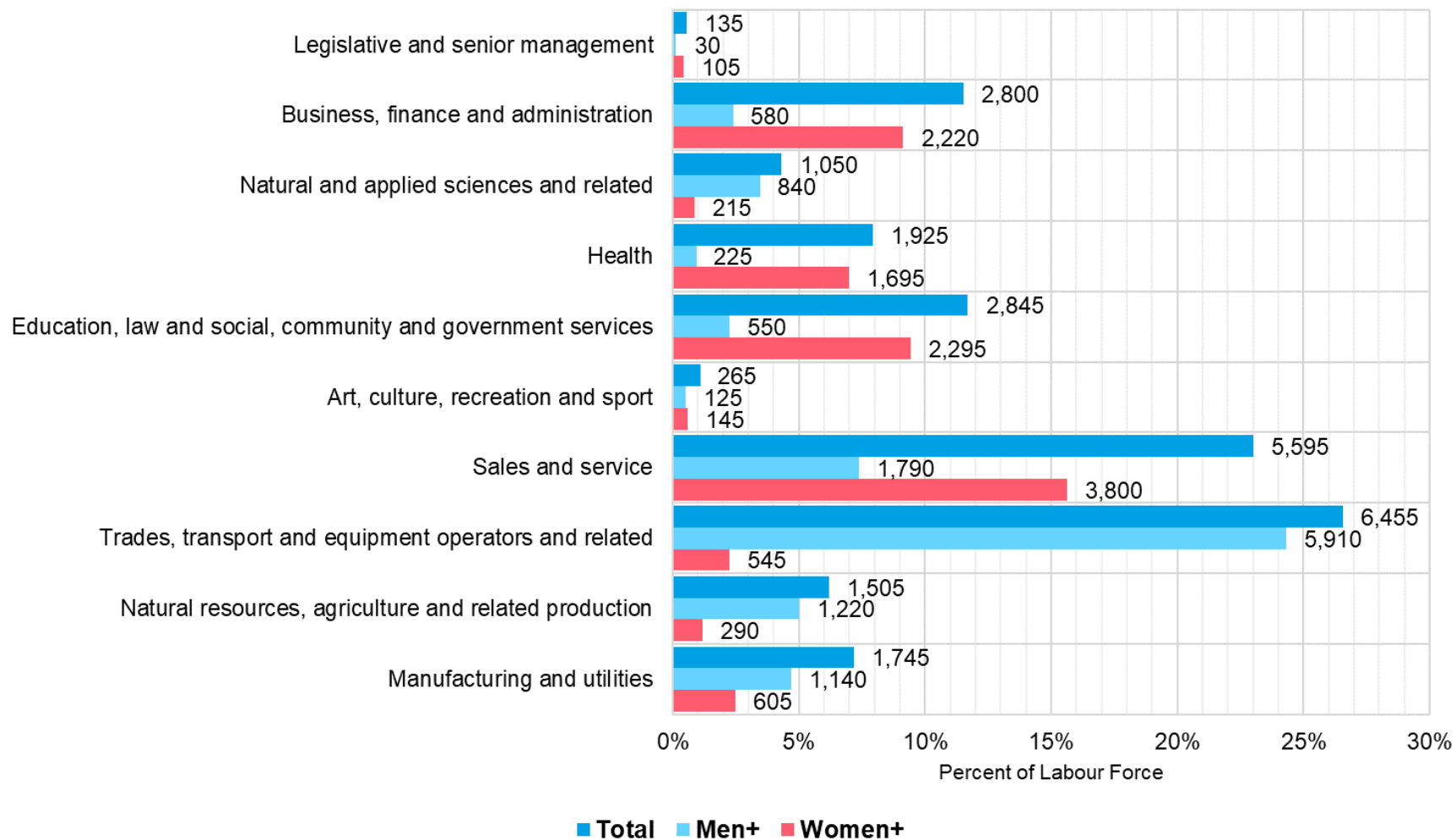
Notes: (1) Labour force aged 15 years and over during the reference week of Sunday, May 2 to Saturday, May 8, 2021 by broad category National Occupational Classification (NOC) 2021.

(2) Individuals in the category "non-binary persons" are distributed into the other two gender categories and are denoted by the "+" symbol. "Men+" includes men (and/or boys), as well as some non-binary persons. "Women+" includes women (and/or girls), as well as some non-binary persons.

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Labour Force by Occupation 2021

Avalon Peninsula (excluding St. John's CMA)



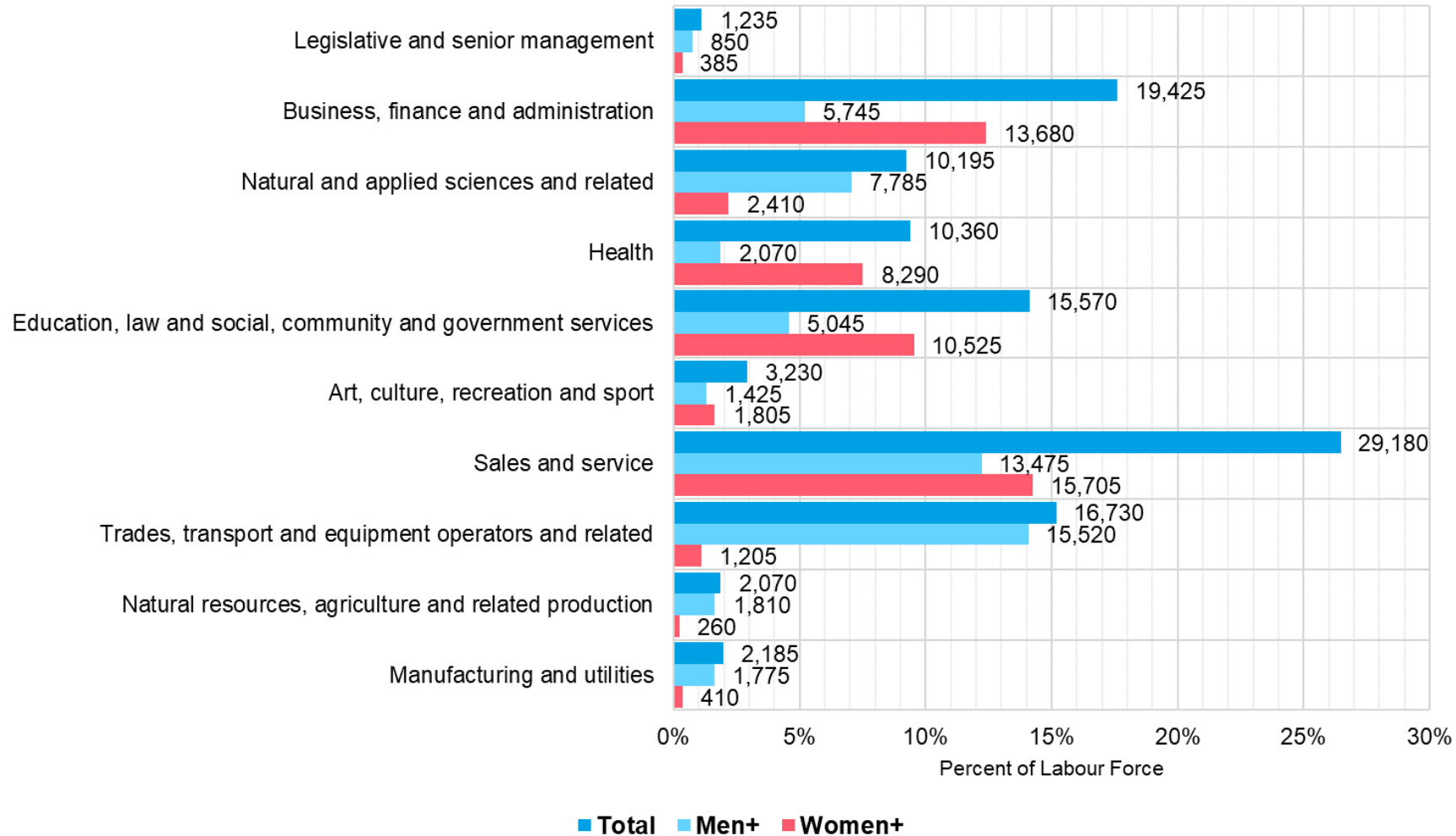
Notes: (1) Labour force aged 15 years and over during the reference week of Sunday, May 2 to Saturday, May 8, 2021 by broad category National Occupational Classification (NOC) 2021.

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Labour Force by Occupation 2021

St. John's CMA



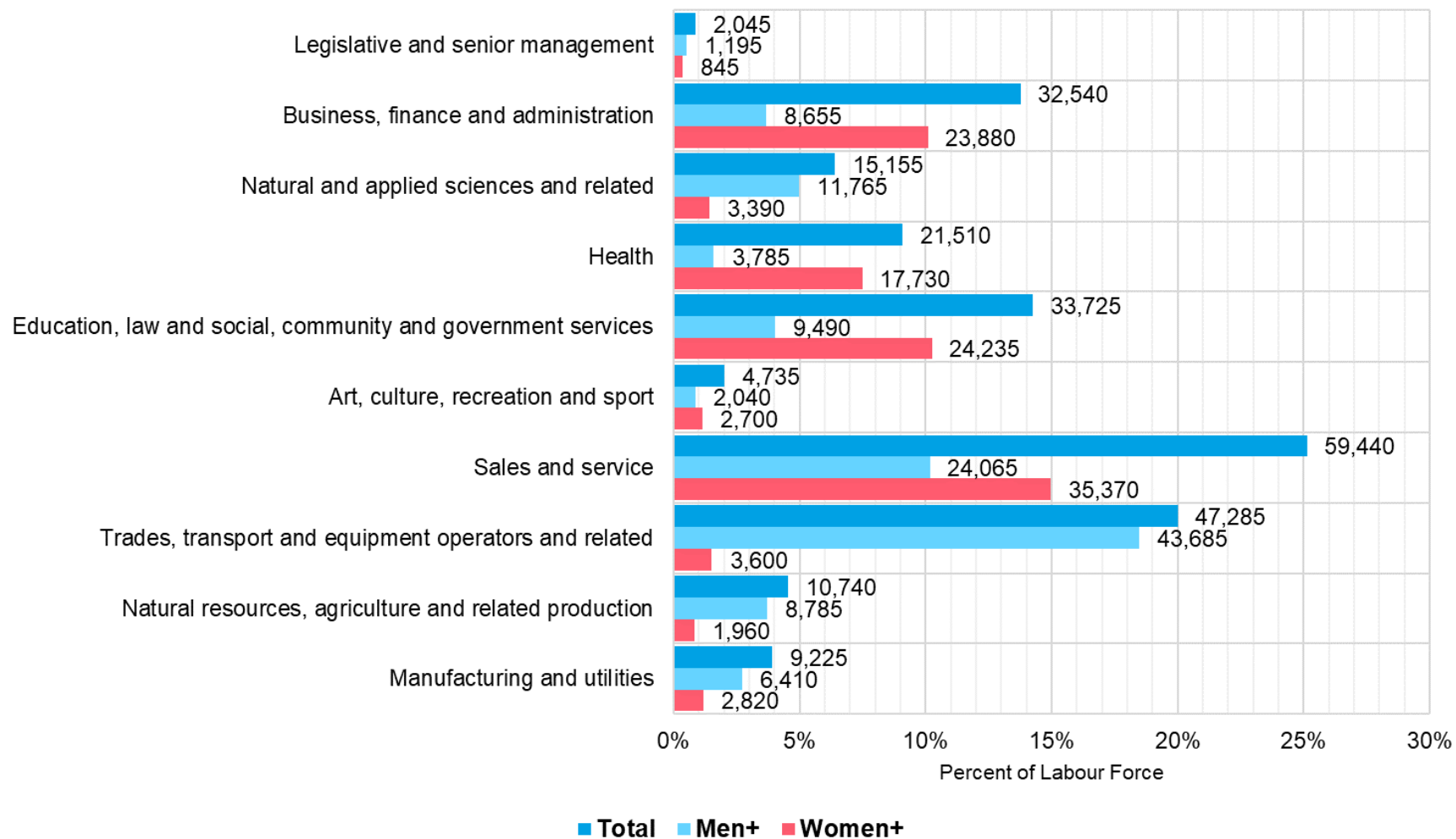
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Labour Force by Occupation 2021

Newfoundland and Labrador



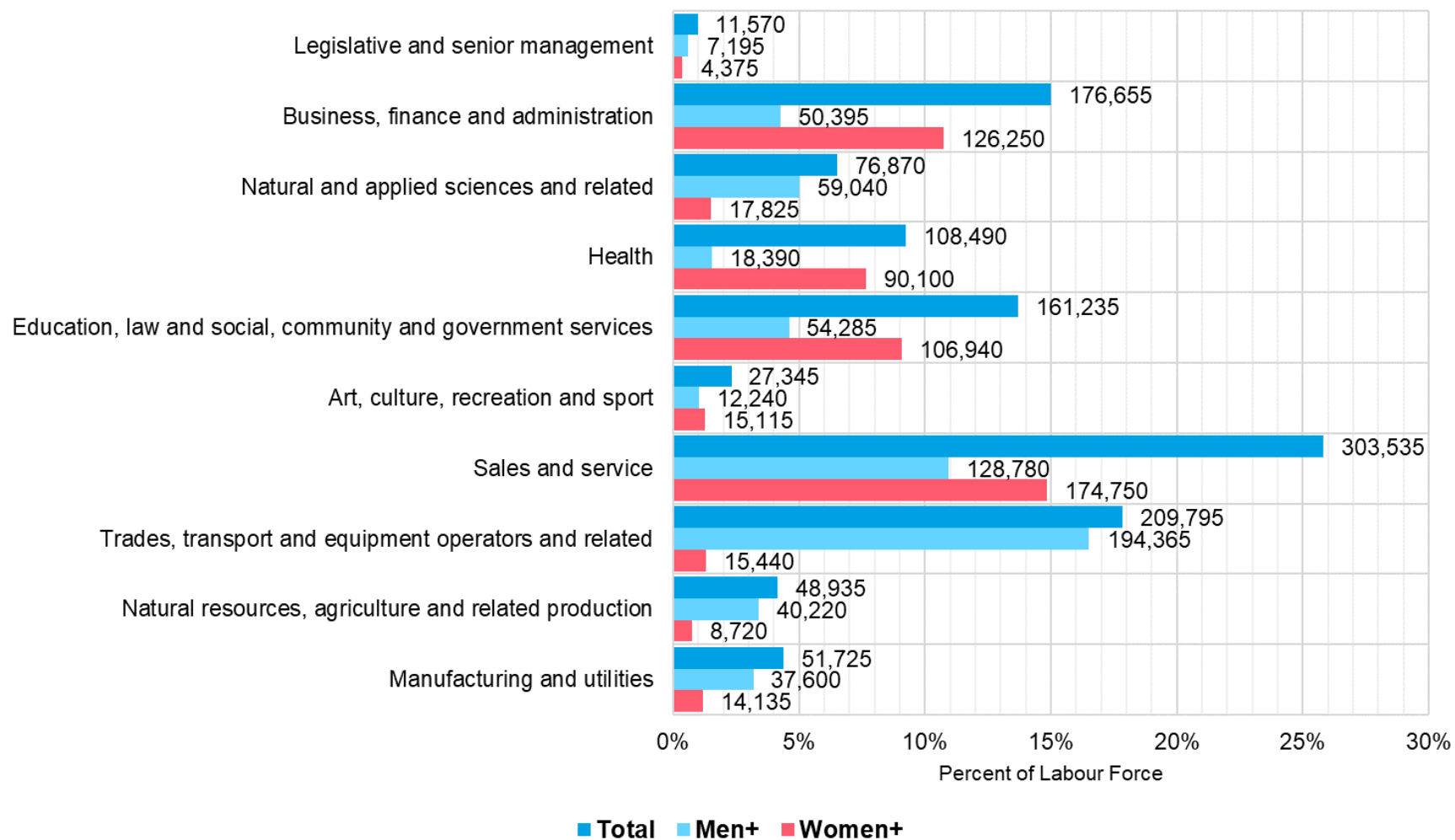
Notes: (1) Labour force aged 15 years and over during the reference week of Sunday, May 2 to Saturday, May 8, 2021 by broad category National Occupational Classification (NOC) 2021.

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Labour Force by Occupation 2021

Atlantic Canada



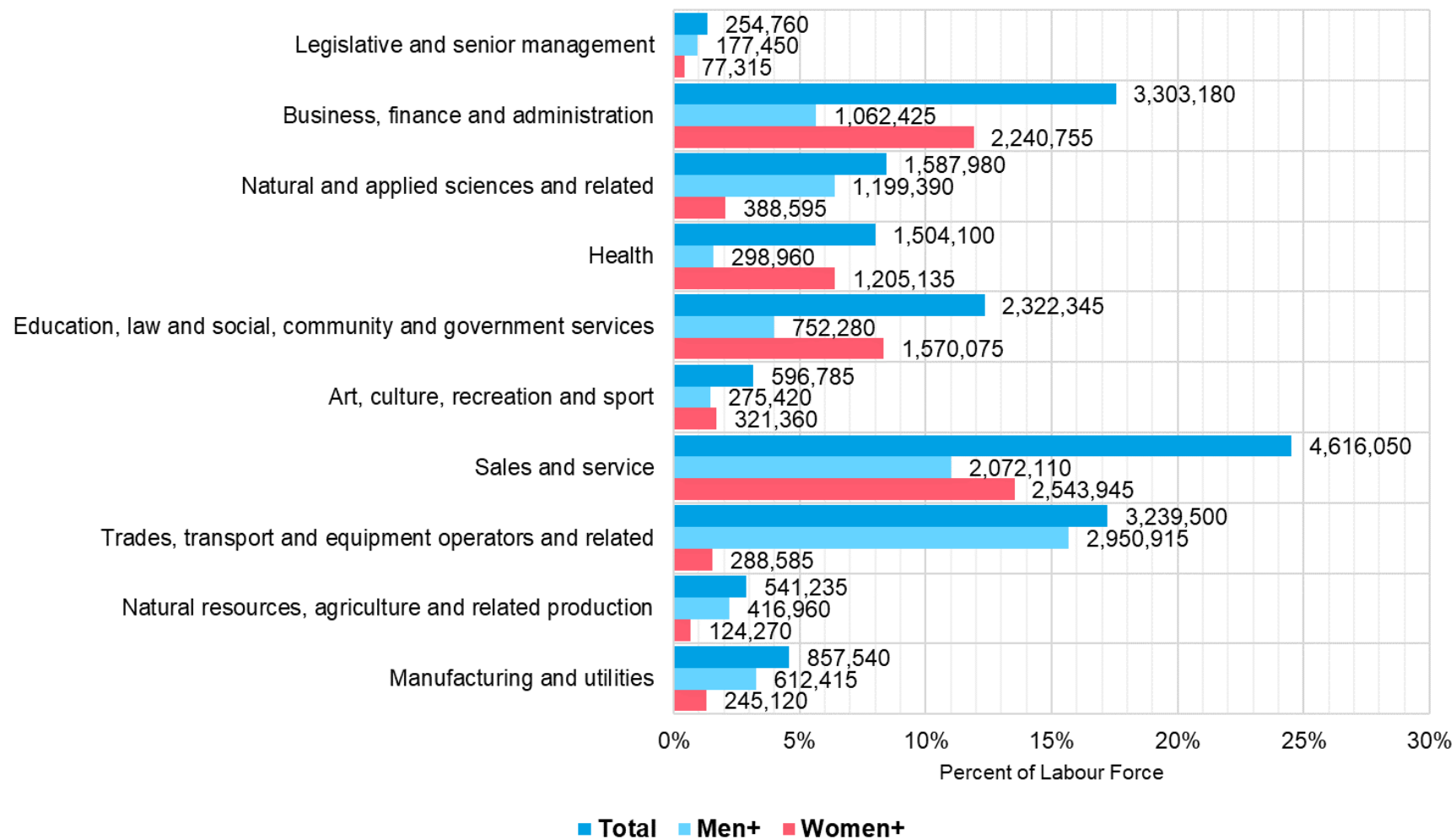
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Labour Force by Occupation 2021

Canada

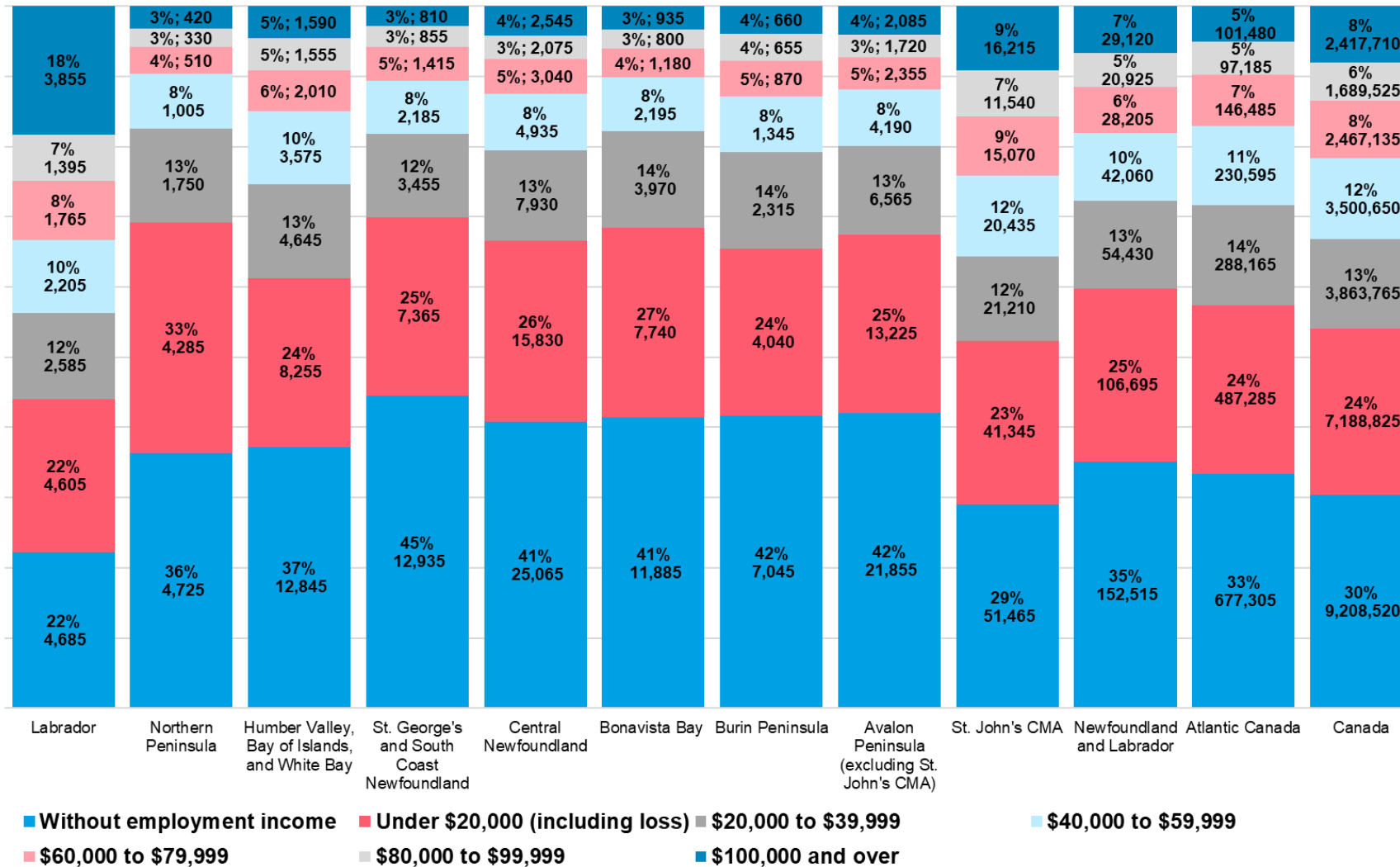


Notes: (1) Labour force aged 15 years and over during the reference week of Sunday, May 2 to Saturday, May 8, 2021 by broad category National Occupational Classification (NOC) 2021.

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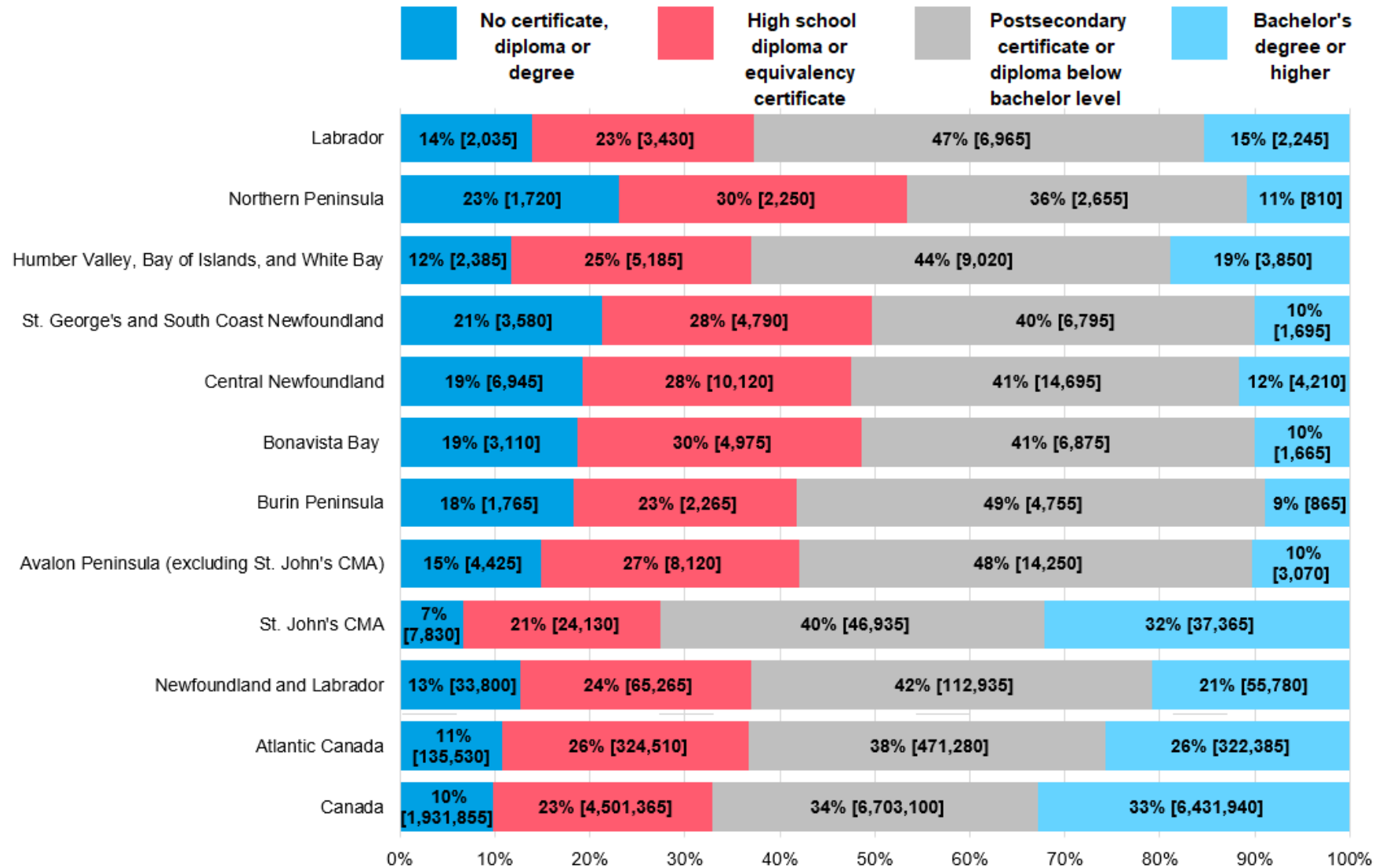
(3) Numbers in the two gender categories may not add to the total due to rounding.

Employment Income Groups 2020

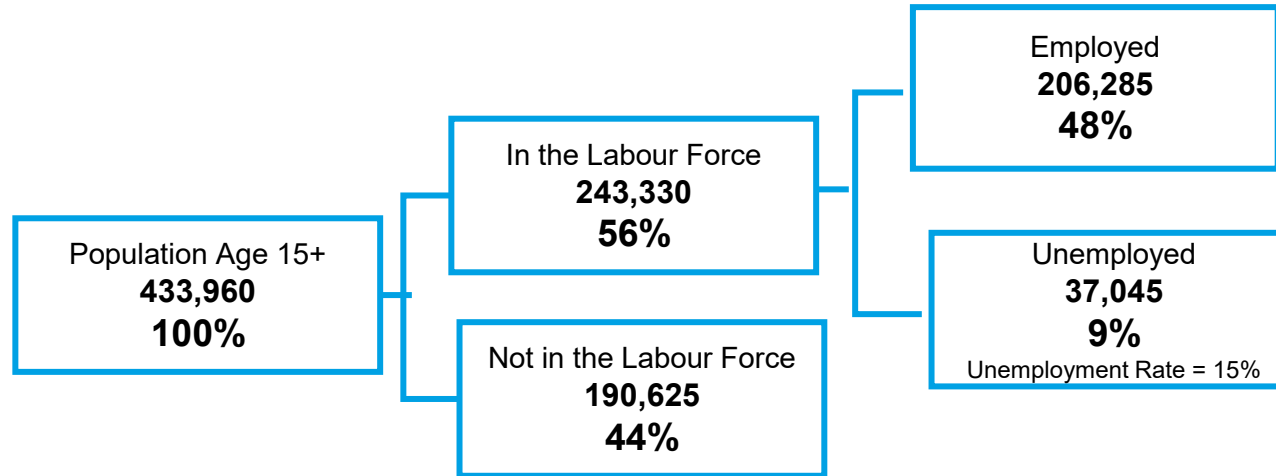


Note: (1) Employment income includes all income received as wages, salaries and commissions from paid employment and net self-employment income from farm or non-farm unincorporated business and/or professional practice during 2020 for the population aged 15 and over.

Highest Level of Schooling 2021 (Age 25 to 64)



Newfoundland and Labrador Labour Force Breakdown

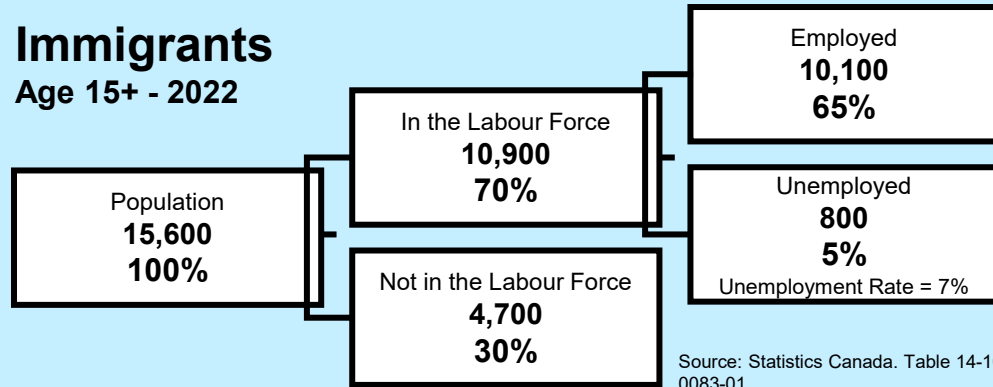


Newfoundland and Labrador

Labour Force Breakdown by Underrepresented Group

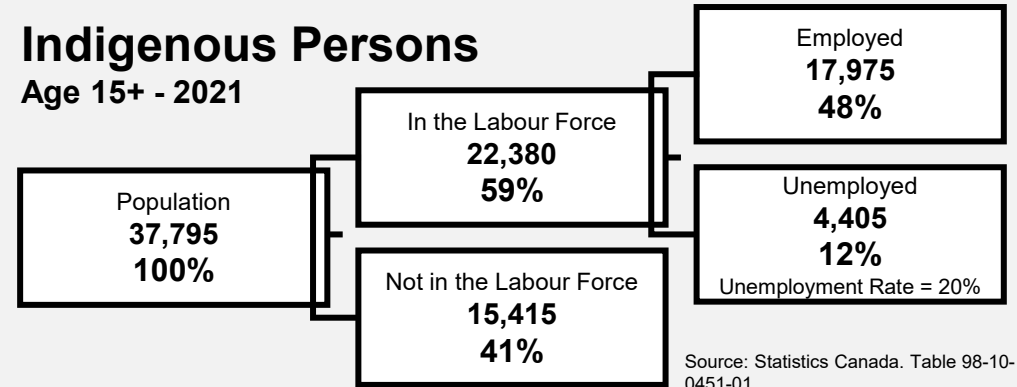
Immigrants

Age 15+ - 2022



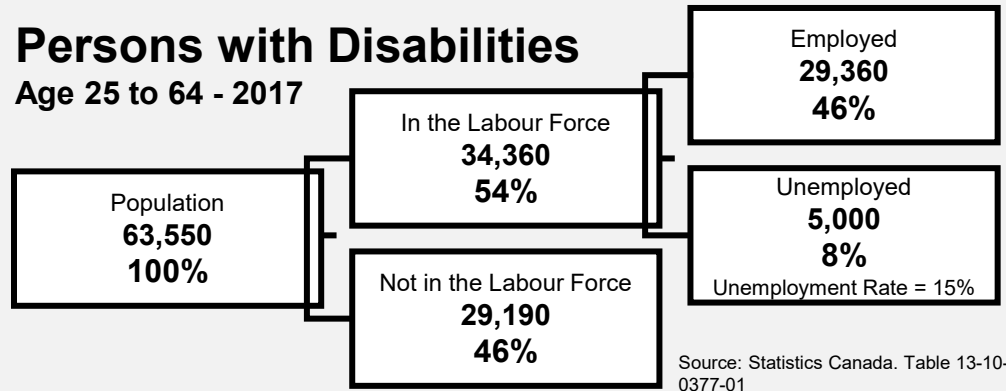
Indigenous Persons

Age 15+ - 2021



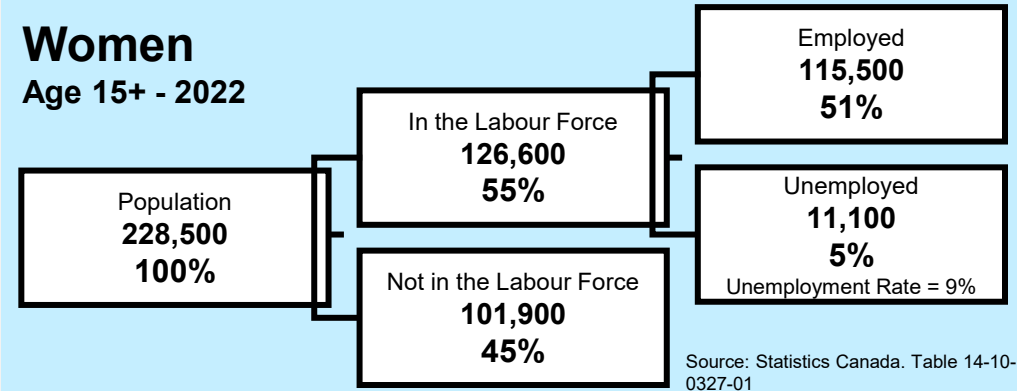
Persons with Disabilities

Age 25 to 64 - 2017



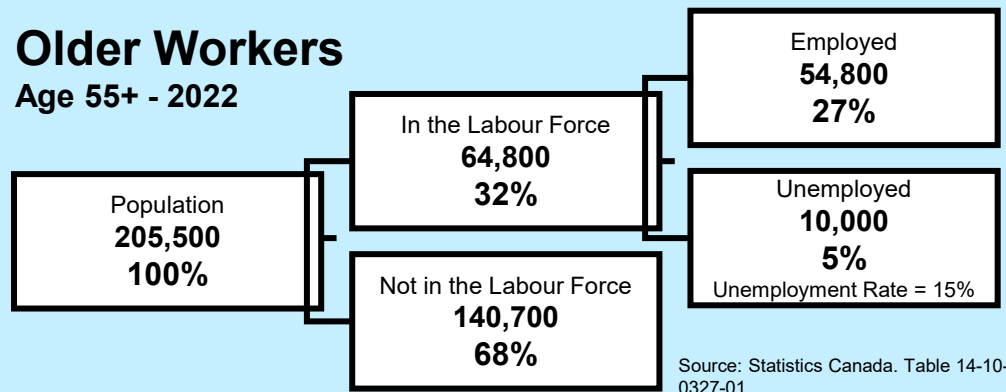
Women

Age 15+ - 2022



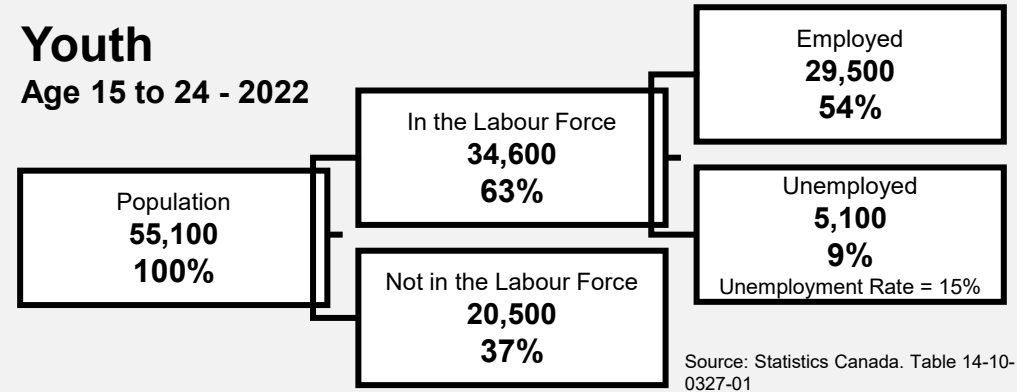
Older Workers

Age 55+ - 2022



Youth

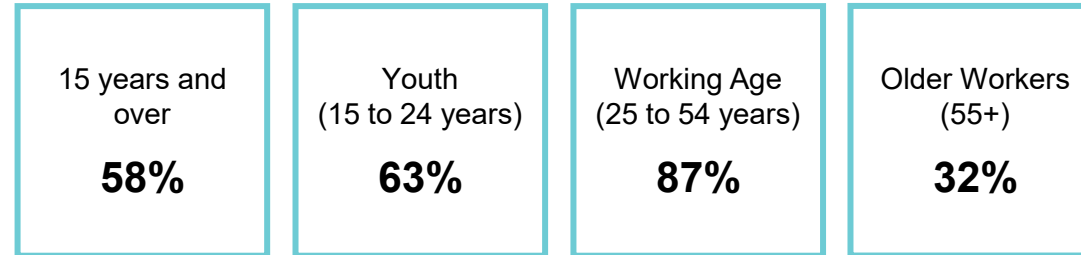
Age 15 to 24 - 2022



Newfoundland and Labrador Participation Rate by Underrepresented Group

Age Group

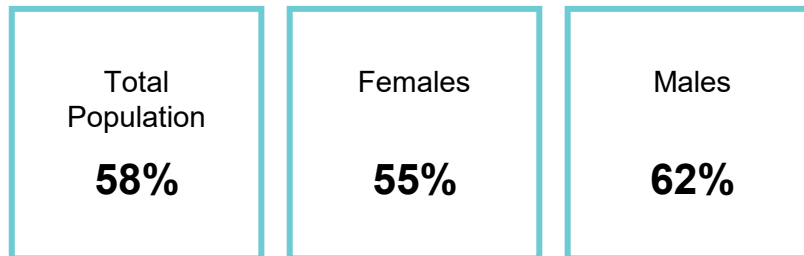
2022



Source: Statistics Canada. Table 14-10-0327-01 Labour force characteristics by sex and detailed age group, annual

Women

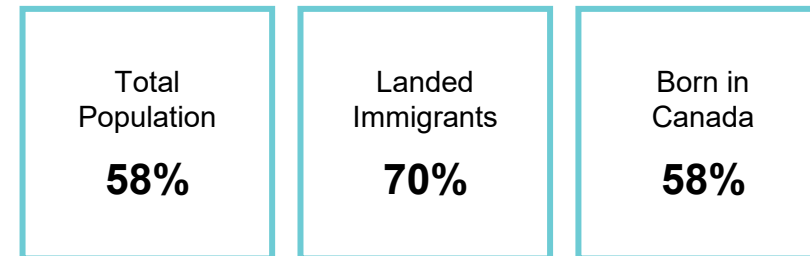
Age 15 and over - 2022



Source: Statistics Canada. Table 14-10-0327-01 Labour force characteristics by sex and detailed age group, annual

Immigrants

Age 15 and over - 2022



Source: Statistics Canada. Table 14-10-0083-01 Labour force characteristics by immigrant status, annual

Indigenous Persons

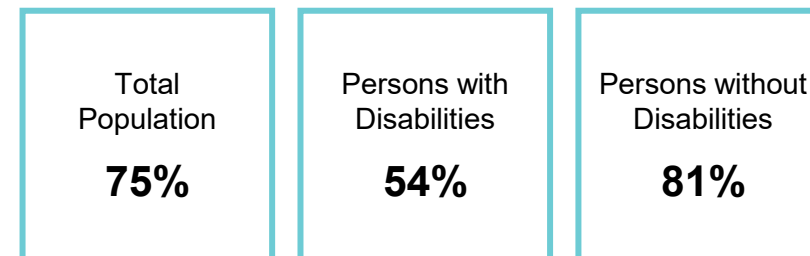
Age 15 and over - 2021



Source: Statistics Canada. Table 98-10-0451-01 Labour force status by highest level of education, Indigenous identity, age and gender: Canada, provinces and territories, census metropolitan areas and census agglomerations with parts

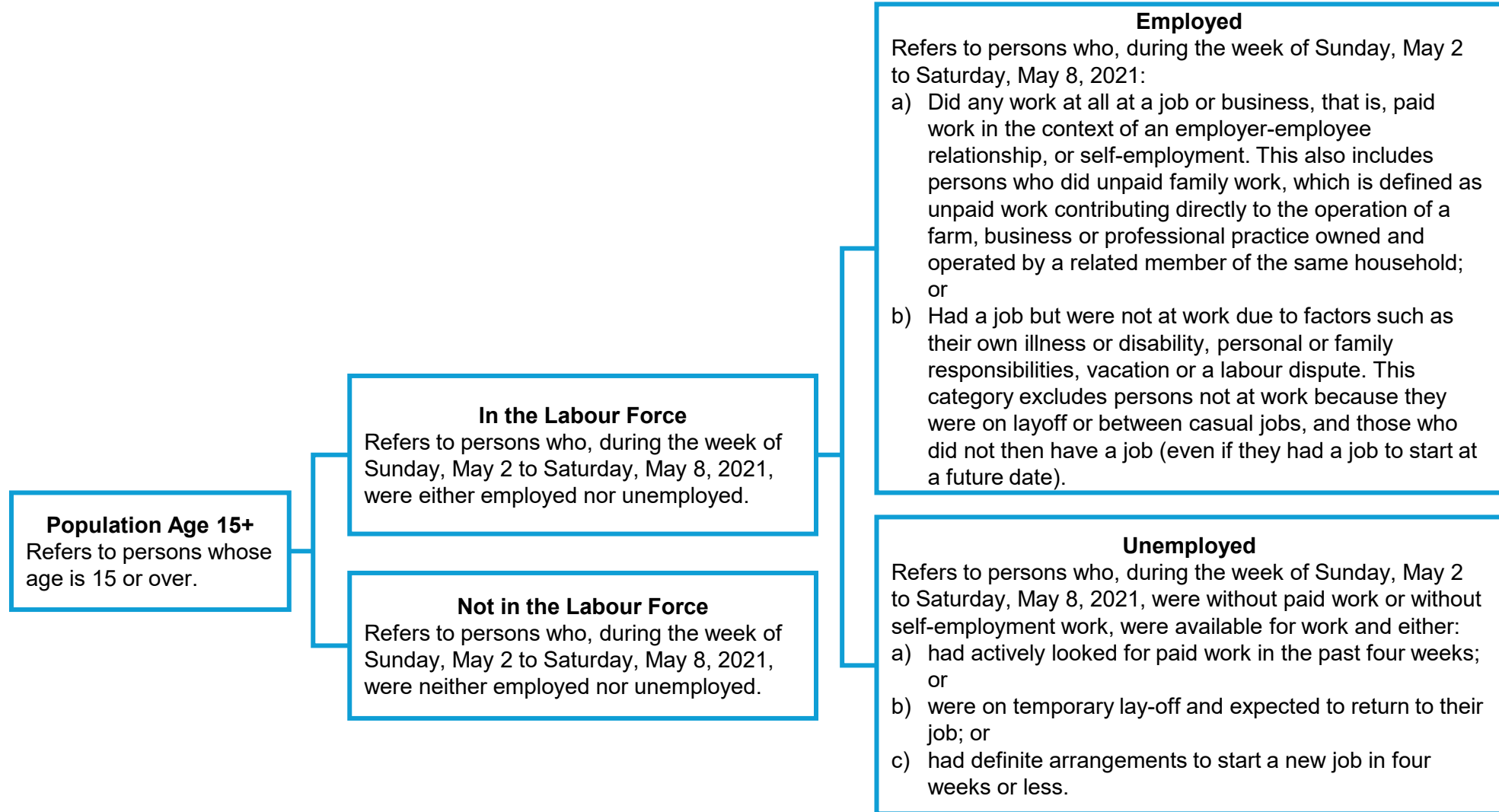
Persons with Disabilities

Age 25 to 64 - 2017



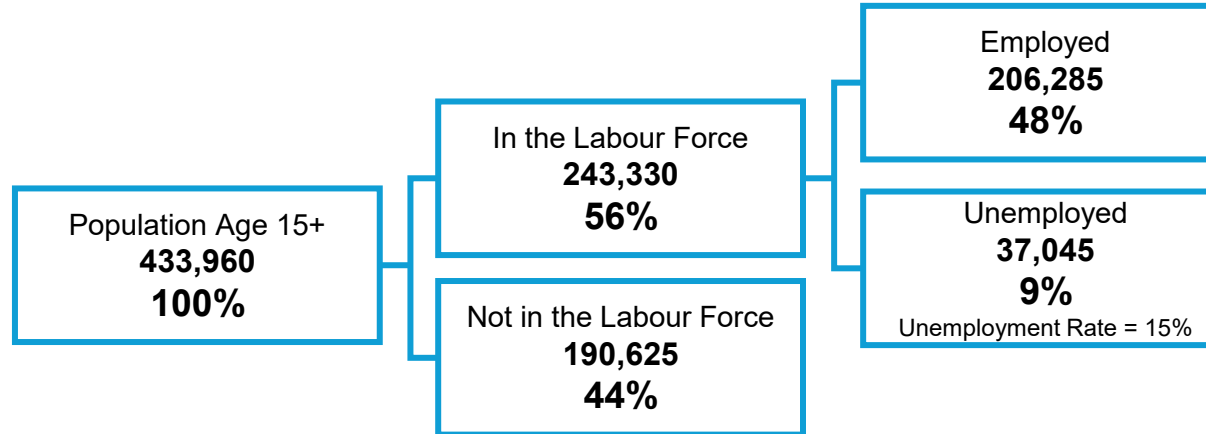
Source: Statistics Canada. Table 13-10-0377-01 Labour force status of persons with and without disabilities aged 25 to 64 years, by age group and sex, Canada, provinces and territories

Definitions

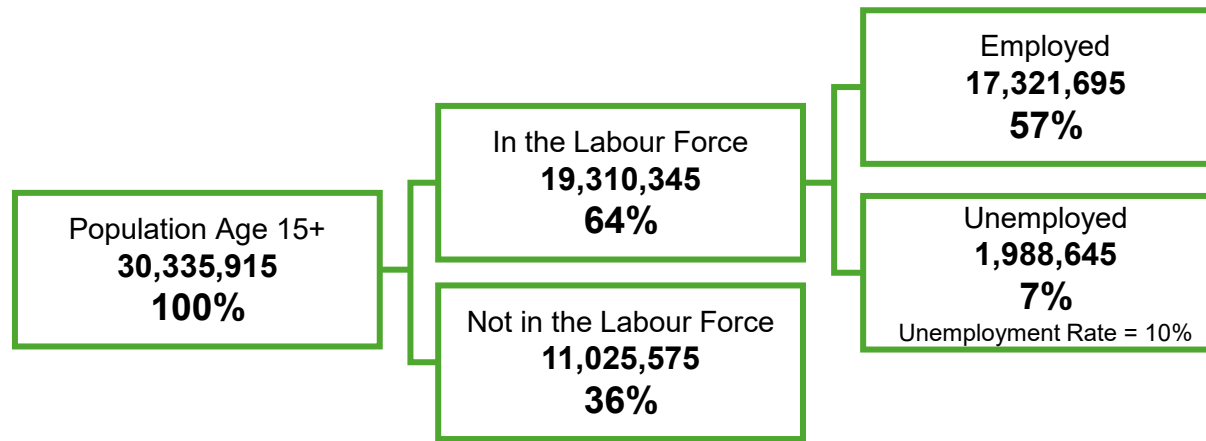


Labour Force Breakdown - Census 2021

Newfoundland and Labrador



Canada



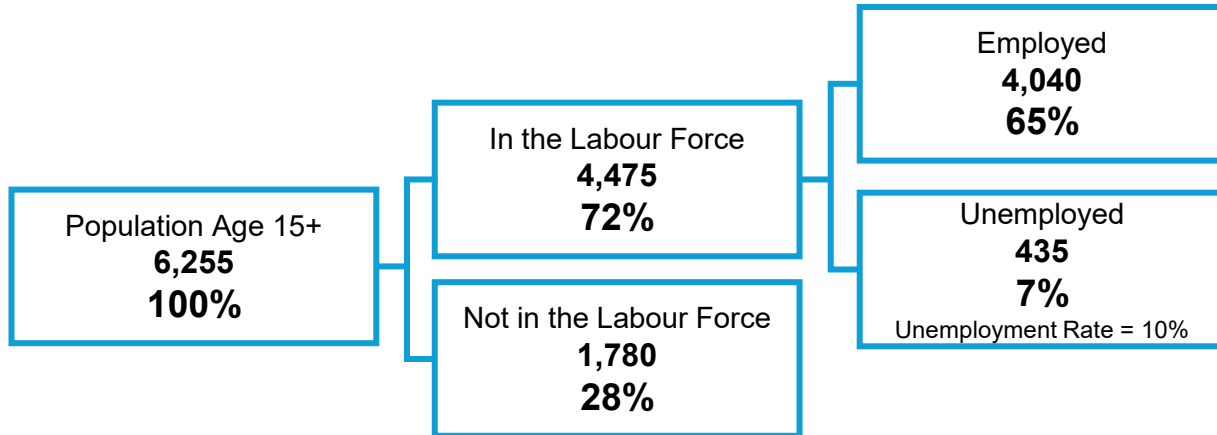
Notes: (1) Data covers the Census reference week of Sunday, May 2 to Saturday, May 8, 2021.

(2) Statistics Canada adjusts numbers to protect confidentiality – numbers therefore may not add to the total.

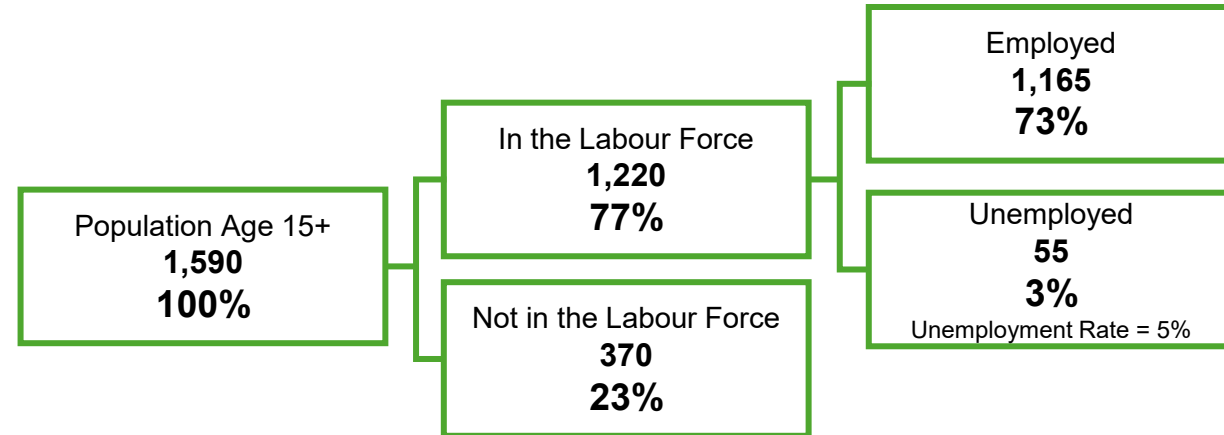
(3) Unemployment rate is the number of persons unemployed divided by the number of persons in the labour force. The percent of the population unemployed is the number of persons unemployed divided by the total population age 15 or over.

Labrador Region Labour Force Breakdown - Census 2021

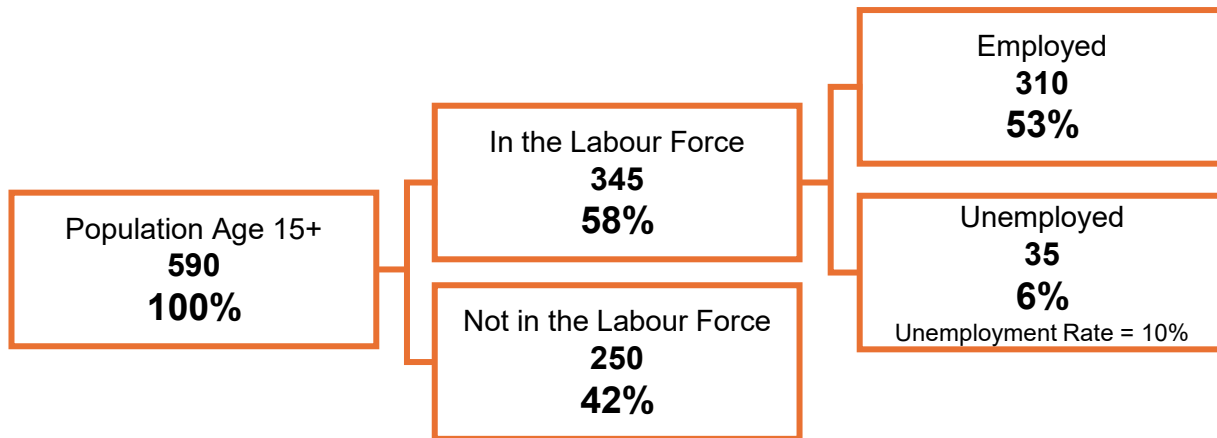
Happy Valley – Goose Bay



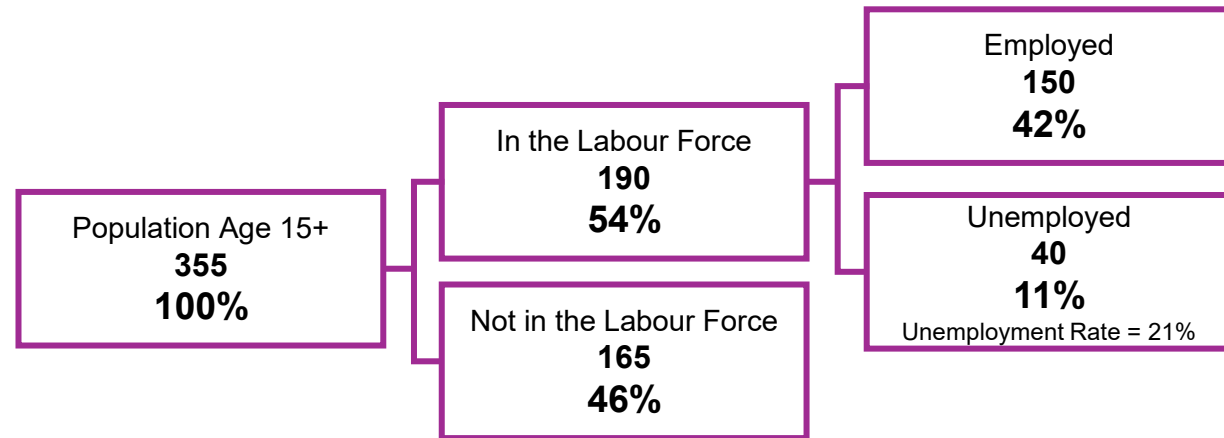
Wabush



Nain



Forteau



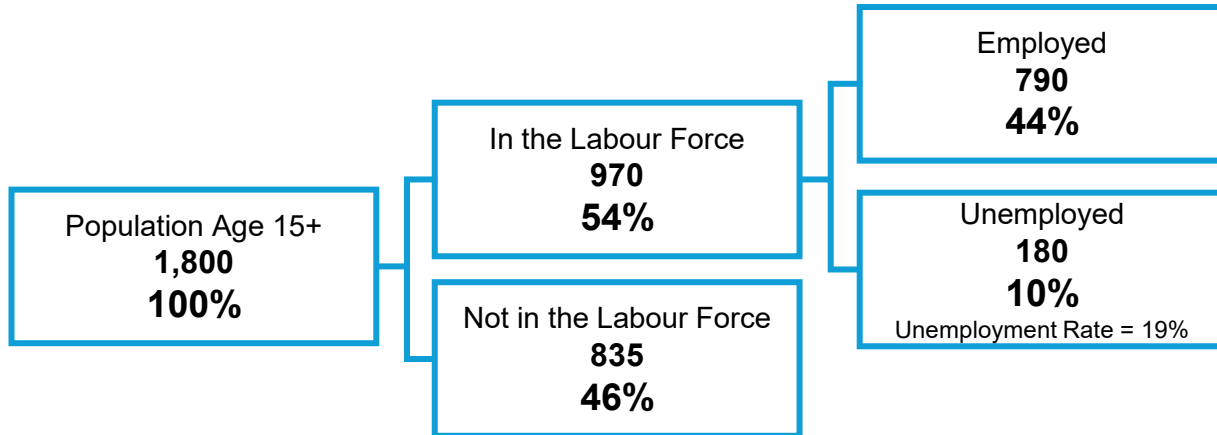
Notes: (1) Data covers the Census reference week of Sunday, May 2 to Saturday, May 8, 2021.

(2) Statistics Canada adjusts numbers to protect confidentiality – numbers therefore may not add to the total.

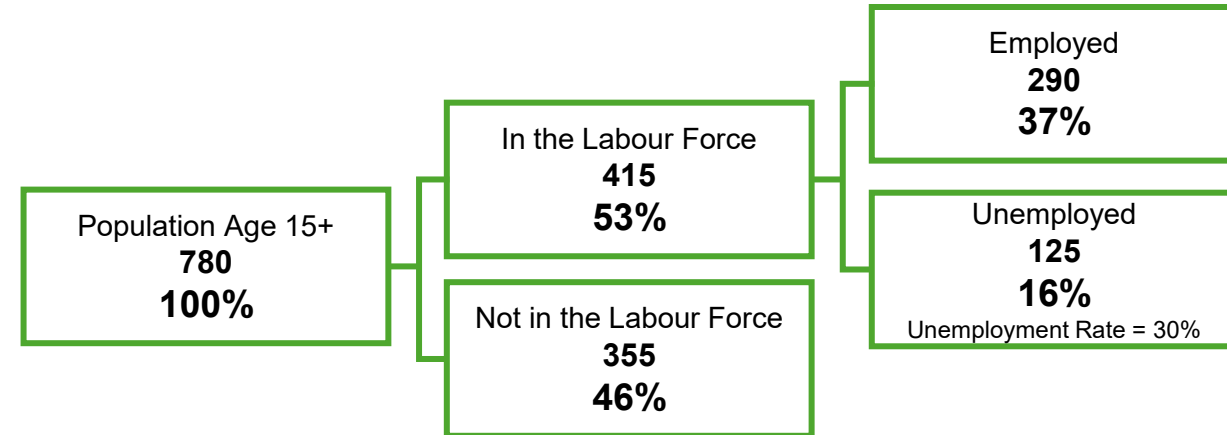
(3) Unemployment rate is the number of persons unemployed divided by the number of persons in the labour force. The percent of the population unemployed is the number of persons unemployed divided by the total population age 15 or over.

St. Anthony – Port au Choix Region Labour Force Breakdown - Census 2021

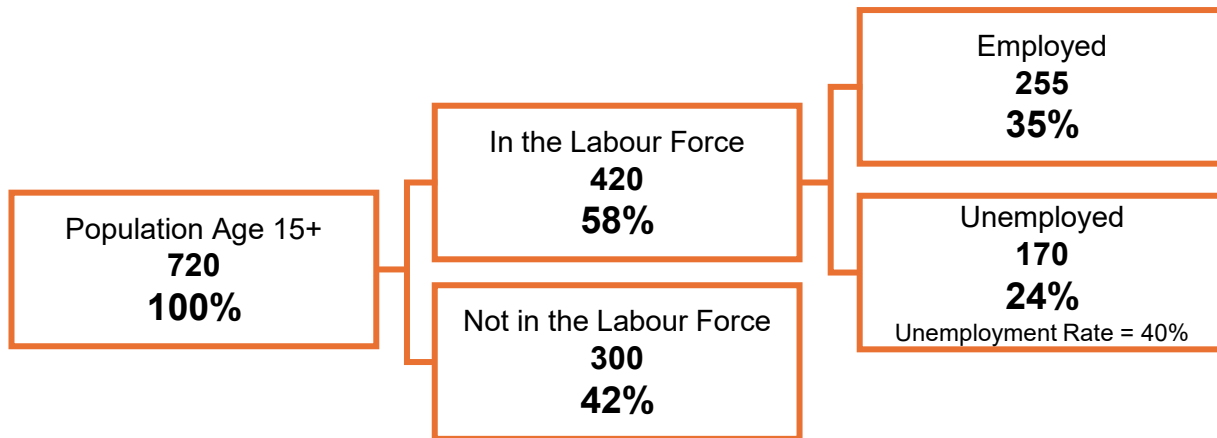
St. Anthony



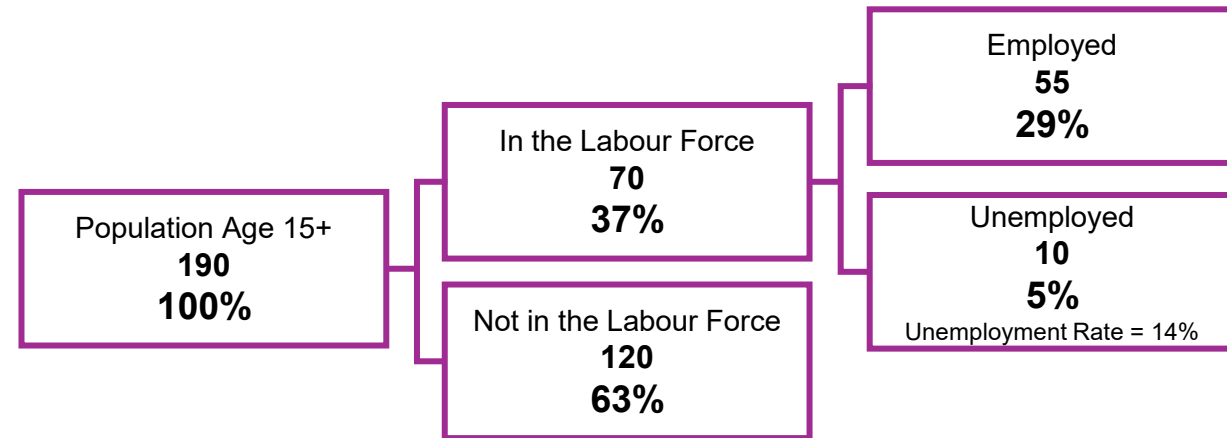
Roddickton - Bide Arm



Port au Choix



Flower's Cove



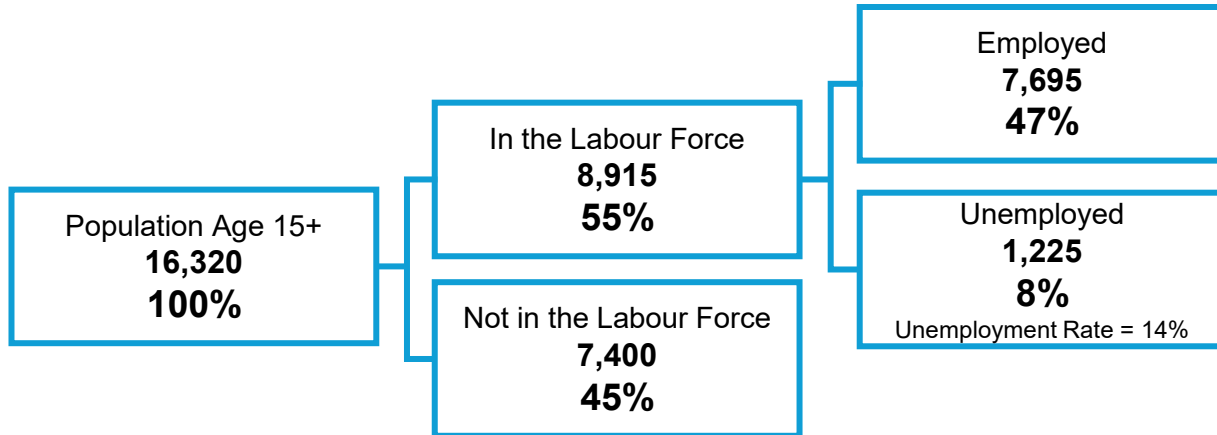
Notes: (1) Data covers the Census reference week of Sunday, May 2 to Saturday, May 8, 2021.

(2) Statistics Canada adjusts numbers to protect confidentiality – numbers therefore may not add to the total.

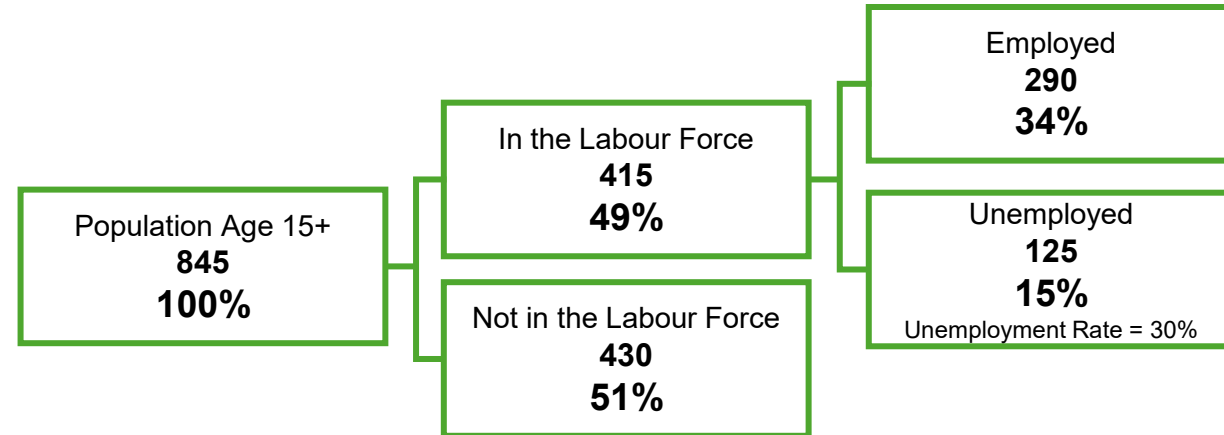
(3) Unemployment rate is the number of persons unemployed divided by the number of persons in the labour force. The percent of the population unemployed is the number of persons unemployed divided by the total population age 15 or over.

Corner Brook – Rocky Harbour Region Labour Force Breakdown - Census 2021

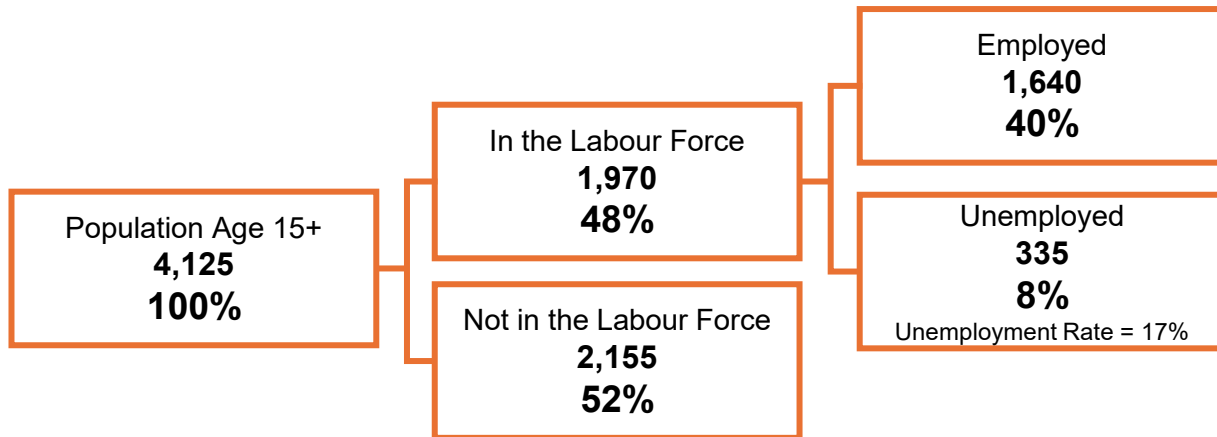
Corner Brook



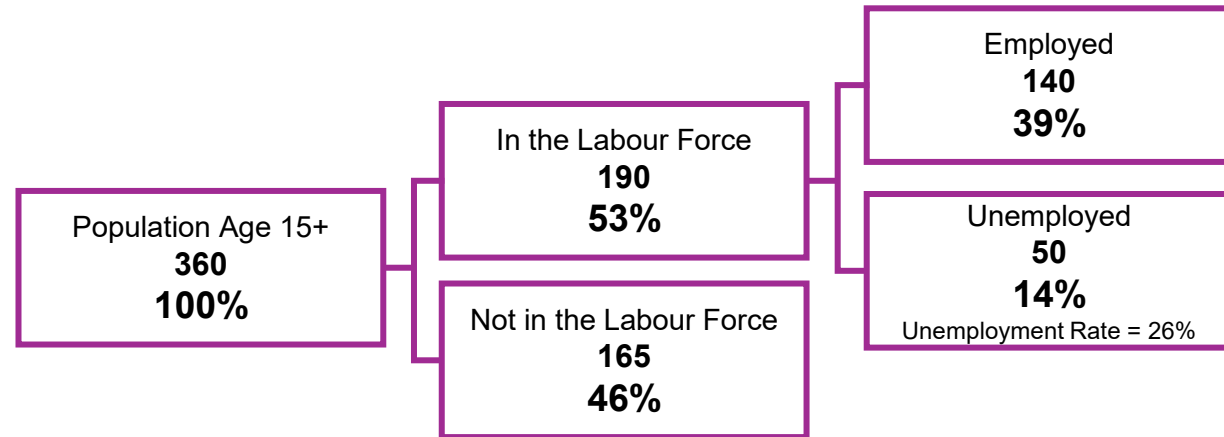
Rocky Harbour



Deer Lake



Cow Head



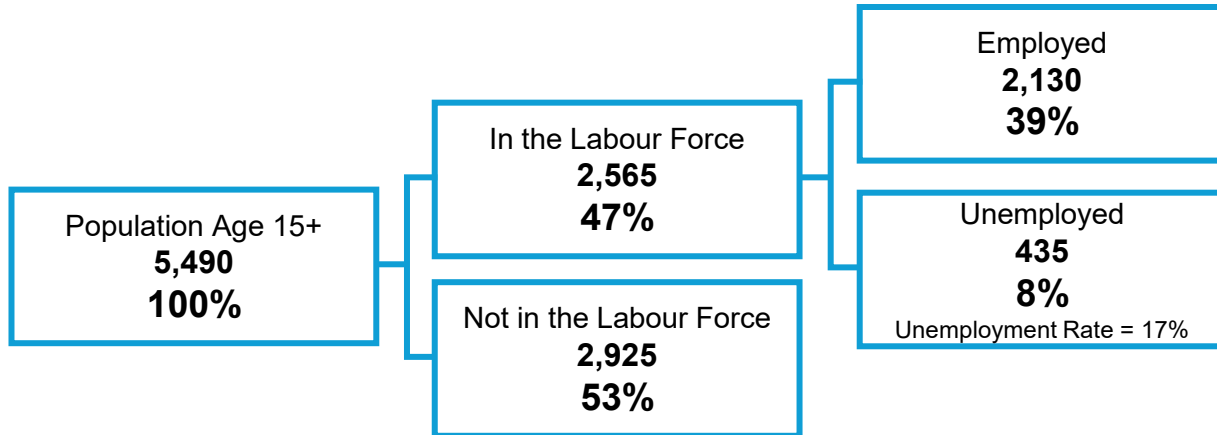
Notes: (1) Data covers the Census reference week of Sunday, May 2 to Saturday, May 8, 2021.

(2) Statistics Canada adjusts numbers to protect confidentiality – numbers therefore may not add to the total.

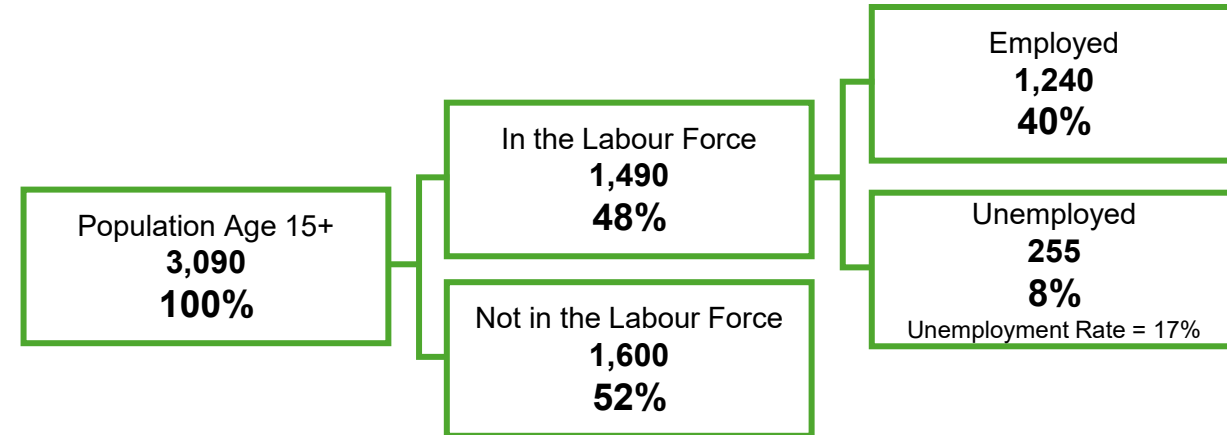
(3) Unemployment rate is the number of persons unemployed divided by the number of persons in the labour force. The percent of the population unemployed is the number of persons unemployed divided by the total population age 15 or over.

Stephenville – Port aux Basques Region Labour Force Breakdown - Census 2021

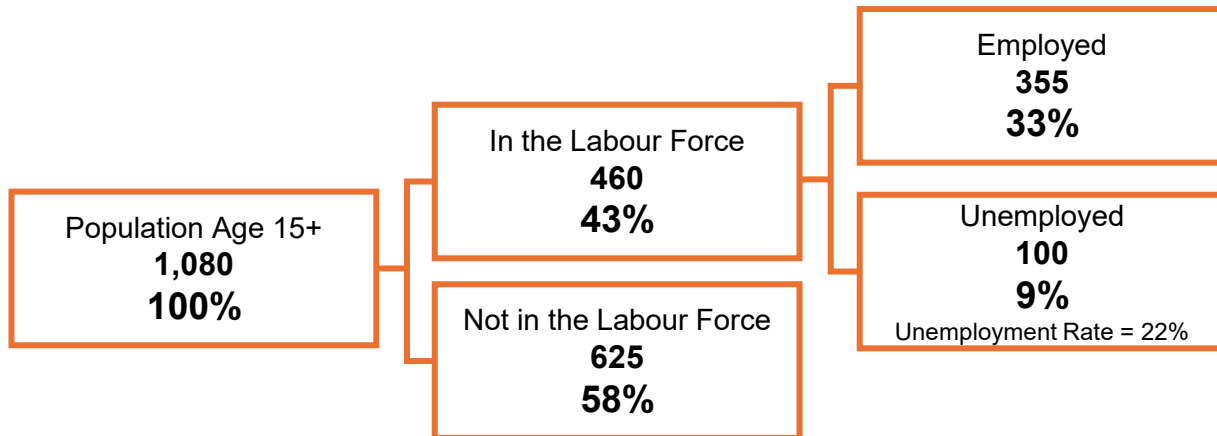
Stephenville



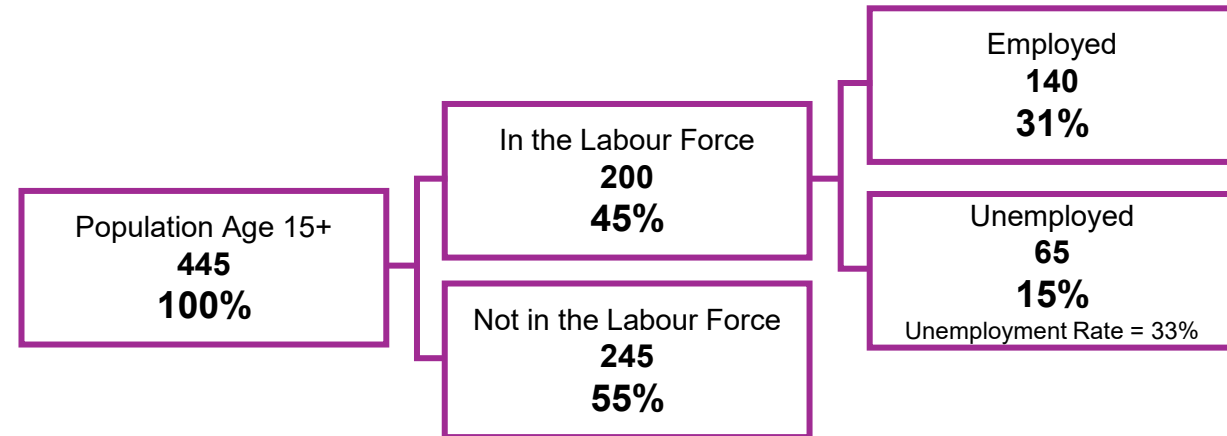
Channel-Port aux Basques



Burgeo



Lourdes



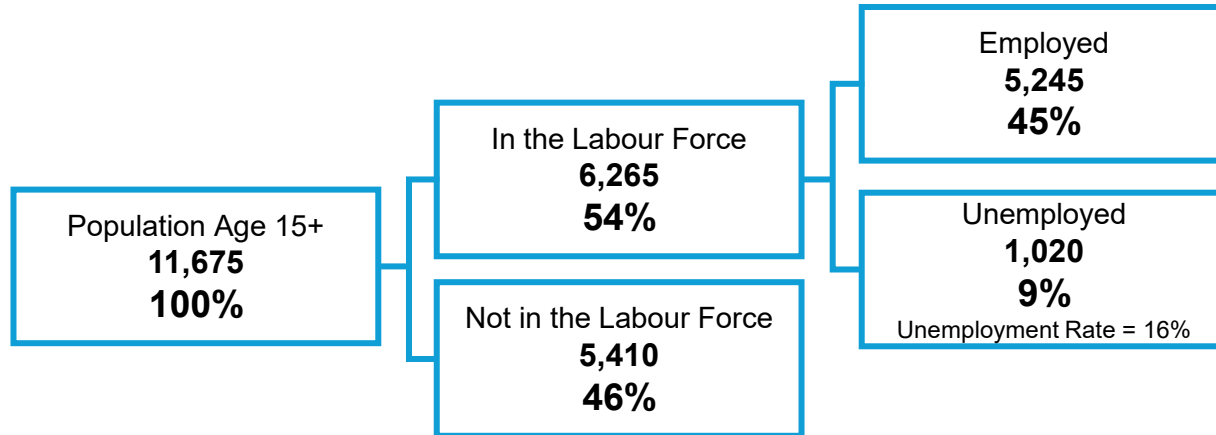
Notes: (1) Data covers the Census reference week of Sunday, May 2 to Saturday, May 8, 2021.

(2) Statistics Canada adjusts numbers to protect confidentiality – numbers therefore may not add to the total.

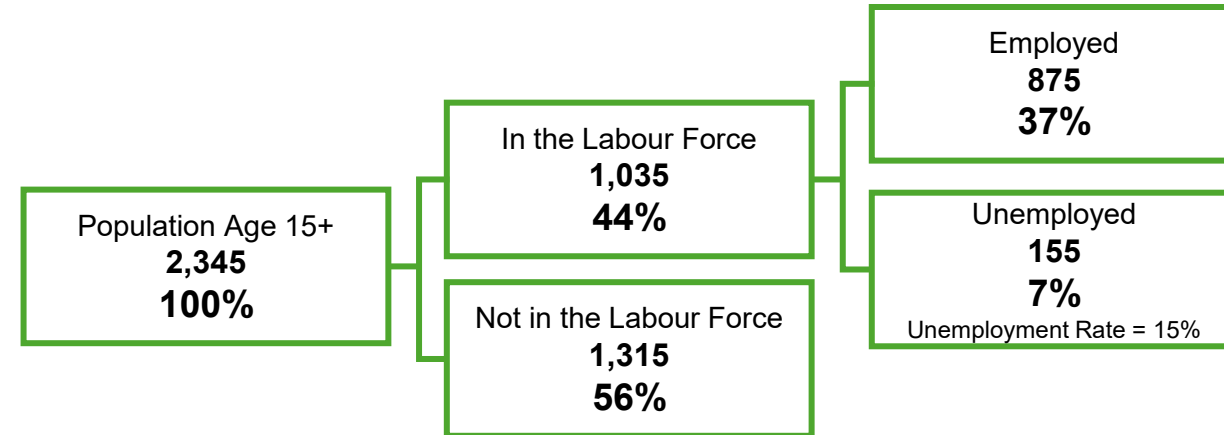
(3) Unemployment rate is the number of persons unemployed divided by the number of persons in the labour force. The percent of the population unemployed is the number of persons unemployed divided by the total population age 15 or over.

Grand Falls – Windsor – Baie Verte – Harbour Breton Region Labour Force Breakdown - Census 2021

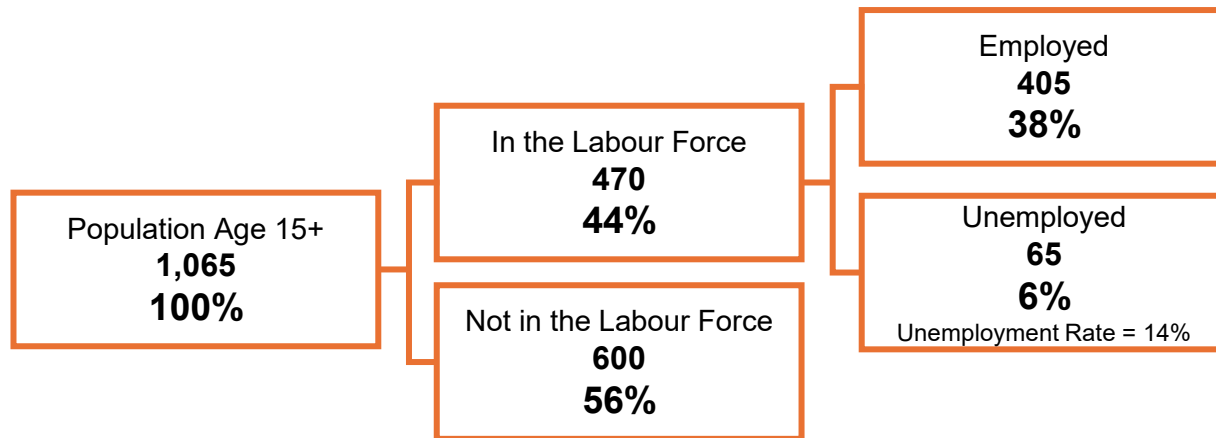
Grand Falls - Windsor



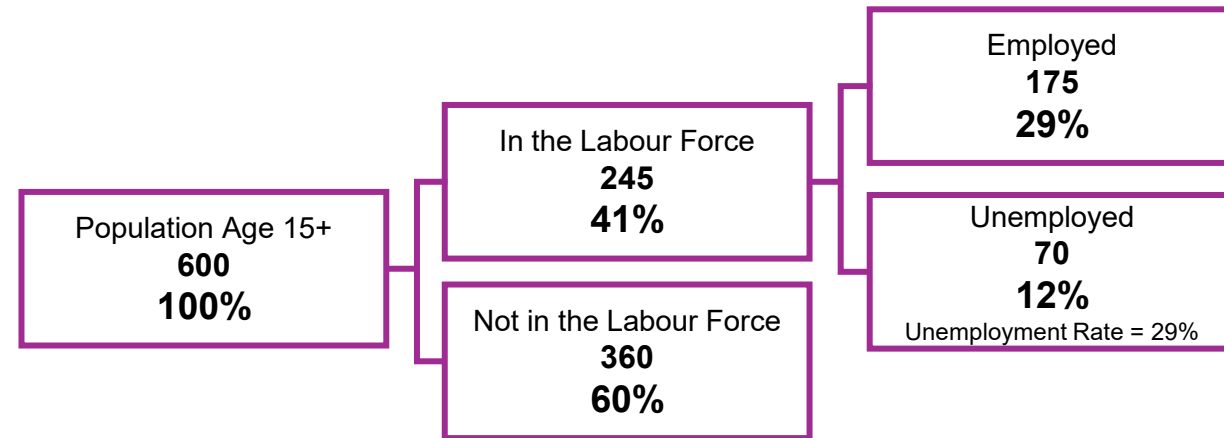
Springdale



St. Alban's



Point Leamington



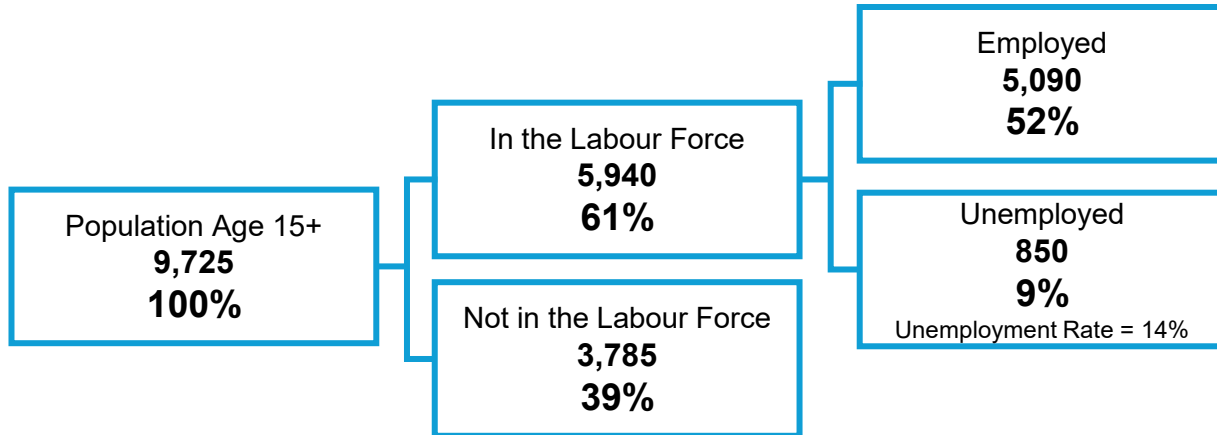
Notes: (1) Data covers the Census reference week of Sunday, May 2 to Saturday, May 8, 2021.

(2) Statistics Canada adjusts numbers to protect confidentiality – numbers therefore may not add to the total.

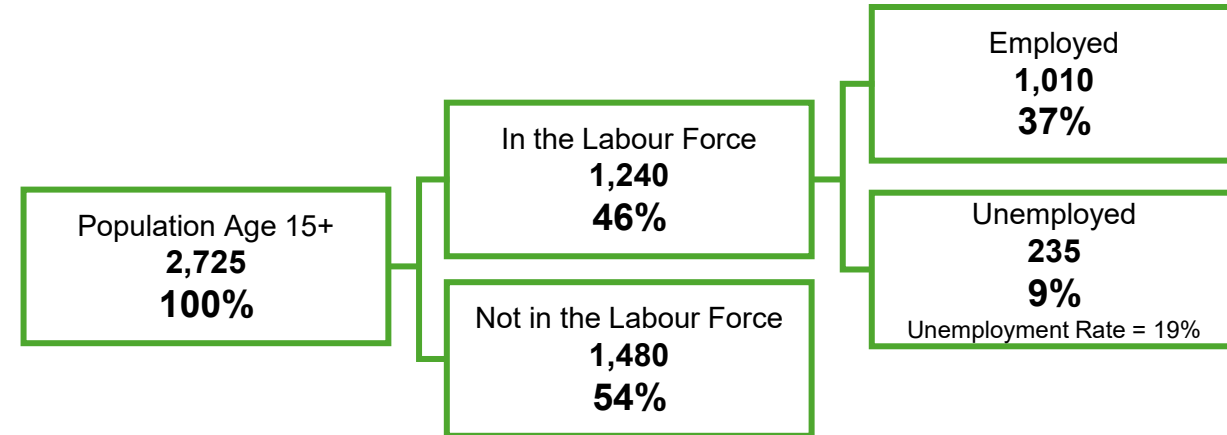
(3) Unemployment rate is the number of persons unemployed divided by the number of persons in the labour force. The percent of the population unemployed is the number of persons unemployed divided by the total population age 15 or over.

Gander – New-Wes-Valley Region Labour Force Breakdown - Census 2021

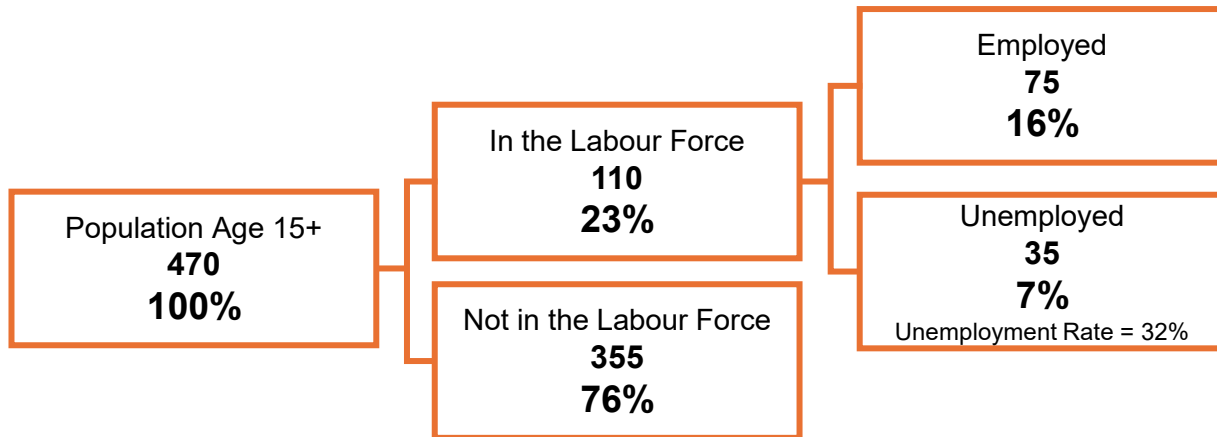
Gander



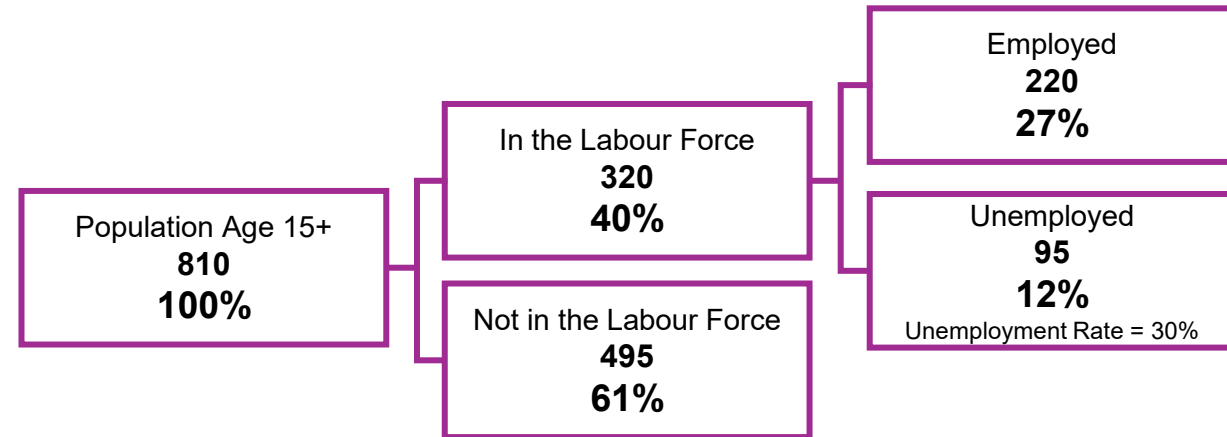
Lewisporte



Eastport



Musgrave Harbour



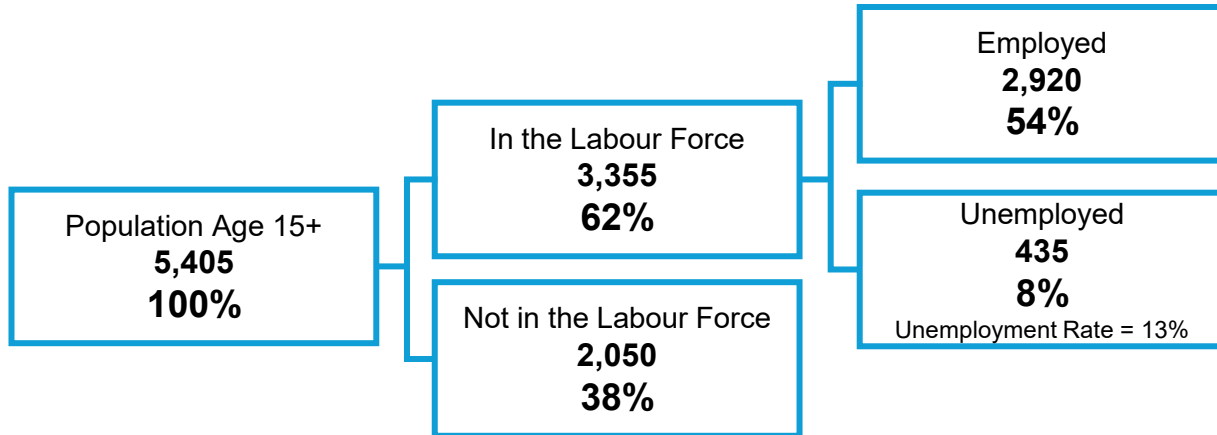
Notes: (1) Data covers the Census reference week of Sunday, May 2 to Saturday, May 8, 2021.

(2) Statistics Canada adjusts numbers to protect confidentiality – numbers therefore may not add to the total.

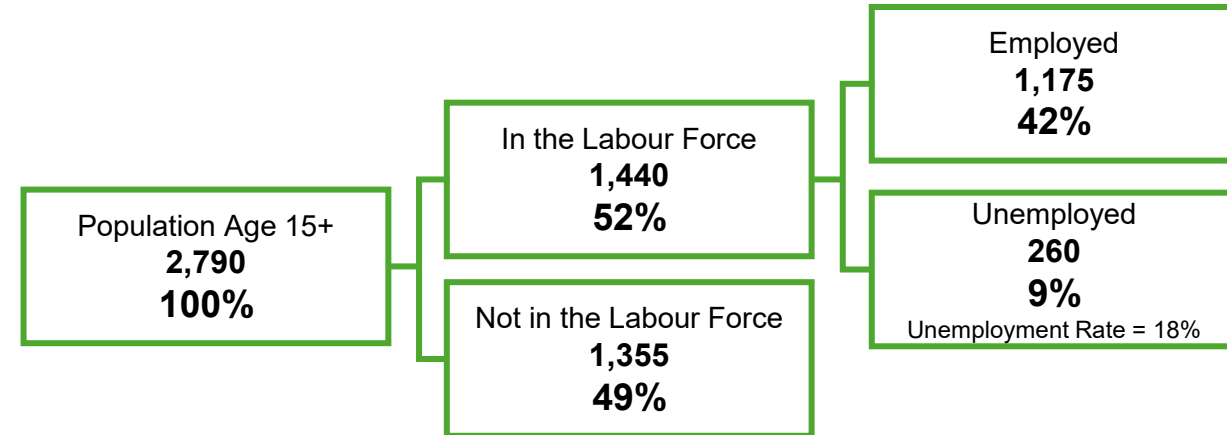
(3) Unemployment rate is the number of persons unemployed divided by the number of persons in the labour force. The percent of the population unemployed is the number of persons unemployed divided by the total population age 15 or over.

Clarenville – Bonavista Region Labour Force Breakdown - Census 2021

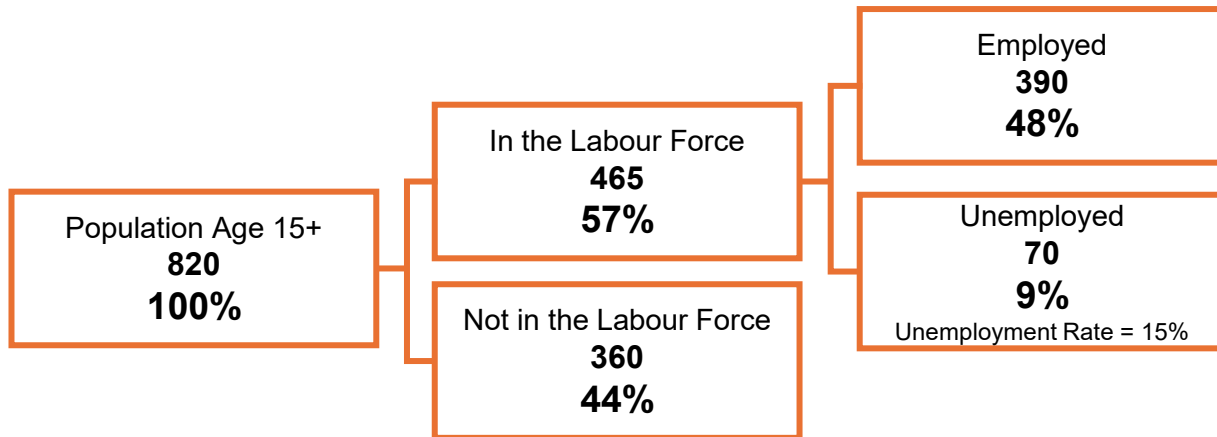
Clarenville



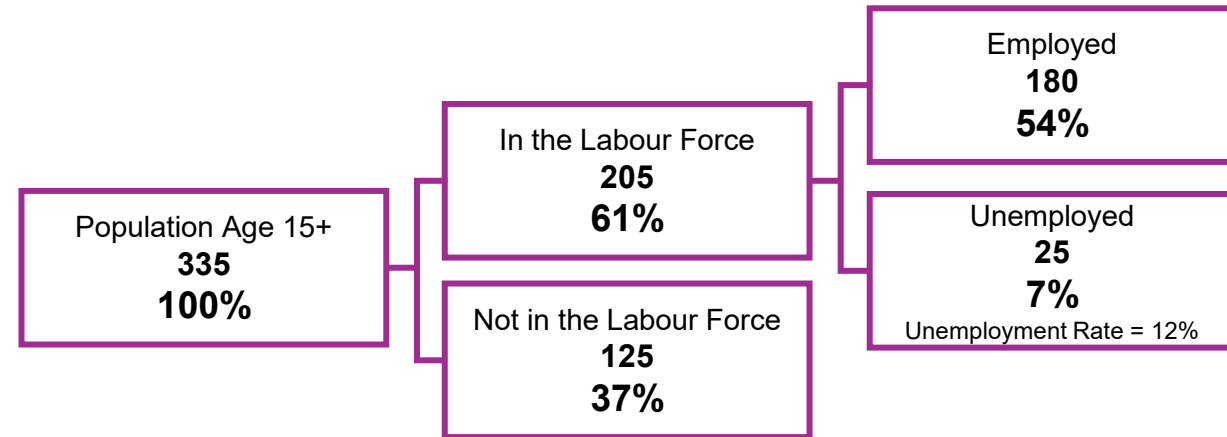
Bonavista



Aronld's Cove



Port Rexton



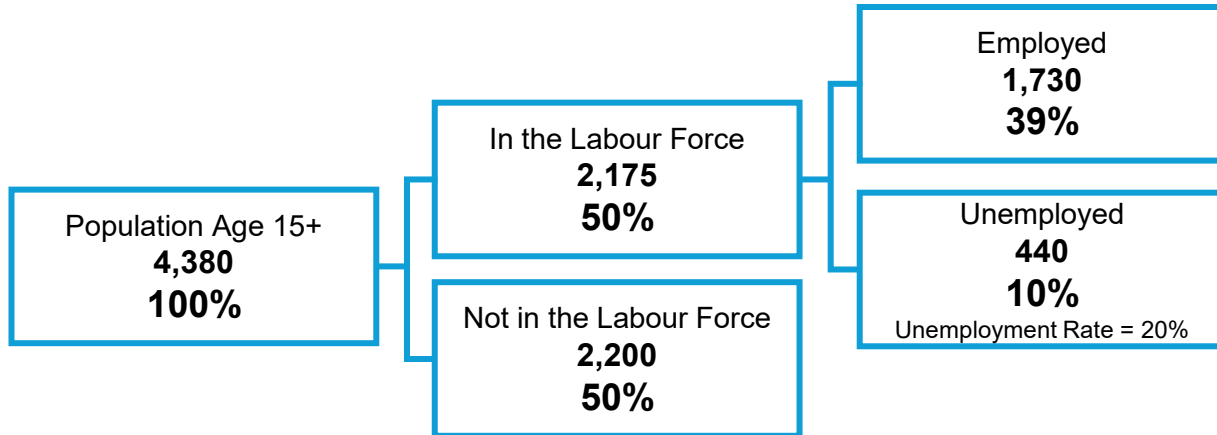
Notes: (1) Data covers the Census reference week of Sunday, May 2 to Saturday, May 8, 2021.

(2) Statistics Canada adjusts numbers to protect confidentiality – numbers therefore may not add to the total.

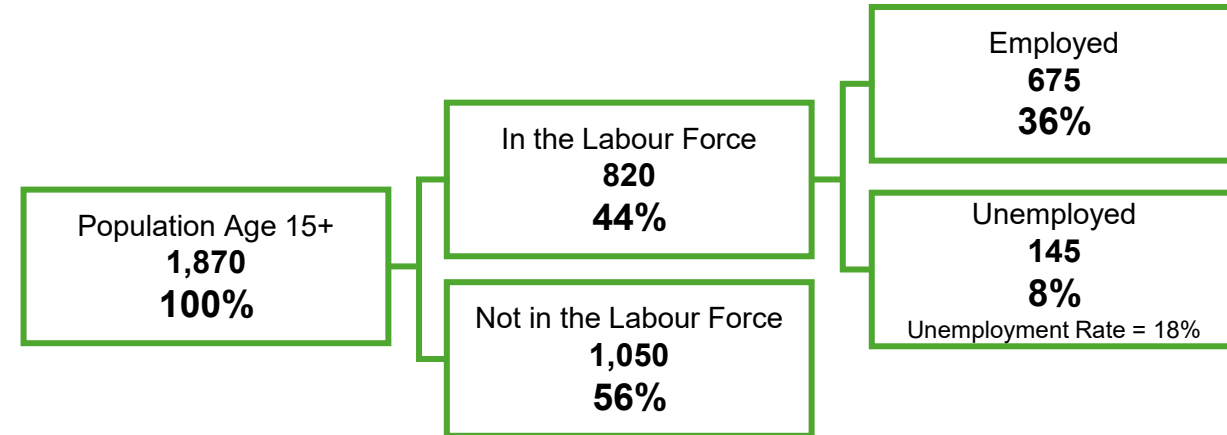
(3) Unemployment rate is the number of persons unemployed divided by the number of persons in the labour force. The percent of the population unemployed is the number of persons unemployed divided by the total population age 15 or over.

Burin Peninsula Region Labour Force Breakdown - Census 2021

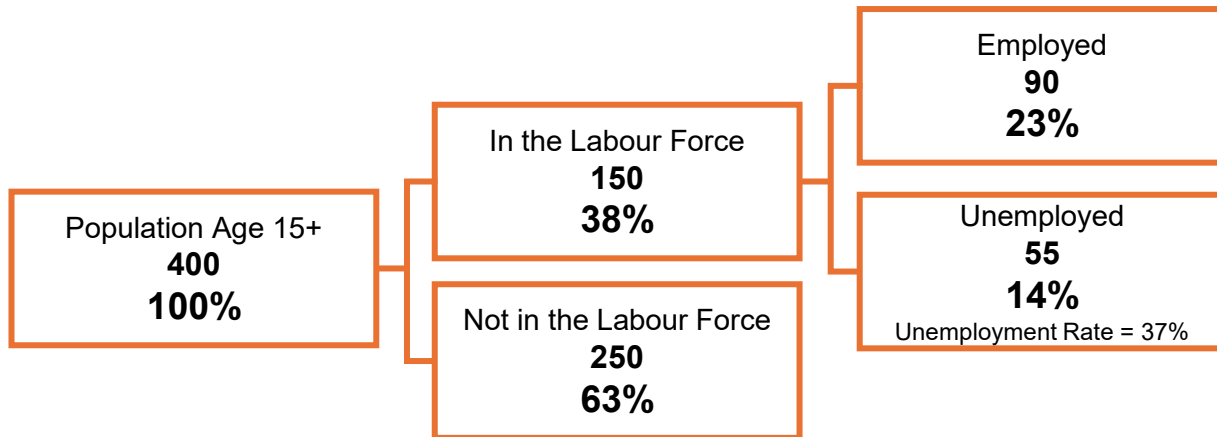
Marystown



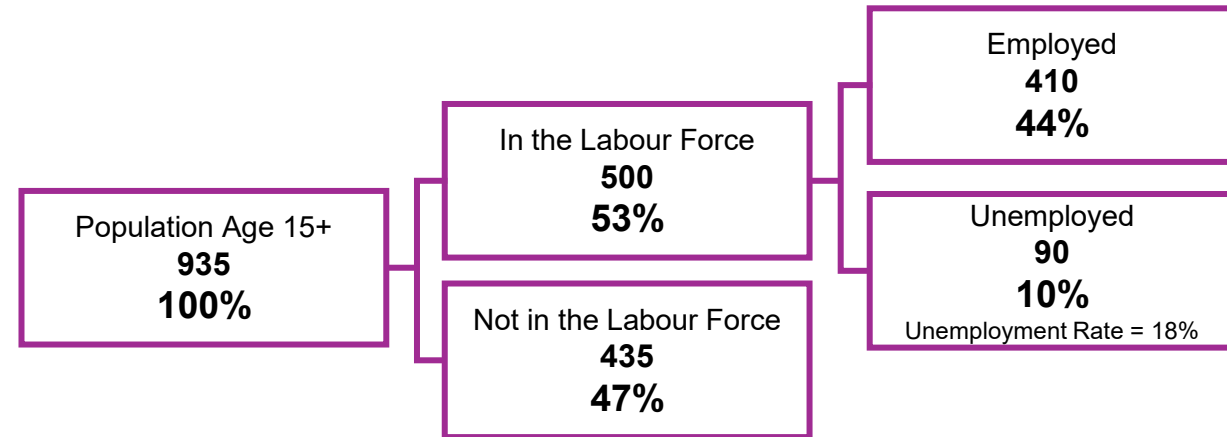
Grand Bank



St. Bernard's - Jacques Fontaine



St. Lawrence



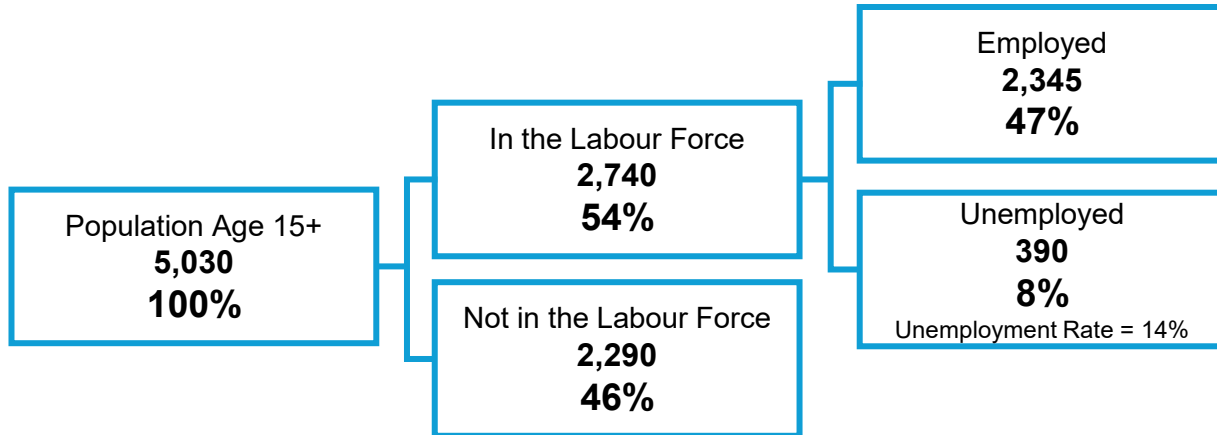
Notes: (1) Data covers the Census reference week of Sunday, May 2 to Saturday, May 8, 2021.

(2) Statistics Canada adjusts numbers to protect confidentiality – numbers therefore may not add to the total.

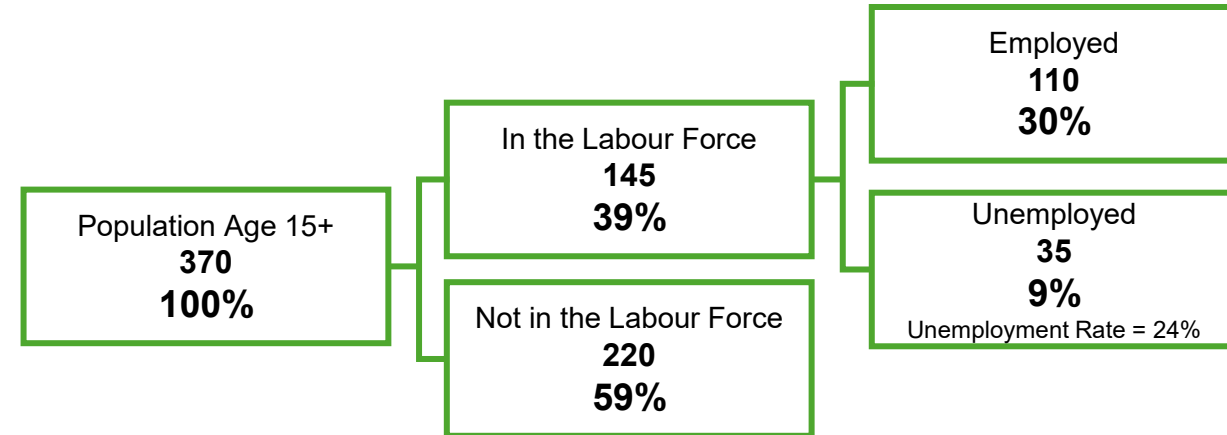
(3) Unemployment rate is the number of persons unemployed divided by the number of persons in the labour force. The percent of the population unemployed is the number of persons unemployed divided by the total population age 15 or over.

Avalon Peninsula (Excluding Greater St. John's Area) Region Labour Force Breakdown - Census 2021

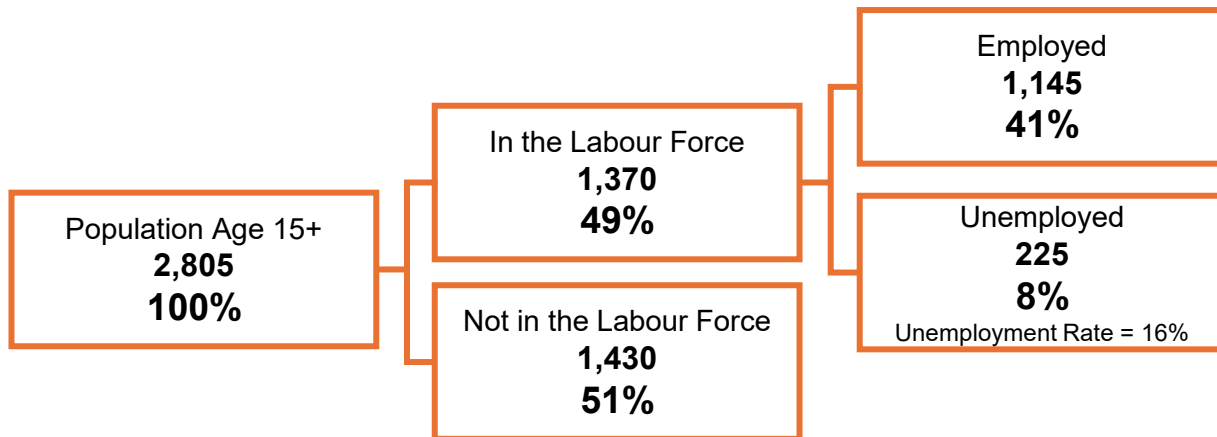
Bay Roberts



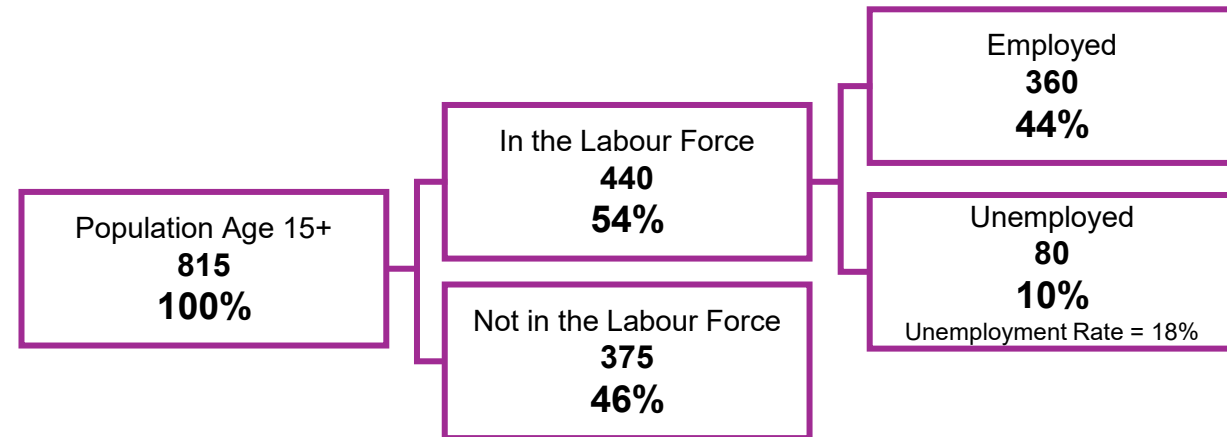
Trepassey



Placentia



Whitbourne



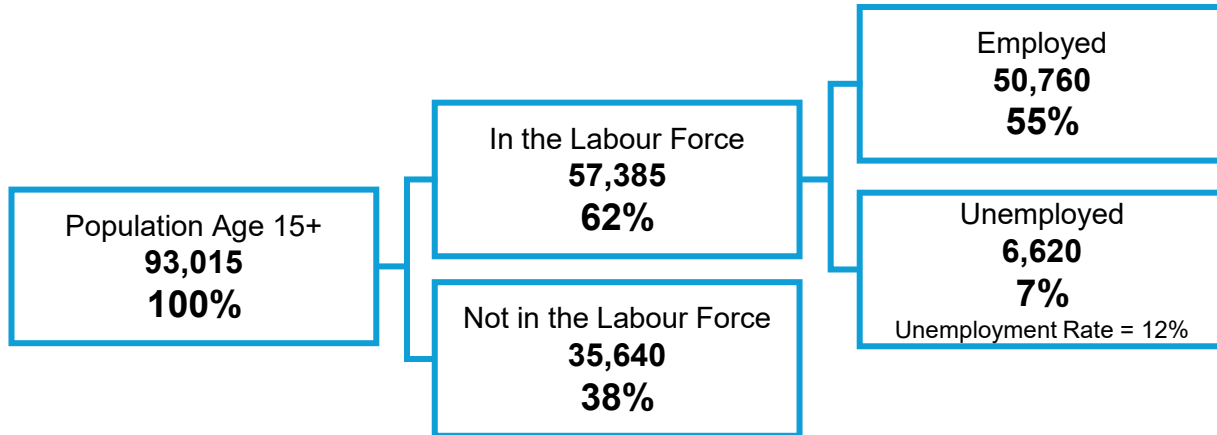
Notes: (1) Data covers the Census reference week of Sunday, May 2 to Saturday, May 8, 2021.

(2) Statistics Canada adjusts numbers to protect confidentiality – numbers therefore may not add to the total.

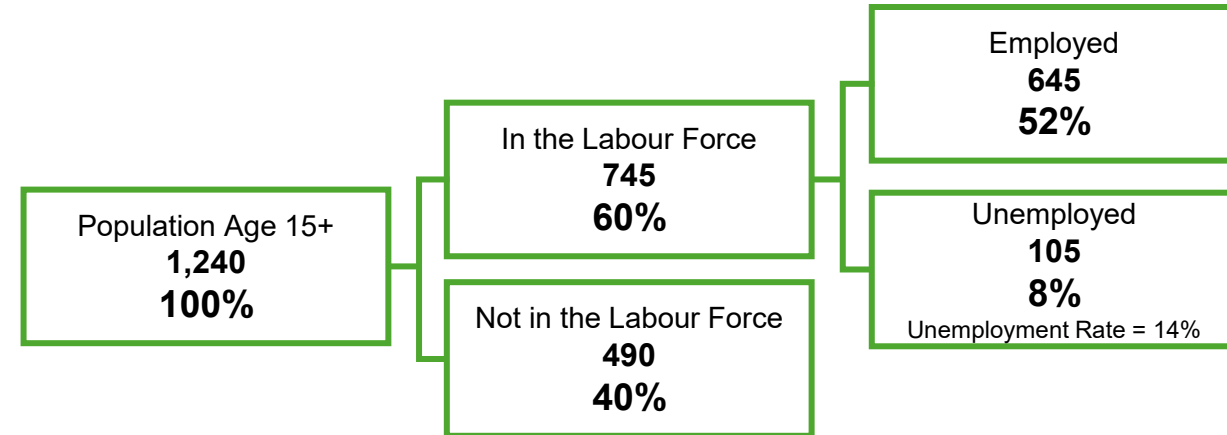
(3) Unemployment rate is the number of persons unemployed divided by the number of persons in the labour force. The percent of the population unemployed is the number of persons unemployed divided by the total population age 15 or over.

Greater St. John's Area Region Labour Force Breakdown - Census 2021

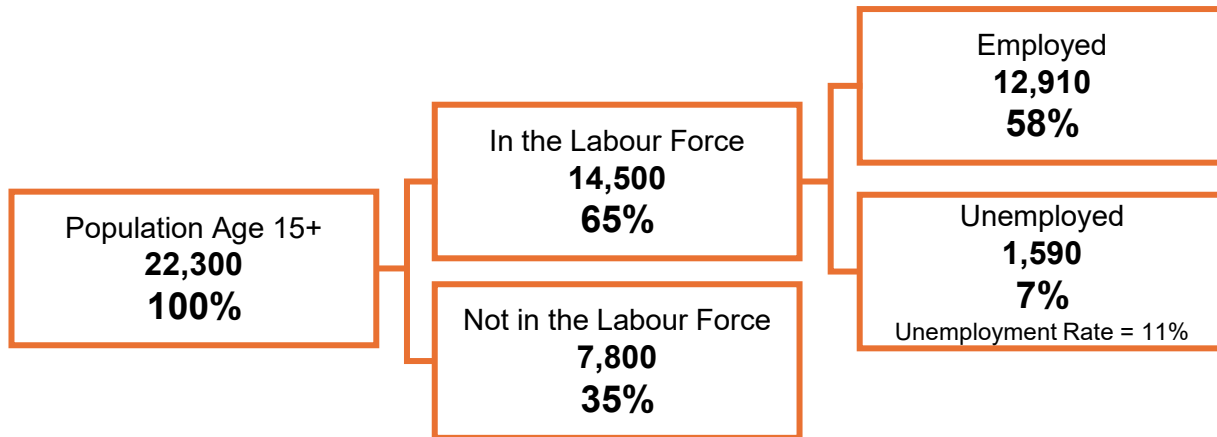
St. John's



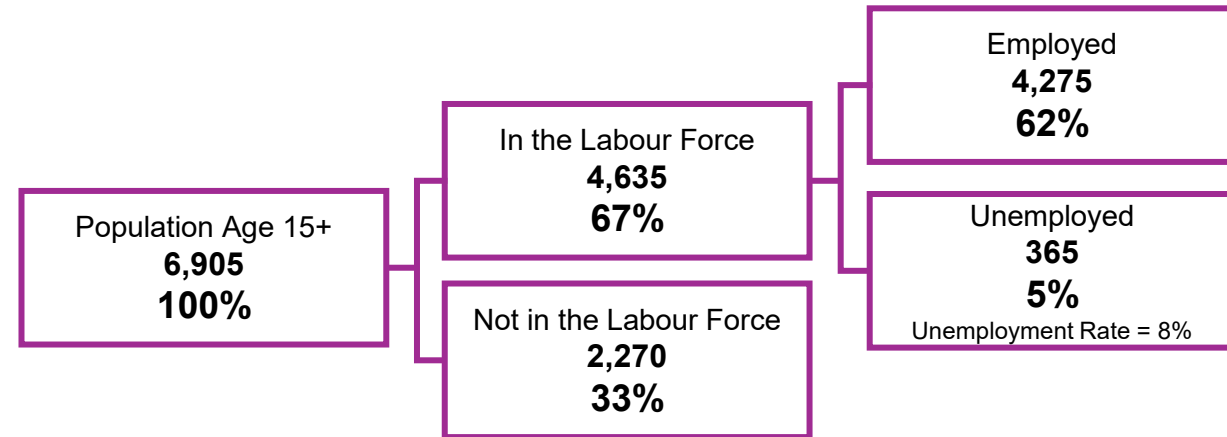
Bay Bulls



Conception Bay South



Portugal Cove - St. Philip's



Notes: (1) Data covers the Census reference week of Sunday, May 2 to Saturday, May 8, 2021.

(2) Statistics Canada adjusts numbers to protect confidentiality – numbers therefore may not add to the total.

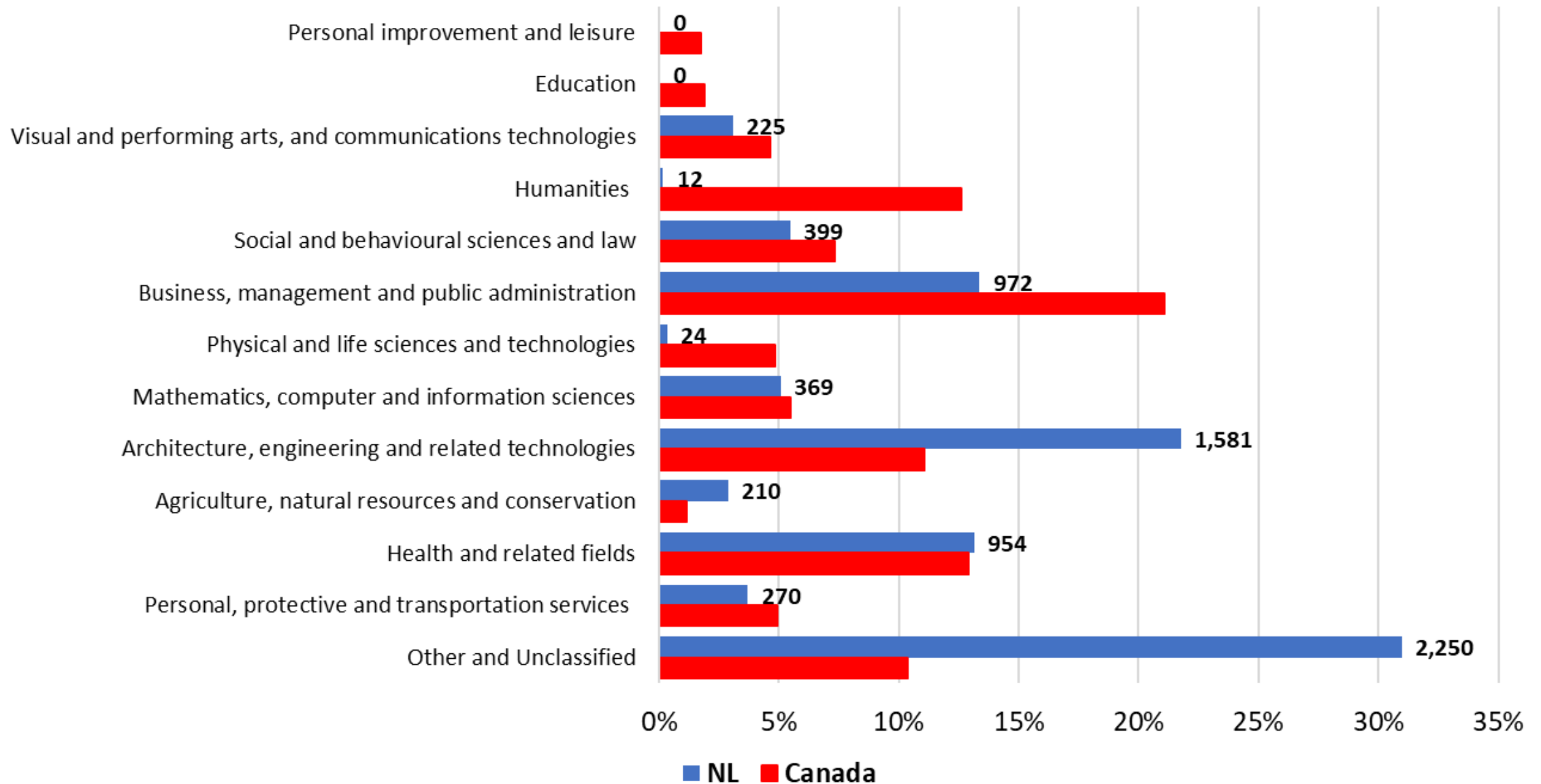
(3) Unemployment rate is the number of persons unemployed divided by the number of persons in the labour force. The percent of the population unemployed is the number of persons unemployed divided by the total population age 15 or over.

Post Secondary Enrolments 2020/21

	University		College	
	NL	Canada	NL	Canada
Number	18,918	1,405,857	7,266	765,855
Percent of Population	3.7%	3.8%	1.4%	2.1%

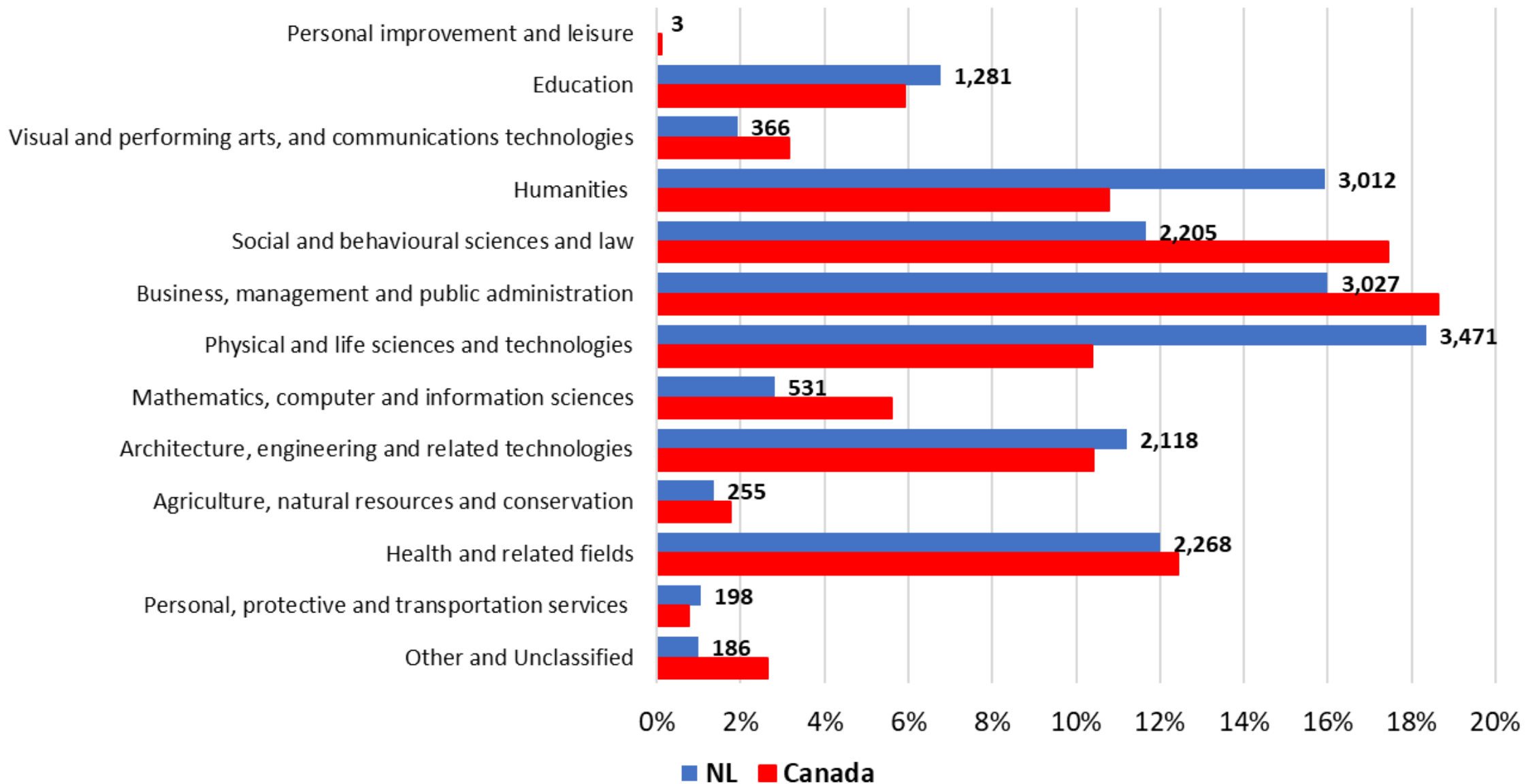
Source: Statistics Canada. Table 37-10-0011-01 Postsecondary enrolments, by field of study, registration status, program type, credential type and gender

College Student Enrolments 2020/21



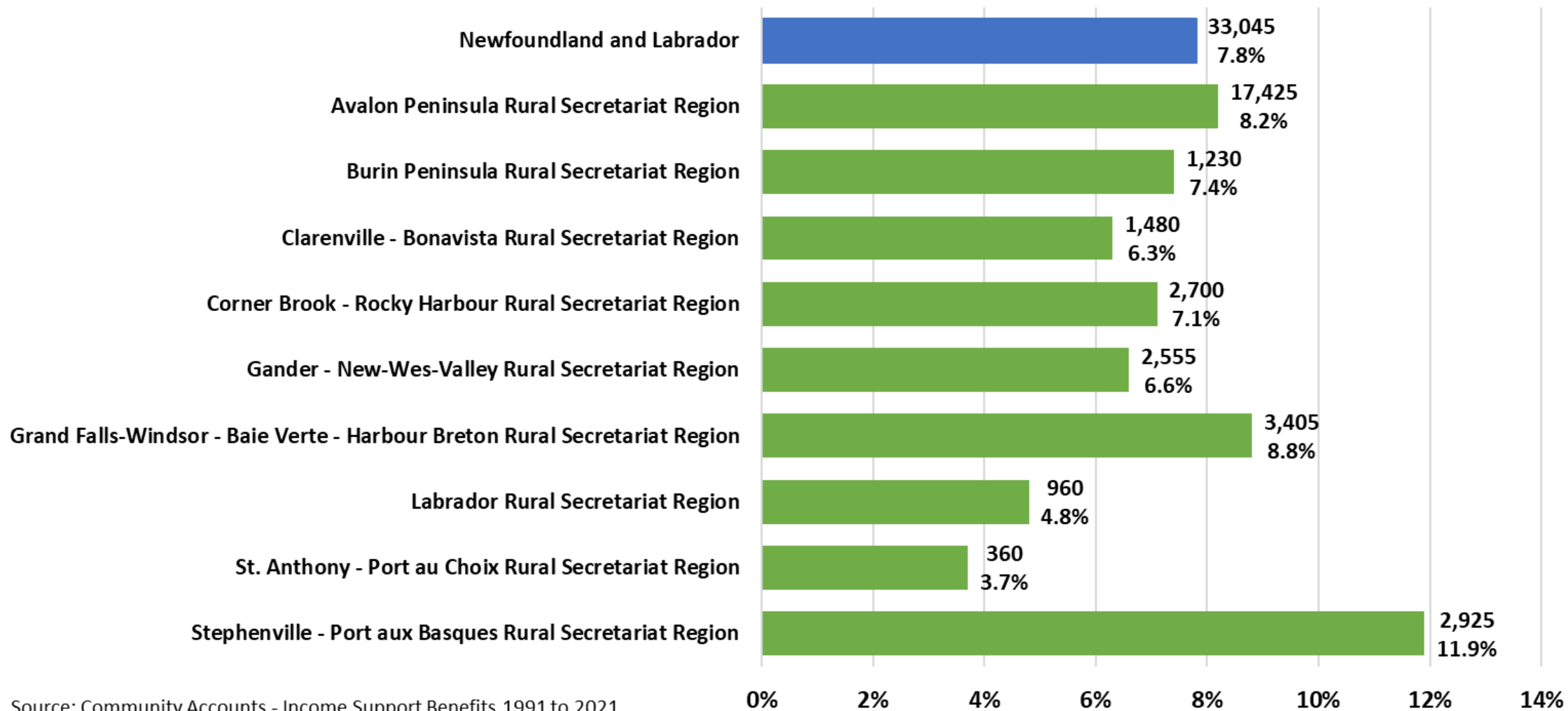
Source: Statistics Canada. [Table 37-10-0011-01 Postsecondary enrolments, by field of study, registration status, program type, credential type and gender](#)

University Student Enrolments 2020/21



Source: Statistics Canada. [Table 37-10-0011-01 Postsecondary enrolments, by field of study, registration status, program type, credential type and gender](#)

Income Support Benefits Prevalence 2021



Income Support Benefits Prevalence: This is the number of people receiving Income Support Benefits during the year (including dependents) divided by the total population. Both the number of people receiving Income Support Benefits during the year and the prevalence are listed.

Appendix A: Notes on Differences Between the Rural Secretariat Regions and the Regions used in this Document

- Labrador
 - The Labrador region used in this document (Census Division 10 plus Census Division 11) is the same as the Labrador Rural Secretariat Region.
- Northern Peninsula
 - The Northern Peninsula region used in this document (Census Division 9) extends from the St. Lunaire-Griquet area to the Trout River area. This includes 100% of the population of the St. Anthony - Port au Choix Rural Secretariat Region and 9% of the population the Corner Brook - Rocky Harbour Rural Secretariat Region.
- Humber Valley, Bay of Islands, and White Bay
 - The Humber Valley, Bay of Islands, and White Bay region used in this document (Census Division 5) extends from the Jackson's Arm area to Lark Harbour area excluding the west coast down to Trout River. This includes 91% of the population of the Corner Brook – Rocky Harbour Rural Secretariat Region.
- St. George's and South Coast Newfoundland
 - The St. George's and South Coast Newfoundland region used in this document (Census Division 3 plus Census Division 4) extends from the Gallants area down to Port aux Basques area and across to the Rencontre East area. This includes 100% of the population of the Stephenville – Port aux Basques Rural Secretariat Region and 15% of the population of the Grand Falls-Windsor – Baie Verte Harbour Breton Rural Secretariat Region.
- Central Newfoundland
 - The Central Newfoundland region used in this document (Census Division 6 plus Census Division 8) extends from the Buchans area up to the Flaur de Lys area across to the Lumsden area and down to the Gander area. This includes 85% of the population of the Grand Falls-Windsor – Baie Verte Harbour Breton Rural Secretariat Region and 75% of the population of the Gander – New-Wes-Valley Rural Secretariat Region.

Appendix A: Notes on Differences Between the Rural Secretariat Regions and the Regions used in this Document

- Bonavista Bay
 - The Bonavista Bay region used in this document (Census Division 7) extends from the New-Wes-Valley area down to the Clarenville area. This includes 83% of the population of the Clarenville – Bonavista Rural Secretariat Region and 25% of the population of the Gander – New-Wes-Valley Rural Secretariat Region,
- Burin Peninsula
 - The Burin Peninsula region used in this document (Census Division 2) includes 100% of the population of the Burin Peninsula Rural Secretariat Region and 2% of the population of the Clarenville – Bonavista Rural Secretariat Region.
- Avalon Peninsula (excluding St. John's CMA)
 - The Avalon Peninsula (excluding St. John's CMA) region used in this document (Census Division 1 minus the St. John's CMA) is the same as the Avalon Peninsula Rural Secretariat Region excluding the Greater St. John's Area. Note that Holyrood was added to the St. John's CMA as of 2021.
- St. John's CMA
 - The St. John's CMA region used in this document is the same as the greater St. John's Area. Note that Holyrood was added to the St. John's CMA as of 2021.